



**BENIN
2024 SPECIAL
PRICE**



Valentine's day

From February 8th to 14th 2024

FEBRUARY

1 WEEK OFFER

rfi Benin

14 spots

**2 spots per day
all day long**

420 € - Gross rate

357 € – Special price

spot rate : 25,50 €

2 WEEKS' OFFER

rfi Benin

21 spots

**3 spots per day
all day long**

595 € - Gross rate

476 € – Special price

spot rate : 22,76 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 2 weeks

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

400 € net rate

CPT : 4€

*Contact us to know the available inventory



International women's day

From March 2nd to 8th 2024

MARCH

HAPPY Women's Day

1 WEEK OFFER

rfi Benin

14 spots

2 spots per day
all day long

420 € - *Gross rate*

357 € - *Special price*

Spot rate : 25,50 €

2 WEEKS' OFFER

rfi Benin

21 spots

3 spots per day
all day long

595 € - *Gross rate*

476 € - *Special price*

Spot rate : 22,76 €

DIGITAL OFFER

rfi.fr

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Duration : 2 weeks

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

400 € net rate

CPT : 4€

*Contact us to know the available inventory



Korite 2024

From April 1st to 10th

APRIL

10 DAYS OFFER

rfi Benin

20x30" spots

2 spots per day

including one in prime time morning

600 € - gross rate

480 € – special price

spot rate : 24 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 15 days

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

400 € net rate

CPT : 4 €

*Contact us to know the available inventory





Mother's day 2024

MAY

From May 22nd to 28th

From May 15th to 28th

1 WEEK OFFER

rfi Benin

21x30" spots

3 spots per day
all day long

595 € - gross rate

476 € - special price

Spot rate : 22,67 €

2 WEEKS' OFFER

rfi Benin

42x30" spots

3 spots per day
all day long

1 190 € - gross rate

774 € - special price

Spot rate : 18,41 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 30 days

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300*250

Leaderboard 728 * 90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory



Tabaski 2024

JUNE

From June 11st to 17th

1 WEEK OFFER

rfi Benin

14 spots

2 spots per day

Including one in prime time morning

420 € - gross rate

357 € – special price

Spot rate : 25,50 €

From June 3rd to 17th

2 WEEKS' OFFER

rfi Benin

28 spots

2 spots per day

Including one in prime time morning

840 € - gross rate

630 € – special price

Spot rate : 22,50 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 15 days

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

400 € net rate

CPT : 4 €

*Contact us to know the available inventory



Summer season

July / August 2024

JUL - AUG

1 MONTH OFFER

rfi Benin

July or August
60 spots

2 spots per day
all day long

1 700 € - *gross rate*

1 020 € – special price

spot rate : 17 €

SUMMER OFFER

rfi Benin

July and August
120 spots

2 spots per day
all day long

3 400 € - *gross rate*

1 700 € – special price

Spot rate : 14,17 €

DIGITAL OFFER

rfi.fr

400 000 impressions*

Duration : 60 days

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300 * 250
Leaderboard 728 * 90

1 200 € net rate

CPT : 3 €

*Contact us to know the available inventory



Back to school

August / September 2024

AGT

1 MONTH OFFER

rfi Benin

60 spots

2 spots per day
all day long

1 700 € - *gross rate*

1 020 € – special price

average spot rate : 17 €

2 MONTHS' OFFER

rfi Benin

120 spots

2 spots per day
all day long

3 400 € - *gross rate*

1 700 € – special price

average spot rate : 14,17 €

DIGITAL OFFER

rfi.fr

400 000 impressions*

Duration : 30 days

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 200 € net rate

CPT : 3 €

*Contact us to know the available inventory



End of year celebrations

November / December 2024

NOV-DEC

2 WEEKS' OFFER

rfi Benin

30 spots

2 spots per day

Including 1 in morning prime time

900 € - gross rate

630 € – special price

average spot rate : 21 €

1 MONTH OFFER

rfi Benin

60 spots

2 spots per day

Including 1 in morning prime time

1 800 € - gross rate

1 080 € – special price

average spot rate : 18 €

DIGITALE OFFER

rfi.fr

200 000 impressions

Duration : 30 days

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

800 € net rate

CPT : 4 €