



W3C TPAC 2022 (hybrid) SPONSORSHIP PACKAGES

Now available

W3C[®]



OPPORTUNITY

Reach and engage with thousands of global Web technology experts and decision makers who are part of the W3C community.



AUDIENCE PROFILE

The hybrid Combined Technical Plenary / Advisory Committee Meetings brings together 1000+ attendees composed of W3C Technical Groups, the Advisory Board, the Technical Architecture Group and the Advisory Committee for an exciting set of days of coordinated work.

A strong opportunity for Members for:

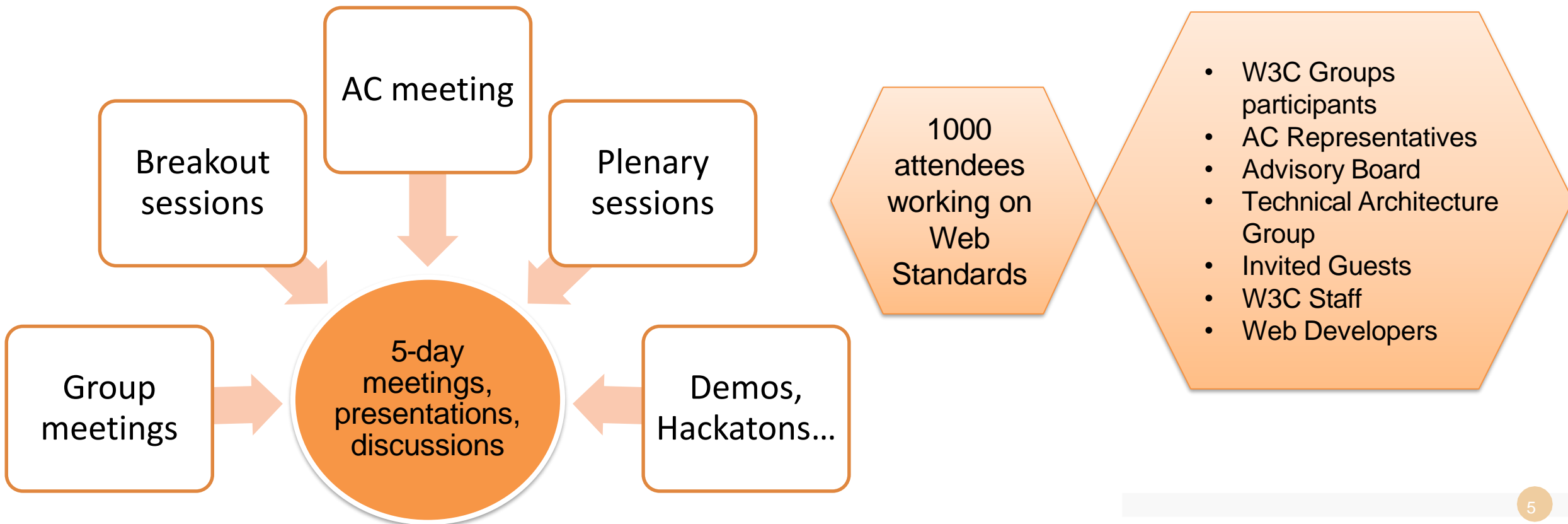
Professional
Networking
within the
Community

Creating
collective
brainstorming

Reinforcing
visibility

HYBRID TPAC 2022

The benefit of assembling the community for thought-provoking discussions is invaluable.



TRADITIONAL TPAC SPONSORSHIP

Platinum Sponsorship - \$40 000 USD / \$52,150 CAD

- ✓ Sponsorship mention in dedicated W3C blog post
- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announcement on Twitter
- ✓ Sponsor mention in pre-event communications
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)
- ✓ Sponsorship acknowledged in any plenary sessions
- ✓ Logo displayed on screen between sessions
- ✓ 3 free passes to attend TPAC 2022
- ✓ 2 promotional items handout at registration (to be supplied by sponsor)
- ✓ Double breakout sessions

TRADITIONAL TPAC SPONSORSHIP

Gold Sponsorship - \$24 000 USD / \$31,300 CAD

- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announcement on Twitter
- ✓ Sponsor mention in pre-event communications
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)
- ✓ Sponsorship acknowledged in any Plenary sessions
- ✓ 2 free passes to attend TPAC 2022
- ✓ 1 promotional items handout at registration (to be supplied by Sponsor)

TRADITIONAL TPAC SPONSORSHIP

Silver Sponsorship - \$10 000 USD / \$13,000 CAD

- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announcement on Twitter
- ✓ Sponsor mention in pre-event communications
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)
- ✓ 1 free pass to attend TPAC 2022

TRADITIONAL TPAC SPONSORSHIP

Bronze Sponsorship - \$4 000 USD / \$5,200 CAD

- ✓ Company logo and description on the meeting Web pages
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)

SUMMARY

Benefits	Platinum	Gold	Silver	Bronze
Sponsorship mention in dedicated W3C blog post	✓			
Company logo and description on the meeting Web pages	✓	✓	✓	✓
Sponsorship announcement on Twitter	✓	✓	✓	
Sponsor mention in pre-event communications	✓	✓	✓	
Company logo on communication documents (flyers, roll-up, agenda...)	✓	✓	✓	✓
Sponsorship acknowledged in any Plenary sessions	✓	✓		
Logo displayed on screen between sessions	✓			
Free passes to attend TPAC 2022	3	2	1	
Promotional items handout at registration (to be supplied by sponsor)	2	1		
Double breakout sessions	✓			

ADDITIONAL SPONSORSHIPS

- **W3C Developer Meetup sponsor**
\$1800 USD / \$2,350 CAD
Separate sponsorship package with benefits
 - Contact us for additional sponsorship opportunities
 - ✓ Real-time spoken interpretation during AC Meeting (Japanese, Korean, Mandarin)
 - ✓ Translation of the AC Meeting pre-recorded content (Japanese, Korean, Mandarin)
- *We are at your disposal to discuss any other tailored proposal*

CONTACT US

To explore any of these opportunities, please reach:



sponsorship@w3.org