

An aerial photograph of a coastal city in Gabon, showing a dense urban area with various buildings and a coastline with waves. A dark rectangular box is overlaid in the center of the image, containing white text. The text reads "2024 SPECIAL PRICE" on the top line and "GABON" on the bottom line.

**2024 SPECIAL PRICE
GABON**



Eid Al Fitr 2024

From April 1st to 10th

APRIL

10 DAYS' OFFER

rfi Gabon

20 spots

2 spots per day

Including 1 in morning prime time

800 € - gross rate

640 € – special price

Spot rate: 32 €

DIGITAL OFFER

rfi.fr

80 000 impressions

Duration : 10 days

Devices : Desktop, mobile & app

Target : Gabon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

400 € net rate

CPT : 5 €

*Contact us to know the available inventory



Mother's day 2024

MAY

From May 22nd to 28th

1 WEEK OFFER

rfi Gabon

21 spots

3 spots per day

Including 2 in morning prime time

910 € - Gross rate

728 € - Special price

Spot rate : 34,66 €

From May 15th to 28th

2 WEEK'S OFFER

rfi Gabon

42 spots

3 spots per day

Including 2 in morning prime time

1 820 € - Gross rate

1 274 € - Special price

Spot rate : 30,33 €

DIGITAL OFFER

rfi.fr

80 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Gabon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

400 € net rate

CPT : 5 €

*Contact us to know the available inventory



Tabaski 2024

JUNE

From June 10th to 17th

From June 4th to 17th

1 WEEK OFFER

rfi Gabon

21 spots

3 spots per day

Including 2 in morning prime time

910 € - Gross rate

728 € - Special price

Spot rate : 34,66 €

2 WEEKS' OFFER

rfi Gabon

42 spots

3 spots per day

Including 2 in morning prime time

1 820 € - Gross rate

1 274 € - Special price

Spot rate : 30,33 €

DIGITAL OFFER

rfi.fr

160 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Gabon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

800 € net rate

CPT : 5 €

*Contact us to know the available inventory



Summer season

July / August 2024

JUL / AUG

1 MONTH OFFER

rfi Gabon

60 spots

2 spots per day
all day long

2 240 € - *Gross rate*

1 344 € – Special price

Spot rate : 33 €

SUMMER OFFER

rfi Gabon

120 spots

2 spots per day
all day long

4 480 € - *Gross rate*

2 240 € – Special price

Spot rate : 27,50 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Gabon IP

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2024

AUGUST

1 MONTH OFFER

rfi Gabon

60 spots

2 spots per day
all day long

2 240 € - *Gross rate*

1 344 € – Special price

Spot rate: 22,40 €

2 MONTHS' OFFER

rfi Gabon

120 spots

2 spots per day
all day long

4 480 € - *Gross rate*

2 240 € – Special price

Spot rate: 18,66 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Gabon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2024

NOV-DEC

2 WEEKS' OFFER

rfi Gabon

28 spots

2 spots per day
all day long

1 820 € - *Gross rate*

1 274 € – Special price

Spot rate : 30,33 €

1 MONTH OFFER

rfi Gabon

60 spots

2 spots per day
all day long

2 240 € - *Gross rate*

1 344 € – Special price

Spot rate : 22,40 €

DIGITAL OFFER

rfi.fr

160 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Gabon IP

Formats : MPU (Main box) 300*250
Leaderboard 728 * 90

800 € net rate

CPT : 5 €

*Contact us to know the available inventory