

# Going Digital, the Safe Way



XEROX® CAPTURE & CONTENT SERVICES, YOUR PARTNER IN CREATING  
A RISK-FREE PATH TO DIGITAL CONTENT MANAGEMENT

# The increasing Importance of Data Security in Digitilization



## **SAFEGUARD YOUR ORGANIZATION AS IT GOES DIGITAL.**

Innovation, automation, and emerging technologies have opened a window of new opportunities for many organizations. However, in this hyper-connected and multi-vendor digital era, businesses encounter numerous security risks throughout their digitization journey, such as:

- Reputation damage due to exposure of sensitive data
- Intellectual property theft due to information leakage
- Financial losses because of non-compliance with data protection regulations
- Legal consequences from affected parties
- Operational disruptions stemming from data breaches

This makes it vital to ensure that the data flowing through your business processes is safeguarded better than ever before.

- By 2027, at least 40% of organizations will deploy data storage management solutions for classification, insights, and optimization, up from 15% in early 2023<sup>1</sup>.
- By 2027, 75% of CIOs will integrate cybersecurity measures directly into systems and processes<sup>2</sup>.
- 80% of CIOs plan to increase spending on cyber/information security in 2024, spurred by the threat of new AI-enabled cyberattacks<sup>3</sup>.

## **WHAT IF YOU COULD GO DIGITAL, WITH PRIVACY AND SECURITY?**

With Xerox® Capture & Content Services, you can begin your secure digital journey, protecting your data and minimizing the accompanying risks and challenges.

**Capture:** Securely capturing, classifying, and cataloguing critical business information in print and digital formats, supporting content and data that's accessible, portable, auditable, and controllable.

**Transform:** Safely transforming print- and digital-native content through machine learning and automated document classification to extract data and insight.

**Process:** Reliably automating and simplifying high-volume business processes critical to your organization.

**Manage:** Rationalizing and streamlining content for a unified content management environment, making information readily available across the organization with secure, role-based access to content.

**Deliver:** Delivering information at the point-of-need through a safeguarded, simple, intuitive interface that provides collaboration across the organization and extends the same to end customers.

Sources:

<sup>1</sup> Magic Quadrant for Distributed File Systems and Object Storage, 2023

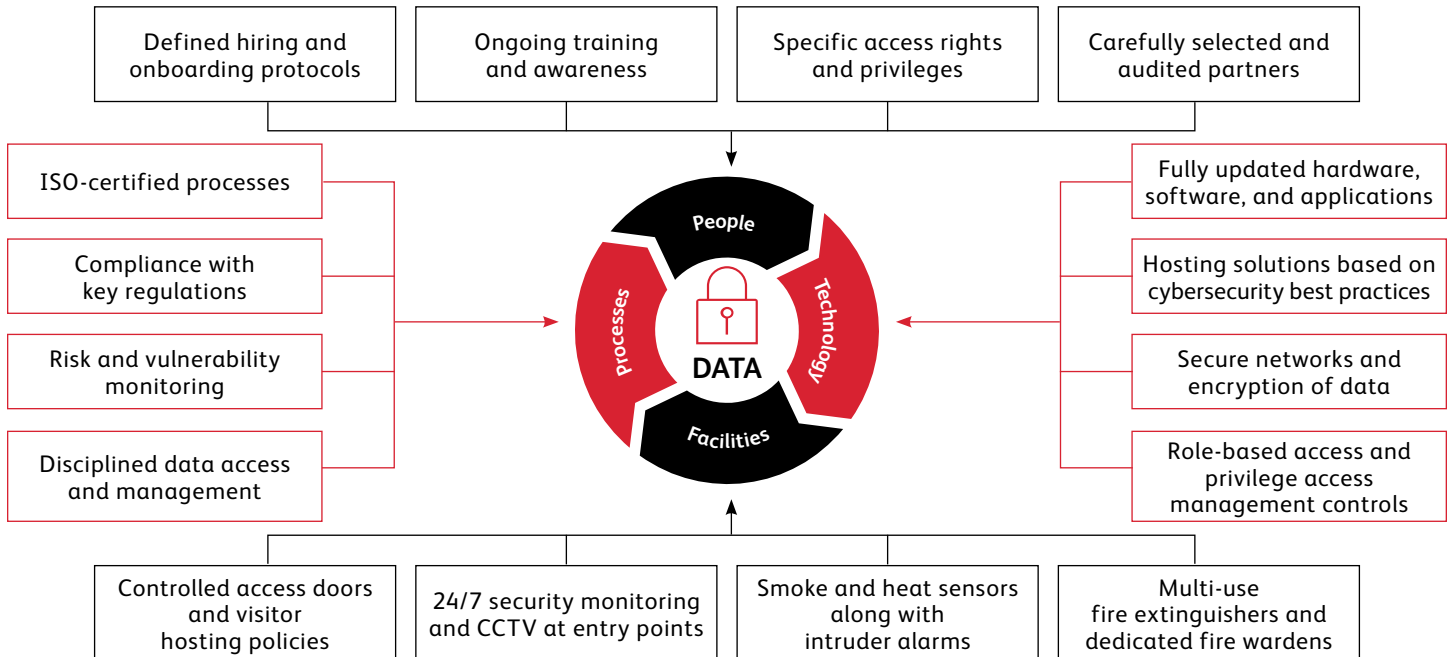
<sup>2</sup> IDC FutureScape – Worldwide CIO Agenda Predictions 2024

<sup>3</sup> Gartner Press Release: Gartner Forecasts Worldwide IT Spending to Grow 8% in 2024

# Introducing our security framework with Xerox® Capture & Content Services

At Xerox, we work tirelessly to keep your data safe by making sure people, technology, environment, and processes are optimized for security.

## OUR ALL-IN-ONE APPROACH TO SECURITY IN DIGITALIZATION AND PROCESS AUTOMATION



## CHOOSE XEROX® CAPTURE & CONTENT SERVICES AND GET ACCESS TO A SECURED FRAMEWORK THAT ENABLES A SAFE PATH TO DIGITAL TRANSFORMATION, THROUGH OUR:



### People

Engaging trained and audited resources assigned through defined procedures and protocols to mitigate the risks associated with the human factor. This ensures that everyone involved in your digitalization path handles your valuable information, documents, and data according to the highest security standards.



### Facilities

Establishing high standards of physical security to all our digitalization centers and production sites, while adhering to your internal security policies or even provide consultation and best practices, to maximize the security while digitalizing on your premises.



### Technology

Leveraging thoroughly evaluated and verified hardware and software systems as well as ensuring operability through ongoing testing and regular backups.



### Processes

Applying common controls and replicable processes, to ensure that your data will remain safe throughout its journey, by following defined procedures, complying with key regulations and adhering to your internal security policies or requirements.

## HOW XEROX® CAPTURE & CONTENT SERVICES CAN HELP YOU

Xerox® Capture & Content Services offers you a secure, scalable platform that works with you to meet your business needs. Here's how we use intelligent document processing and content and process automation to improve and safeguard your digitalization:



### Backfile Scanning

Minimize security risks by enabling advanced technology and capabilities to safely scan documents and convert archived files into digital formats.



### Workflow Automation

Securely automate and streamline complex data-intensive business processes, such as finance, HR, onboarding, and more.



### Digital Mailroom

Shield all your inbound physical and digital mail by capturing and automating the delivery of structured information to support business processes.



### Accounts Payable and E-Invoicing

Protect sensitive financial information by capturing, digitizing, and extracting data from physical and digital invoices, regardless of their format.



### Health Records Automation

Ensure security and compliance by changing the way patient records are recovered, stored, and accessed.

## HERE'S HOW YOUR BUSINESS BENEFITS FROM A FULLY SHIELDED DIGITALIZATION AND PROCESS AUTOMATION JOURNEY

- Enhance a competitive advantage by protecting intellectual property and showing your commitment to data security.
- Ensure operational efficiency by avoiding breaches and ensuring workflow security and resiliency.
- Steer clear from regulatory fines by adhering to key regulations regarding data protection.
- Maintain and foster trust by assuring customers and partners that their information is handled with confidentiality.

Learn more at [xerox.com/CaptureandContent](https://xerox.com/CaptureandContent)