

An aerial photograph of a city, likely Kinshasa, Congo, showing a dense urban landscape with numerous buildings, streets, and green spaces. The city is viewed from a high angle, looking down towards the center. A large, dark, semi-transparent rectangular box is overlaid in the center of the image, containing the text "2024 SPECIAL PRICE CONGO" in white, bold, sans-serif capital letters. The background shows a mix of residential and commercial buildings, with some taller structures visible in the distance. The sky is a pale, hazy blue, suggesting an overcast day or a hazy atmosphere. The overall scene depicts a bustling urban environment.

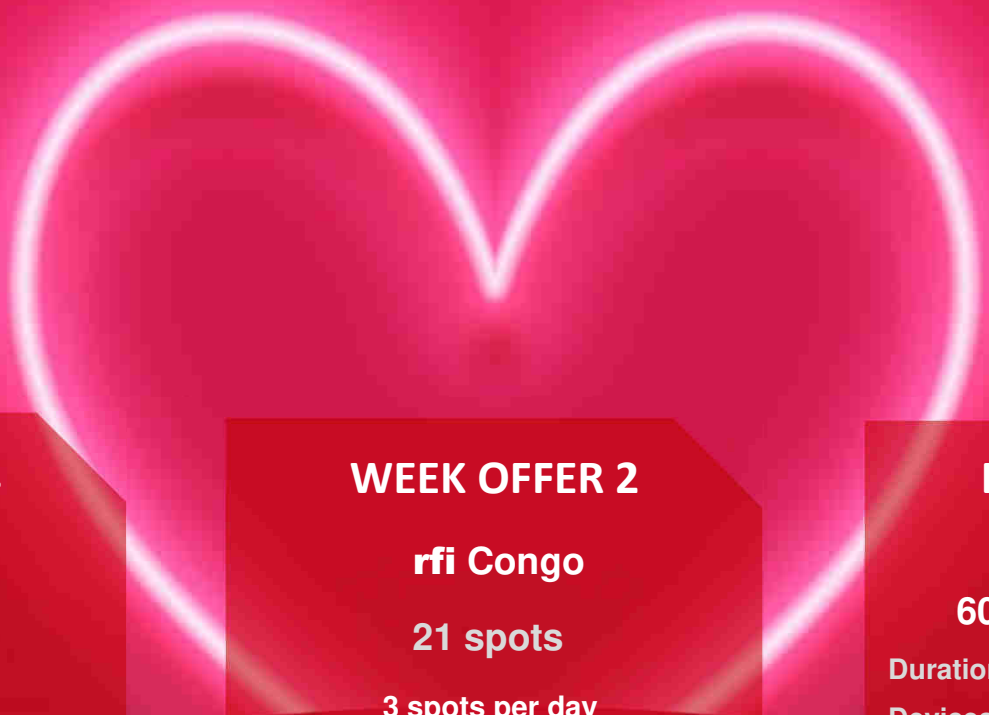
**2024 SPECIAL PRICE
CONGO**



Valentine's day

From February 8th to 14th 2024

FEBRUARY



WEEK OFFER 1

rfi Congo

14 spots

**2 spots per day
all day long**

770 € - Gross rate

655 € – Special price

Average spot rate : 46,75 €

WEEK OFFER 2

rfi Congo

21 spots

**3 spots per day
all day long**

1 050 € - Gross rate

840 € – Special price

Average spot rate : 40 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

300 € net rate

CPT : 5€

*Contact us to know the available inventory



International women's day 2024

From March 2nd to 8th

MARCH

HAPPY
Women's
Day

WEEK OFFER 1

rfi Congo

14 spots

2 spots per day
all day long

770 € - Gross rate

655 € - Special price

Average spot rate : 46,75 €

WEEK OFFER 2

rfi Congo

21 spots

3 spots per day
all day long

1 050 € - Gross rate

840 € - Special price

Average spot rate : 40 €

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Leaderboard 728*90

300 € net rate

CPT : 5€

*Contact us to know the available inventory

Labor Day

From April 25th to May 1st 2024

MAY

1 WEEK OFFER

rfi Congo

3 spots per day
all day long

21 spots

1 050 € - *Gross rate*

840 € TTC – *Special price*

Average spot rate : 40 €



Mother's day 2024

MAY

From May 22nd to 28th

From May 15th to 28th

1 WEEK OFFER

rfi Congo

21 spots

3 spots per day
all day long

1 050 € - *gross rate*

840 € – *special price*

Average spot rate : 40 €

2 WEEKS OFFER

rfi Congo

42 spots

3 spots per day
all day long

2 100 € - *gross rate*

1 470 € – *special price*

Average spot rate : 35 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

300 € net rate

CPT : 5€

*Contact us to know the available inventory



Summer season

July / August 2024

JUL / AUG

1 MONTH OFFER

rfi Congo

60 spots

2 spots per day
all day long

3 270 € - *Gross rate*

1 962 € – Special price

Average spot rate : 32,70 €

SUMMER OFFER

rfi Congo

120 spots

2 spots per day
all day long

6 540 € - *Gross rate*

3 270 € – Special price

Average spot rate : 27,25 €

DIGITAL OFFER

rfi.fr

250 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250

Leaderboard 728 * 90

1 000 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2024

AUGUST

1 MONTH OFFER

rfi Congo

60 spots

2 spots per day
all day long

3 270 € - *Gross rate*

1 962 € – Special price

Average spot rate: 32,70 €

2 MONTHS' OFFER

rfi Congo

120 spots

2 spots per day
all day long

6 540 € - *Gross rate*

3 270 € – Special price

Average spot rate: 27,25 €

DIGITAL OFFER

rfi.fr

250 000 impressions*

Duration : 60 days

Devices : Mesktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 000 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2024

NOV-DEC

2 WEEKS' OFFER

rfi Congo

28 spots

2 spots per day
all day long

1 540 € - *Gross rate*

1 232 € – Special price

Average spot rate : 44 €

1 MONTH OFFER

rfi Congo

60 spots

2 spots per day
all day long

3 270 € - *Gross rate*

1 962 € – Special price

Average spot rate : 32,70 €

DIGITAL OFFER

rfi.fr

150 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

600 € net rate

CPT : 4 €

*Contact us to know the available inventory