

Strategic Plan Update- Year 2

GOAL	KPI	STATUS COLOR	ACCOMPLISHMENT
Expand academic programs	New and proposed academic programs	GREEN	New programs in Data Science, MSW, and PhD in Ag, Aviation Science
Implementation of Online degree programs	Number of online degree programs	GREEN	Implemented 6 online degree programs currently active
Expand Masters/PhD degree programs	Number of graduate degree programs	YELLOW	Implemented at least one Masters and one Doctorate degree program
Multi-disciplinary assessment of academic programs	Review of collaborative projects and academic programs	YELLOW	Collaboration of the Data Science degree program that is interdisciplinary
Global research initiatives	International partnerships for research	GREEN	Multiple international partnerships in Agriculture supported by USDA
Optimize operations and become more efficient in processes	Number of projects focused on operational efficiency and process improvement	GREEN	CIT implementing targeted and multiple projects to improve operational efficiency and processes
Create and implement a Succession Plan	Documentation of an administrative plan for leadership and succession planning	RED	Objective has not been examined. Will be addressed on new university leadership
Improve Customer Service throughout the university	Identify initiatives focused on improving customer service to students and employees	YELLOW	Implemented employee customer service survey in 2022; Conducted student survey on food services; Need to implement another survey for employees and students;
Increase enrollment through recruitment	Increase in the total enrollment at the university	GREEN	Increased enrollment by 10%;
Improve retention of Freshmen and Graduation Rate	Target of at least 85% Freshmen Persistence and at least 65% graduation rate	YELLOW	Still a work in progress with varied retention initiatives by academic programs
Seek Carnegie R2 designation	Become recognize in the Carnegie R2 category	YELLOW	Institution must meet the research funding level and production of doctorate degrees
Improve the grant pre and post process for submission and awards	Evidence of improved processes through the Office of Research	YELLOW	Under review and assessment of current processes for grant submission and post awards
Increase research activities	Research \$ produced by the university	GREEN	Achieved over \$70M in research activity
Improve research facilities	Enhanced infrastructure to conduct research activities	GREEN	New biomedical science research facility under construction

Strategic Plan Update- Year 2 Cont'd

GOAL	KPI	STATUS COLOR	ACCOMPLISHMENT
Conduct compensation study for salary parity	Study conducted by the Office of Human Resources	RED	HR working on conducting the study
Create a Center for Continuing Education for faculty development and teaching improvement	Identify funds and infrastructure for center	RED	Work in progress to identify funds and building site
Create Endowed Professor positions	Identify at least 2-3 endowed professor positions	YELLOW	Fund raising activities currently underway. New \$20M Gift
Update a Campus Master Plan	Create a committee to update and review existing Master Plan for university	RED	Need to form committee to initiate review of existing Master Plan
Update campus infrastructure	Improve facilities and campus infrastructure	GREEN	Current renovation of residence halls and athletics facilities
Improve campus technology infrastructure	Upgrade of IT infrastructure across the campus	YELLOW	Ongoing renovation and upgrade of IT infrastructure by the Office of CIT
Improve university fund raising	\$ raised by the university	YELLOW	Ongoing university advancement with campaign and fund raising
Improve Athletics programs and facilities	Upgrade of facilities and success of athletics programs	GREEN	Upgrade of football and tennis facilities
Expand Community Partnerships	Number of partnerships to support academic programs and student experience	YELLOW	Partnerships with Auburn University and multiple MOUs with other universities and corporations