

Associate Digital Editor, *Yankee*

The Associate Digital Editor collaborates with the editorial team to identify and develop fresh content for *Yankee Magazine* and *NewEngland.com*. Key responsibilities include writing and publishing new posts, managing and updating featured content, and responding to comments. The position is responsible for sharing and monitoring content on *Yankee's* social media platforms, including Facebook, Instagram, and YouTube, as well as choosing and scheduling timely content for the daily New England Today newsletter.

ACCOUNTABILITIES:

1. Work in collaboration with the *Yankee Magazine* editorial team to identify new content opportunities for *Yankee Magazine* and *NewEngland.com*.
2. Write daily new posts for *NewEngland.com* based on targeted areas of audience interest or engagement.
3. Publish content from *Yankee Magazine* to *NewEngland.com*.
4. Ensure new content adheres to the latest SEO standards.
5. Maintain *NewEngland.com* by updating featured content and responding to comments.
6. Create, share, and monitor content to the *Yankee Magazine* Facebook, Instagram, and YouTube channels.
7. Create/populate a schedule for the daily New England Today newsletter

QUALIFICATIONS:

Bachelor's degree and minimum of 2 years' experience writing and editing digital content. Ease with social media platforms, including Facebook, Instagram, and YouTube. Proficiency in WordPress and Basic HTML. Excellent copy-editing and proofreading skills. Ability to collaborate as part of a team, work independently, and meet deadlines.

WHY JOIN US?

This is an exciting opportunity for a talented editor to grow their skills and make meaningful contributions to a well-respected publication. You'll have the chance to work on a variety of editorial projects and collaborate with a passionate and creative team.

Yankee is closing in on its 90th year of telling New England's stories. *Yankee Publishing* is an independent media company that produces print, digital and television media from beloved and enduring brands such as *Yankee*, *The Old Farmer's Almanac*, and *New Hampshire Magazine*.

Yankee Publishing is 100% employee-owned and offers a generous benefits package, including health, dental, a flexible spending account, paid holidays and vacation, 401K plan with employer match, and an Employee Stock Ownership Plan (ESOP).

Yankee Publishing provides a collaborative working environment along with a welcoming, inclusive corporate culture, where individuals are recognized for their contributions. We believe in diverse representation and strongly encourage people of color, the LGBTQ+ community, veterans, those with disabilities, and individuals from other underrepresented groups to apply.

HOW TO APPLY:

If you have a passion for learning, a keen eye for detail, and the ability to thrive in a fast-paced editorial environment, we'd love to hear from you. Please apply on our website, supply your resume, cover letter, and relevant writing samples to: <https://ypi.com/employment/>