The Smart Way to Go Greener
Do your part. It's better for the planet. And for business.

As the time goes on, sustainability in business matters more than ever. It goes beyond your company's environmental footprint to affecting brand affinity, your workforce and even budgeting. At Xerox, we can help you find a more sustainable way of doing business that works in your interest.

THINK GREENER. EARN GREENER.

Becoming more sustainable comes with benefits in more ways than one. Some financial incentives include:

- Increased brand affinity with consumers
- Cost savings from smarter resource allocation and reduced waste
- Tax incentives and corporate/ government policies

WHY XEROX?

We want to partner with you to become a more sustainable business. Here are a few reasons why we can be the ones to help.

Sustainability leader: We're recognized by Forbes, IDC, Quocirca, Newsweek and more for our efforts.

Innovation focused: Our sights are set on improving how work gets done today and into the future.

End-to-end management: We have expertise and services across the document ecosystem.

Sustainability is our priority: From innovating new technology to using cleaner processes for manufacturing and beyond.

Sustainability isn't just good for the planet, it can be good for you too. Almost 50% of customers and employees state that their concerns about the environment have increased, with 11% saying they've shifted their purchasing behavior based on environmental claims in the past year.[1] And sustainability stances can impact your brand from within as well — nearly 40% of millennials cite environmental policies as a reason for choosing the business they work for.[2] Are you ready to open your doors to sustainability, and the opportunities that follow?

IT IS ACTUALLY EASY BEING GREEN

We have the tools and expertise to make your business more sustainable and more efficient. It starts with device management to assess and optimize your resources. Then, we observe your print management and content management to increase productivity while lowering costs. Finally, our reforestation program is a way to return trees to the forests. The best part? Each of these four phases are as beneficial to you as they are to the environment.

See more about our environmental efforts at Xerox.com/Sustainability.

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# Better Work Environments = Better for the Environment

Here are the four areas we'll address to transform your business into a smarter, more sustainable system. As a decades long leader in sustainability efforts, we've learned how to make the most of our own tools and resources and how they apply to any business looking to become more environmentally friendly. From automation technology to end-to-end management expertise, you'll be amazed how much you can save, for the planet, as well as in costs.

GOING GREENER ACROSS THESE FOUR CATEGORIES CAN CHANGE YOUR COMPANY

Device Management — Discover tools that improve resource utilization through energy efficient devices. The Xerox® Environmental Product List identifies the ecolabels our devices have earned including Energy Star, Blue Angel and EPEAT. And by participating in the Xerox® Supplies Return Program (Xerox Green World Alliance), you can reduce your environmental footprint and enable valuable natural resources to be used again.
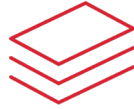
Print Management — When it comes to printing, we'll guide you to lower costs and less waste. The Xerox® Workplace Suite/Cloud for example helps you manage your ROI by greatly reducing print that goes uncollected. You can also increase security and set print policies, like automatic duplex. The Xerox® Print Awareness Tool uses gamification to encourage responsible printing and reduce waste.

Content Management — Our content platforms can automate and digitize your workflows to cut down on paper usage. The Xerox® DocuShare® Content Management Platform helps you organize documents in the cloud so staff can easily access the information they need to collaborate, make informed decisions and get things done. And our range of Xerox® ConnectKey® Apps will automate and digitize many paper-intensive processes to accelerate efficiency and of course, save paper.

Reforestation — The PrintReleaf program makes it easy to offset greenhouse gas (GHG) emissions from printing while contributing to global reforestation efforts. Since 2019, we've reforested more than 188,800 trees.

CASE STUDY

DEFRA, the UK government Department for Environment, Food and Rural Affairs, wanted our help advancing to carbon neutrality. Their goal was to create a more sustainable system for their 210+ locations with circa 1,000 devices.

To help, we introduced them to the cloud, engaged them in our PrintReleaf program and began recording the energy use of each device.

This resulted in:

- Cutting down on material waste and energy consumption

- Automated workflows between systems

- Overall reduction of their environmental footprint

Go greener with us.

Improve your sustainability efforts while creating a more efficient workplace, empowering more productive employees and establishing a more secure environment.
Learn more at **xerox.com/mps**.

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