Conference At A Glance

Monday, October 21, 2013

TUTORIALS	Track 1	Track 2	Track 3
Morning **SESSION 1** 08:30 – 10:00	**An Introduction to Writing Systems & Unicode** Richard Ishida *Internationalization Activity Lead, W3C*	**Putting ICU to Work** Steven R. Loomis *Software Engineer, IBM*	**Internationalization: An Introduction** Addison Phillips *Globalization Architect, Lab126, Amazon*
	10:00 - 10:30 Morning Refreshments		
Morning **SESSION 2** 10:30 – 12:00	**An Introduction to Writing Systems & Unicode (Con't.)** Richard Ishida *Internationalization Activity Lead, W3C*	**Building Multilingual Websites in Drupal 7 and Joomla 3** Jim DeLaHunt *Principal, Jim DeLaHunt & Associates*	**Web Internationalization - Standards and Best Practices** Tex Texin *Globalization Architect, Xencraft*
	12:00 - 13:00 Lunch		
Afternoon **SESSION 1** 13:00 – 14:30	**Unicode – the Advanced Tour** Craig R. Cummings *Principal Software Engineer - Internationalization, Informatica* Michael McKenna *Globalization Engineering Leader, PayPal, Inc.*	**Handling Arabic, Hebrew, and Other Right-to-Left Scripts in HTML** Aharon Lanin *Software Engineer, Google* Richard Ishida *Internationalization Activity Lead, W3C* Andrew Glass *Program Manger, Microsoft*	**Localization Workshop** Daniel Goldschmidt *Sr. International Program Manager, Microsoft Corporation* Iris Orriss *Internationalization Manager, Facebook*
	14:30 – 15:00 Afternoon Refreshments		
Afternoon **SESSION 2** 15:00 – 16:30	**Character Normalization** Martin J. Dürst *Professor, Aoyama Gakuin University*	**Internationalizing JavaScript Applications** Norbert Lindenberg *Internationalization Consultant, Lindenberg Software LLC*	**Localization Workshop (Cont.)** Daniel Goldschmidt *Sr. International Program Manager, Microsoft Corporation* Iris Orriss *Internationalization*

			Manager, Facebook

Tuesday, October 22, 2013

09:00 - 9:15	*Welcome & Opening Remarks*		

09:15 – 10:00	**KEYNOTE PRESENTATION - <u>Enabling the Next Billion Multilingual Users for Wikipedia</u>** <u>Alolita Sharma</u> *Director of Engineering, Wikipedia*		

10:00 – 10:30 Morning Refreshments			

PRESENTATIONS	*Track 1* *Platforms*	*Track 2* *Locales and CLDR*	*Track 3* *World Wide Web*
10:30 – 11:20 SESSION 1	**<u>Internationalization and Localization for Android Devices</u>** <u>Roy Yokoyama</u> *Principal Globalization Engineer, Google-Motorola Mobility*	**<u>What's New in CLDR</u>** <u>Peter Edberg</u> *Senior Software Engineer, Apple Inc.* <u>Mark Davis</u> *Sr. Internationalization Software Architect, Google Inc.* <u>Steven R. Loomis</u> *Software Engineer, IBM*	**<u>The Multilingual Web: A Status Report</u>** <u>Addison Phillips</u> *Globalization Architect, Lab126, Amazon* <u>Richard Ishida</u> *Internationalization Activity Lead, W3C*
11:30 – 12:20 SESSION 2	**<u>The Story of MSKLC</u>** <u>Michael S. Kaplan</u> *Program Manager, Microsoft*	**<u>CLDR Users' Panel and Discussion</u>** <u>Peter Edberg</u> *Senior Software Engineer, Apple Inc.* <u>Mark Davis</u> *Sr. Internationalization Software Architect, Google Inc.* <u>Steven R. Loomis</u> *Software Engineer, IBM* <u>Cameron Dutro</u> *Senior Software Engineer, International Engineering Team, Twitter*	**<u>ITS 2.0: Facilitating Automated Creation and Processing of Multilingual Web Content</u>** <u>Felix Sasaki</u> *DFKI / W3C Fellow* <u>Christian Lieske</u> *SAP AG*

12:30 - 13:30 Lunch			

PRESENTATIONS	*Track 1* *Platforms*	*Track 2* *Locales and CLDR*	*Track 3* *Scripting Languages*
13:30 – 14:20 SESSION 3	**<u>MySQL History and Practical i18n and i10n</u>** <u>Jeremy Cole</u> *Sr. Systems Engineer, Google, Inc.*	**<u>CLDR Data for Javascript and the Web</u>** <u>John Emmons</u> *Senior Software Engineer, IBM*	**<u>Unicode Programming in Modern Perl</u>** <u>Nick Patch</u> *Software Engineer, International, Shutterstock*
14:30 – 15:20 SESSION 4	**<u>No More Tofus and Ransom Note: Beautiful Fonts for All</u>** <u>Jungshik Shin</u>	**<u>Do You Speak CLDR?</u>** <u>George Rhoten</u>	**<u>Implementing Normalization in Pure Ruby - The Fast and Easy Way</u>**

	Systems Engineer, Google, Inc.	Language Technologies Engineer, Apple Inc.	Martin J. Dürst *Professor, Aoyama Gakuin University*
	15:20 – 16:00 Afternoon Refreshments		
PRESENTATIONS	**Track 1** *Platforms*	**Track 2** *Testing*	**Track 3** *Scripting Languages*
16:00 – 16:50 **SESSION 5**	**Innovations in Internationalization at Google** Vladimir Weinstein *Engineering Manager, Google Inc.* Mark Davis *Sr. Internationalization Software Architect, Google Inc.*	**Best Practice in A New Working Model for Localization Testing** Shan Fu *International QE, Adobe Systems* Jing Lai *International QE Team Lead, Adobe Systems*	**Comparing Javascript Libraries** Tex Texin *Globalization Architect, Xencraft* Craig R. Cummings *Principal Software Engineer - Internationalization, Informatica*
17:00 – 17:50 **SESSION 6**	**Arabic Script SHOULD NOT be so Scary!** Behnam Esfahbod *Research Assistant, Xencraft*	**Critical Values for i18n Testing** Tex Texin *Globalization Architect, Xencraft*	**Internationalizing the Core of JavaScript, Second Edition** **L20n, Next Generation Localization Framework for the Web** Norbert Lindenberg *Internationalization Consultant, Lindenberg Software LLC* Nebojša Ćirić *Software Engineer, Google, Inc.* Zbigniew Braniecki *Software Engineer, Mozilla Corporation*
	18:00 - 19:00 Conference Reception		

Wednesday, October 23, 2013

PRESENTATIONS	**Track 1** *Localization*	**Track 2** *Internationalization in Practice*	**Track 3** *Natural Languages*
09:00 – 09:50 **SESSION 7**	**A Cost and ROI Model of Internationalization Issues** Adam Asnes *President, Lingoport*	**A Time for Everything** Travis Keep *Software Engineer, Google, Inc.* Peter Edberg *Senior Software Engineer, Apple Inc.* Yoshito Umaoka *Senior Software Engineer, IBM*	**The Script Encoding Initiative: The Successes and Tribulations of Encoding Scripts** Deborah Anderson *Researcher University of California Berkeley* Anshuman Pandey *Doctoral Student, Dept. of History, University of Michigan*
10:00 – 10:50 **SESSION 8**	**From User Experience to Benutzererlebnis - UX Joins L10N to Offer a Better Global User Experience** Loïc Dufresne de Virel	**How to Spot a Flying Unicorn: Analyzing User Interface Designs for Localizability** Addison Phillips	**Burmese - Challenges & Lessons Learned from an Early Adopter** Brian Kemler

	Localization Strategist, Intel Corporation	*Globalization Architect, Lab126, Amazon*	*Program Manager, Google, Inc.* Craig Cornelius *i18n Engineer, Google, Inc.*

10:50 - 11:10 Morning Refreshments

| 11:10 – 12:00

SESSION 9 | **Tech View of Global Social Games Development**

John Huan Vu
Senior Software Engineer, Zynga Inc. | **Which *Bleep* Language Tag Should I Use?**

Michael Kuperstein
Localization Engineer, Intel

Octavio Ramos
Localization Software Quality Assurance Lead & Engineer, Intel | **The Qur'ān Project**

Thomas Milo
Partner, DecoType |

12:00 - 13:00 Lunch

PRESENTATIONS	*Track 1* *Implementations*	*Track 2* *Agile Development*	*Track 3* *Sorting*
13:00 – 13:50 **SESSION 10**	**What's New in ICU** Steven R. Loomis *Software Engineer, IBM* Markus Scherer *Unicode Software Engineer, Google, Inc.*	**A Web With Many Voices: The Theory and Practice of Multilingual Hypertext** Joel Sahleen *Globalization Engineer, Adobe Systems*	**One Hundred Ways of Sorting Strings (and Counting)** Mark Davis *Sr. Internationalization Software Architect, Google Inc.* Markus Scherer *Unicode Software Engineer, Google, Inc.*
14:00 – 14:50 **SESSION 11**	**NLP: A Quick Global Multilingual Approach to Develop Named Entity Recognizer (NER) Using DBpedia** Roshan Singh *MTS 2, Adobe Systems*	**Localization Framework for Dynamic Text** John Huan Vu *Senior Software Engineer, Zynga Inc.*	**A Dog's Breakfast: Sorting Earth's Largest Collection of Content Without Going Crazy** Addison Phillips *Globalization Architect, Lab126, Amazon*

14:50 – 15:10 Afternoon Refreshments

PRESENTATIONS	*Track 1* *Implementations*	*Track 2* *Agile Development*	*Track 3* *Rendering*
15:10 – 16:00 **SESSION 12**	**Text Analytics: Multilingual Dynamic Ontology Creation Using Wikipedia** Roshan Singh *MTS 2, Adobe Systems*	**Making Agile Work for Global Software Development i18n Teams @Wikipedia** Alolita Sharma *Director of Engineering, Wikipedia*	**International Features in Windows 8.1** Andrew Glass *Program Manger, Microsoft*
16:10 – 17:00 **SESSION 13**	**Going Global from the Ground Up!** Claudia Galván *Technical Advisor*	**Overcoming Testing Challenges with Localization in Agile Model for Adobe Products** Gaurav Bathla *Quality Engineer Lead Globalization, Adobe Systems*	**Opening New Doors for Fonts** David Lemon *Senior Manager, Type Development, Adobe Systems*

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