



2024 SPECIAL PRICE
Democratic Republic of Congo



Independence Day

June 2024

JUNE

1 WEEK OFFER

rfi RDC

21 spots

3 spots per day

All day long

1 330 € - *gross rate*

1 064 € - Special price

Spot rate: 50,66 €

2 WEEKS OFFER

rfi RDC

42 spots

3 spots per day

All day long

2 660 € - *gross rate*

1 862€ - Special price

Spot rate: 44,33 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 10 days

Devices : Desktop, mobile & app

Target : IP RDC

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

500 € net rate

CPT : 5 €

*Contact us to know the available inventory



Summer season

July / August 2024

JUL / AUG

1 MONTH OFFER

rfi DRC

60 spots

2 spots per day
all day long

4 050 € - *Gross rate*

2 430 € – Special price

Spot rate : 40,50 €

SUMMER OFFER

rfi DRC

120 spots

2 spots per day
all day long

8 100 € - *Gross rate*

4 050 € – Special price

Spot rate : 33,75 €

DIGITAL OFFER

rfi.fr

600 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

1 800 € net rate

CPT : 3 €

*Contact us to know the available inventory



Back to school

August / September 2024

AUGUST



1 MONTH OFFER

rfi DRC

60 spots

2 spots per day
all day long

4 050 € - *Gross rate*

2 430 € – Special price

Spot rate: 40,50 €

2 MONTHS' OFFER

rfi DRC

120 spots

2 spots per day
all day long

8 100 € - *Gross rate*

4 050 € – Special price

Spot rate: 33,75 €

DIGITAL OFFER

rfi.fr

600 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : : DRC IP

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

1 800 € net rate

CPT : 3 €

*Contact us to know the available inventory



End of year celebrations

November / December 2024

NOV-DEC

2 WEEKS' OFFER

rfi DRC

28 spots

2 spots per day
all day long

2 025 € - *Gross rate*

1 620 € – Special price

Spot rate : 54 €

1 MONTH OFFER

rfi DRC

60 spots

2 spots per day
all day long

4 050 € - *Gross rate*

2 430 € – Special price

Spot rate : 40,50 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300*250

Leaderboard 728 * 90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory