



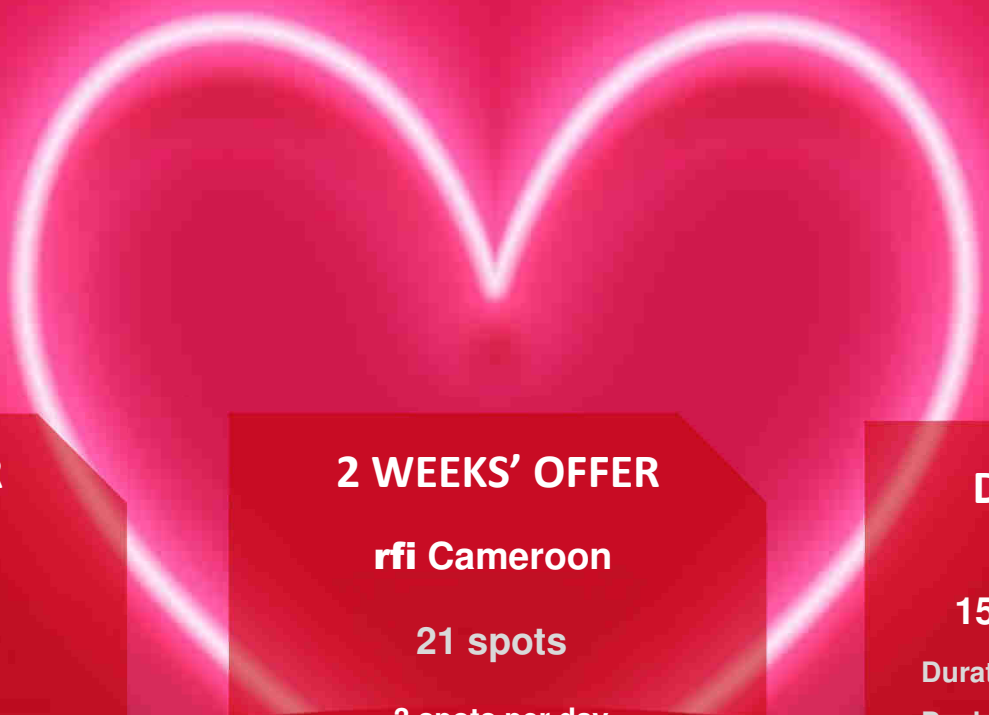
**2023
SPECIAL PRICE
CAMEROON**



Valentine's day

From February 8th to 14th 2024

FEBRUARY



1 WEEK OFFER

rfi Cameroon

14 spots

2 spots per day
all day long

700 € - gross rate

595 € – special price

spot rate : 43,71 €

2 WEEKS' OFFER

rfi Cameroon

21 spots

3 spots per day
all day long

1 000 € - gross rate

800 € – special price

spot rate : 40 €

DIGITAL OFFER

rfi.fr

150 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

600 € net rate

CPT: 4€

*Contact us to know the available inventory



Djoulde Soumae 2024

From April 1st to 10th

APRIL

10 DAYS' OFFER

rfi Cameroon

20 spots

2 spots per day

including one in prime time morning

1 000 € - gross rate

800 € – special price

spot rate: 40 €

DIGITAL OFFER

rfi.fr

150 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

600 € net rate

CPT : 4 €

*Contact us to know the available inventory



Labor day

From April 25th to May 1st 2024

MAY

1 WEEK OFFER

rfi Cameroon

3 spots per day
all day long

21 spots

1 000 € - *gross rate*

800 € TTC – *special price*

spot rate: 38,09 €





National unity day 2024

MAY

May 14th to 20th

1 WEEK OFFER

rfi Cameroon

3 spots per day
all day long

21 spots

1 000 € - *gross rate*

800 € TTC – special price

spot rate : 38,09 €

May 7th to 20th

2 WEEKS' OFFER

rfi Cameroon

2 spots per day
all day long

30 spots

1 480 € - *gross rate*

1 110 € TTC – special price

spot rate : 37 €

DIGITAL OFFER

rfi.fr

150 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

600 € net rate

CPT : 4 €

*Contact us to know the available inventory



Tabaski 2024

JUNE

June 11rd to 17th

1 WEEK OFFER

rfi Cameroon

21 spots

3 spots per day
all day long

1 000 € - *gross rate*

800 € – special price

Spot rate : 38,09 €

June 4rd to 17th

2 WEEKS' OFFER

rfi Cameroon

42 spots

3 spots per day
all day long

2 000 € - *gross rate*

1 400 € – special price

Spot rate : 33,30 €

DIGITALE OFFER

rfi.fr

150 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

600 € net rate

CPT : 4 €

*Contact us to know the available inventory



Summers season

July / August 2024

JUL - AUG

1 MONTH OFFER

rfi Cameroon
July or August

60 spots

2 spots per day
all day long

2 840 € - *gross rate*

1 704 € – special price

spot price : 28,40 €

SUMMER OFFER

rfi Cameroon
July or August

120 spots

2 spots per day
all day long

5 680 € - *gross rate*

2 840 € – special price

spot price : 23,66 €

DIGITAL OFFER

rfi.fr

500 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 500 € net rate

CPT : 3€

*Contact us to know the available inventory



Back to school

August / September 2024

AUGUST

1 MONTH OFFER

rfi Cameroon

60 spots

2 spots per day
all day long

2 840 € - *gross rate*

1 704 € – special price

average spot price : 28,40 €

2 MONTHS' OFFER

rfi Cameroon

120 spots

2 spots per day
all day long

5 680 € - *gross rate*

2 840 € – special price

average spot price: 23,66 €

DIGITAL OFFER

rfi.fr

500 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 500 € net rate

CPT : 3 €

*Contact us to know the available inventory



End of year celebrations

November / December 2024

NOV-DEC

2 WEEKS' OFFER

rfi Cameroon

42 spots

3 spots per day
all day long

2 000 € - gross rate

1 400 € – special price

average spot rate : 33,30 €

1 MONTH OFFER

rfi Cameroon

60 spots

2 spots per day
all day long

2 840 € - gross rate

1 704 € – special price

average spot rate : 28,40 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory