



TOGO
2024 SPECIAL
PRICE



Ramadan 2024

From March 10th to April 9th 2024

MARCH-
APRIL



2 WEEKS OFFER

rfi Togo

March 26th to April 9th

2 spots per day

All day long

30 spots

890 € - Gross rate

623 € – Special Price

Spot rate : 20,76 €

1 MONTH OFFER

rfi Togo

March 10th - April 9th

2 spots per day

All day long

60 spots

1 700 € - Gross rate

1 020 € – Special Price

Spot rate : 17 €

DIGITAL OFFER

rfi.fr

Devices : Desktop, mobile & appli

Target : Togo IP

Duration : 30 jours

200 000 impressions*

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € Net rate

CPT : 4 €

*Contact us to know the available inventory



Mother's day 2024

MAY

From May 22nd to 28th

From May 15th to 28th

1 WEEK OFFER

rfi Togo

21 spots

3 spots per day
all day long

595 € - Gross rate

476 € - Special price

Spot rate : 22,67 €

2 WEEKS' OFFER

rfi Togo

30 spots

2 or 3 spots per day
all day long

890 € - Gross rate

623 € - Special price

Spot rate : 20,76 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

500 € net rate

CPT : 5 €

*Contact us to know the available inventory



Tabaski 2024

JUNE

From June 11st to 17th

1 WEEK OFFER

rfi Togo

14 spots

2 spots per day

Including one in prime time morning

430 € - *Gross rate*

366 € – Special price

Spot rate : 26,10 €

From June 4th to 17th

2 WEEKS' OFFER

rfi Togo

28 spots

2 spots per day

Including one in prime time morning

860 € - *Gross rate*

602 € – Special price

Spot rate : 21,50 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300 * 250

Leaderboard : 728 * 90

500 € net rate

CPT : 5 €

*Contact us to know the available inventory



Summer season

July / August 2024

JUL - AUG

1 MONTH OFFER

rfi Togo

July or August
60 spots

2 spots per day
all day long

1 700 € - *Gross rate*

1 020 € – Special price

spot rate : 17 €

SUMMER OFFER

rfi Benin

July and August
120 spots

2 spots per day
all day long

3 400 € - *Gross rate*

1 700 € – Special price

Spot rate : 14,16 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2024

AUGUST

1 MONTH OFFER

rfi Togo

60 spots

2 spots per day
all day long

1 700 € - *Gross rate*

1 020 € – Special price

Average spot rate : 17 €

2 MONTHS' OFFER

rfi Togo

120 spots

2 spots per day
all day long

3 400 € - *Gross rate*

1 700 € – Special price

Average spot rate : 14,16 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2024

NOV-DEC

2 WEEKS' OFFER

rfi Togo

30 spots

2 or 3 spots per day
all day long

890 € - *Gross rate*

623 € – Special price

Average spot rate : 20,76 €

1 MONTH OFFER

rfi Togo

90 spots

3 spots per day
all day long

2 540 € - *Gross rate*

1 524 € – Special price

Average spot rate : 16,93 €

DIGITALE OFFER

rfi.fr

200 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory