



# SEISO

**Security as Advantage**

## **Maximizing growth. Minimizing costs.**

**ISO 27001 certification  
with a low-friction approach.**

Want to sell your software product or service to new markets? Achieving ISO 27001 certification can help make that happen. At Seiso, we understand this is a game-changer for many businesses that can spur next-level growth opportunities.

We can get you there without an aggressive slowdown in your ability to iterate and without significant cognitive load or confusion for your team. Here's how.

Our balanced risk-based approach to modern compliance ensures:

- An elegant, efficient investment of business resources
- Improvements in your product's quality and observability
- The continuous movement of your pipelines
- An infrastructure that stays healthy
- Appropriate investments in security

## Your business can best benefit from our ISO 27001 guidance if you're:

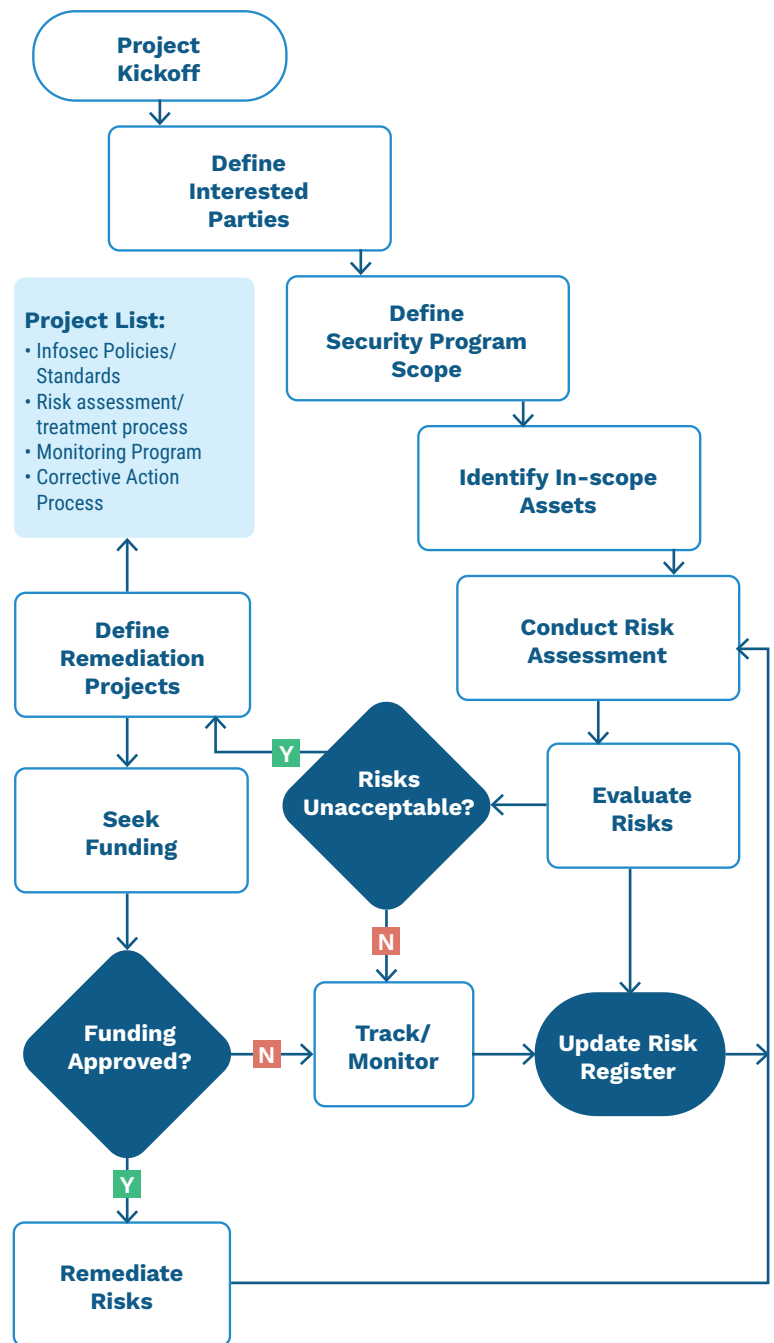
- Interested in selling to regulated industries such as healthcare or finance
- Wanting to expand to international markets such as the UK or Germany
- On a tight deadline and need to achieve certification quickly

## What ISO 27001 means for your business.

- Your audited security program will differentiate your company from the competition
- You can bid projects with confidence knowing that your security will be a competitive strength
- Security will be a catalyst to growth, not a hindrance
- With a strong security posture, there is less chance of downtime due to an attack
- Reduced legal liability or security negligence if a breach does occur
- Your management will have an unprecedented understanding of your security posture
- Ensured compliance with desired frameworks (HIPAA, NY DFS, CCPA, GDPR, and specific contract language)

## The shortest distance between two points is a clear plan.

### How we get you there:



# MILESTONES

## 1 PLANNING

- Project planning
- Establish certification timeline
- Select an external assessor
- Identity and approve ISMS Scope

## 2 GOVERNANCE

- Develop and approve ISMS scope statement
- Develop and approve Risk Assessment and Treatment Methodology
- Develop Statement of Applicability (SoA)
- Develop internal audit plan
- Develop corrective action process
- Develop measurements of effectiveness

## 3 IMPLEMENTATION

- Conduct risk assessment
- Implement risk treatment plan
- Implement SoA
- Implement corrective action process
- Allow ISMS to operate generating measurable evidence

## 4 AUDITS

- Conduct internal audit
- Conduct management review of ISMS
- Prepare for and participate in External Audit
- Remediate the post-audit findings



## The positive impact of ISO 27001 certification on operations.

- Reduces friction and maintenance efforts
- Reduces the likelihood of an incident
- Creates a continuously improving, risk-based security system
- Boosts awareness of IT risk decisions and security posture
- Sets clear expectations for all roles and processes
- Prioritizes controls based on a risk assessment, ensuring investments are reasonable
- Increases compatibility with modern development practices
- Allows for easy alignment to NIST CSF and other frameworks

## Already achieved ISO 27001 certification and looking for a maintenance program?

Seiso not only helps get you certified, we can also keep you certified.

Many of our clients find that maintaining certification in the second year is more challenging than initially earning it. The external auditors we spoke with agree. Through our managed services, we offer custom maintenance programs based on your specific needs.



**Navigating ISO 27001 is not something you have to do alone.**

**Let's talk about your business goals and discuss the right strategy for you.**

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