Efficient, On-Demand Communications with Xerox® Digital Hub & Cloud Print Services

The demand for customized and personalized communication materials that deliver on your brand promise and meet your customers' needs has never been greater. But slow processes, inconsistent quality, and hidden costs can sabotage your efforts.

What if there was a way to speed development and time to market, gain a clear line of sight into costs and data, and ensure consistency from communication to communication across print and digital?

WE CREATED XEROX® DIGITAL HUB & CLOUD PRINT SERVICES TO GIVE YOU COMPLETE, HANDS-OFF CONTROL.

Xerox® Digital Hub & Cloud Print Services is a multi-layered solution for organizations that need a fast, cost-controlled way to design, produce, and deliver a variety of on-demand digital and printed marketing materials.

- Fast, cost-controlled services for the design, production, and delivery of both print and digital materials

- Easy-to-use web storefront that provides anytime access to customizable marketing materials

- Real-time status and cost reporting for increased visibility and efficiency

- Xerox Communication Advisors who collaborate with you to provide support throughout the entire process

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HERE ARE SOME OF THE RESULTS WE'VE HELPED OUR CLIENTS ACHIEVE:

40% cost savings managing end-to-end processes

22% savings in one print category in three months

Cut build-and-approve cycle **from nine months to 13 weeks**

Reduced marketing chain suppliers **from 60 to one**

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Your customers want the same brand they know and love, in all the places they find you.

Inconsistent communications drive brand confusion and erode trust. To forge strong customer relationships and employee connections, consistent messaging is key, but delivering it can be costly and time-consuming.

BUILT TO MAKE STAYING ON BRAND AND WITHIN BUDGET EASY

In creating Xerox® Digital Hub & Cloud Print Services, we focused on the big picture as well as the details. We identified ways to help you evolve beyond print to meet your customers where they are while driving down costs, improving quality and security, and elevating your brand at the intersection of physical and digital.

XEROX® DIGITAL HUB & CLOUD PRINT SERVICES GIVES YOU CONTROL WITH ON-DEMAND COMMUNICATIONS.

Communications advisors at every step, from concept to fulfillment

Design, personalize, and manage communications content with cloud-hosted storefront

Enable production processes, e.g., print fulfillment, delivery

Dashboards for job visibility, cost control, and job history

STREAMLINED BRAND COMMUNICATIONS THAT CLOSE THE GAPS

- Full-service design

- 24/7 online collateral ordering, customization, and personalization

- Options for on- and off-site digital print production, finishing, and fulfillment

- Asset management security protocols for file transfer, storage, and deletion

- Global scalability

- Dramatically reduces the need to store preprinted materials

- Ability to simultaneously implement brand and regulatory updates across assets

Our business is helping you improve your business.

Let us put our technology and expertise to work to help you communicate efficiently and effectively, ensure consistency of branding, and heighten customer experiences.

Learn more at **xerox.com/DigitalHub.**

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