



**2024 SPECIAL PRICE
GUINEA**



Korite 2024

From April 1st to 10th

APRIL



10 DAYS' OFFER

rfi Guinea

20 spots

2 spots per day
all day long

590 € - Gross rate

472 € – Special price

Spot rate: 23,60 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 15 days
Devices : Desktop, mobile & app
Target : Guinea IP
Formats : MPU (Main box) 300*250
Leaderboard 728*90

400 € net rate

CPT : 4 €

*Contact us to know the available inventory



Tabaski 2024

JUNE

From June 10th to 17th

1 WEEK OFFER

rfi Guinea

21 spots

3 spots per day
all day long

420 € - *Gross rate*

357 € – Special price

Spot rate : 25,50 €

From June 4th to 17th

2 WEEKS' OFFER

rfi Guinea

42 spots

3 spots per day
all day long

840 € - *Gross rate*

672 € – Special price

Spot rate : 24 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Guinea IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory



Summer season

July / August 2024

JUL / AUG

1 MONTH OFFER

rfi Guinea

60 spots

2 spots per day
all day long

1 840 € - *Gross rate*

1 104 € – Special price

Spot rate : 18,40 €

SUMMER OFFER

rfi Guinea

120 spots

2 spots per day
all day long

3 680 € - *Gross rate*

1 840 € – Special price

Spot rate : 15,33 €

DIGITAL OFFER

rfi.fr

400 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Guinea IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 200 € net rate

CPT : 3 €

*Contact us to know the available inventory



Back to school

August / September 2024

AUGUST



1 MONTH OFFER

rfi Guinea

60 spots

2 spots per day
all day long

1 840 € - *Gross rate*

1 104 € – Special price

Spot rate: 18,40 €

2 MONTHS' OFFER

rfi Guinea

120 spots

2 spots per day
all day long

3 680 € - *Gross rate*

1 840 € – Special price

Spot rate: 15,33 €

DIGITAL OFFER

rfi.fr

400 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : : Guinea IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 200 € net rate

CPT : 3 €

*Contact us to know the available inventory



End of year celebrations

November / December 2024

NOV-DEC

2 WEEKS' OFFER

rfi Guinea

30 spots

2 spots per day
all day long

900 € - *Gross rate*

720 € – Special price

Spot rate : 24 €

1 MONTH OFFER

rfi Guinea

60 spots

2 spots per day
all day long

1 840 € - *Gross rate*

1 104 € – Special price

Spot rate : 18,40 €

DIGITAL OFFER

rfi.fr

200 000 impressions

Duration : 30 days

Devices : Desktop, mobile & app

Target : Guinea IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory