

A photograph of traditional mud-brick buildings in Chad. The buildings are constructed from thick, textured mud and feature numerous small, circular openings. In the foreground, there are several large, dark, rounded clay pots. A central text overlay is present, consisting of a dark green diamond shape with white text. The text reads "CHAD" on the top line, "2024 SPECIAL" on the middle line, and "PRICE" on the bottom line. The background shows a clear blue sky and some green foliage on the right side.

CHAD
2024 SPECIAL
PRICE



Korite 2024

From April 1st to 10th

APRIL

10 DAYS OFFER

rfi Chad

20 spots

2 spots per day
including one in prime time
morning

600 € - *Gross rate*

480 € – Special price

spot rate : 24 €

DIGITAL OFFER

rfi.fr

50 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

280 € net rate

CPT : 5 €

*Contact us to know the available inventory





Tabaski 2024

JUNE

From June 11st to 17th

1 WEEK OFFER

rfi Chad

14 spots

2 spots per day

Including one in morning prime time

420 € - Gross rate

357 € – Special price

Spot rate : 25,50 €

From June 4th to 17th

2 WEEKS' OFFER

rfi Chad

28 spots

2 spots per day

Including one in morning prime time

840 € - gross rate

672 € – special price

Spot rate : 24 €

DIGITAL OFFER

rfi.fr

50 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300 250

Leaderboard : 728*90

250 € net rate

CPT : 5 €

*Contact us to know the available inventory



Summer season

July / August 2024

JUL - AUG

1 MONTH OFFER

rfi Chad

July or August

60 spots

2 spots per day

all day long

1 800 € - Gross rate

1 080 € - Special price

spot rate : 18 €

SUMMER OFFER

rfi Chad

July and August

120 spots

2 spots per day

all day long

3 600 € - Gross rate

1 800 € - Special price

Spot rate : 15 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2024

AUG

1 MONTH OFFER

rfi Chad

60 spots

2 spots per day
all day long

1 800 € - *Gross rate*

1 080 € – Special price

average spot rate : 18 €

2 MONTHS' OFFER

rfi Chad

120 spots

2 spots per day
all day long

3 600 € - *Gross rate*

1 800 € – Special price

average spot rate : 15 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2024

NOV-DEC

2 WEEKS' OFFER

rfi Chad

30 spots

2 spots per day
all day long

900 € - *Gross rate*

720 € – Special price

Average spot rate : 24 €

1 MONTH OFFER

rfi Chad

60 spots

2 spots per day
all day long

1 800 € - *Gross rate*

1 080 € – Special price

Average spot rate : 18 €

DIGITALE OFFER

rfi.fr

100 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

400 € net rate

CPT : 4 €

*Contact us to know the available inventory