



**RADIO FRANCE  
INTERNATIONALE**

**SPONSORSHIP KIT  
2024**

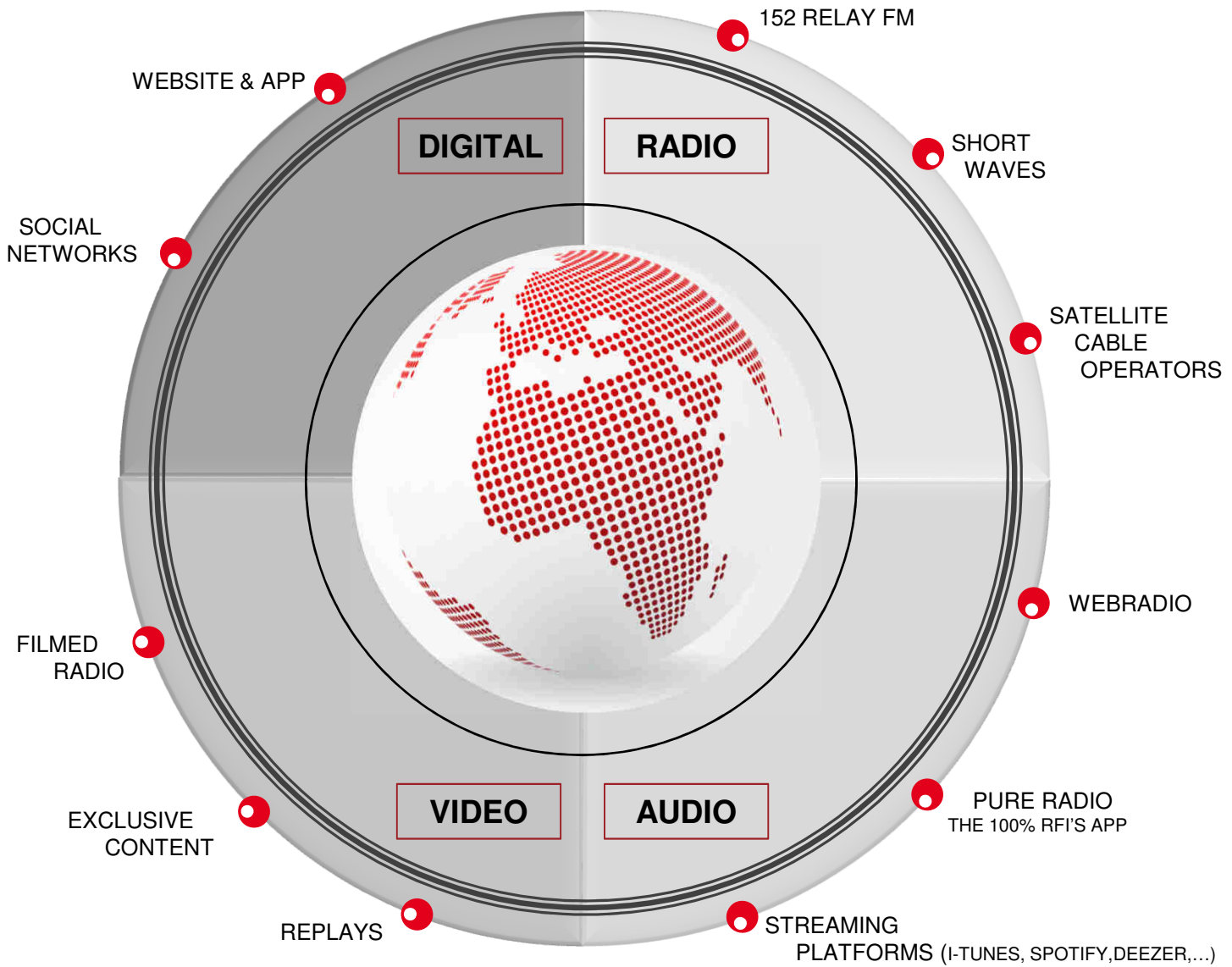
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Partner with a world-renowned radio station



# A CROSS-MEDIA OFFERING

## A PRESENCE AT EVERY POINT OF CONTACT



**RADIO • AUDIO • VIDEO • DIGITAL**

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## **PARTNER WITH RFI**

### **PROGRAMS**


- **CURRENT AFFAIRS**
- **CULTURE / ENTERTAINMENT**

### **CHRONICLES**

- **NEWS / REPORTS**
- **CULTURE / ENTERTAINMENT**

# PROGRAMS

## CURRENT AFFAIRS

Program	Theme	Journalist	Broadcast	Monthly Sponsorship rate
8 Billion of Neighbours		Emmanuelle Bastide	Mon - Friday	14 400 €
Health priority		Caroline Paré	Mon - Friday	14 400 €
Call on the news		Juan Gomez	Mon - Friday	21 600 €
Radio Foot Internationale		Annie Gasnier	Mon - Friday	14 400 €
Around the question		Caroline Lachowsky	Mon - Wed	7 560 €
It's not hot air		Anne- Cécile Bras	Thur - Friday	5 040 €
The march of the world		Valérie Nivelon	Sunday	2 880 €
Inside the fake news		Sophie Malibeaux	Friday	1 440 €
Business news around the globe		Bruno Faure	Saturday	4 320 €
Global sports		RFI Sports	Sat - Sunday	2 880 €



## 8 MILLIARDS DE VOISINS

\*8 BILLION NEIGHBOURS

Youth employment, entrepreneurship, creativity, urbanisation, gender relations: lifestyles and societies are changing around the world. Listen to people and consumers express their opinions and engage with "7 Billion Neighbors" guests and civil society influencers. Once a week, the program is dedicated to education. Regularly listeners can hear the young voices from the African continent, including debates and practical career advice.

**With Emmanuelle Bastide**

WEEKDAYS

Monday to Friday

10h10 UT - 48 minutes

Replay at 02h10 UT

From Tuesday to Saturday

120 Radio tags / month

40 x 5" Opening program sponsor Tag

40 x 10" Closing program sponsor Tag

40 radio trailers with name of sponsor along w/program

**Monthly Package rate: 14 400 € excl. VAT**

## PRIORITÉ SANTÉ

\*HEALTH PRIORITY

Universal health is a valuable need. **Caroline Paré** invites medical experts for a live report on world health news. The purpose is to educate and inform the general public about their rights, health benefits and where to find them.



**NOT AVAILABLE IN 2024**

WEEKDAYS

Monday to Friday

09h10 UT - 48 minutes

Replay at 01h10 UT

From Tuesday to Saturday

120 Radio Tags / month

40 x 5" Opening program sponsor tag

40 x 10" Closing program sponsor tag

40 trailers with name of sponsor along w/program

**Monthly Package rate: 14 400 € excl. VAT**



## APPELS SUR L'ACTUALITÉ

\*CALL ON THE NEWS

RFI's interactive radio show. Every day, from 8.10am to 9am GMT, **Juan Gomez** opens the airwaves to listeners who comment on international news. The program is both a place to dissect information through questions to the editorial staff, and a place for a global debate where ideas and arguments are exchanged.

**NOT AVAILABLE IN 2024**

80 Radio tags / month

WEEKDAYS  
Monday to Friday

08h10 UT - 48 minutes

20 x 5" Opening program Sponsor

Tag

20 x 10" Closing program Sponsor Tag

40 trailers with name of sponsor along w/program

**Monthly Package rate: 19 800 € excl. VAT**



## RADIO FOOT INTERNATIONALE

Football or Soccer is a sport that attracts globally, beyond the scores; this program will revisit matches, players, current and former stars, highlights and discuss facts, taken from current affairs.

**With Annie Gasnier**

WEEKDAYS  
Monday to Friday

16h10 UT - 48 minutes  
Replay at 21h10 UT

120 Radio Tags / month

40 x 5" Opening Program sponsor tag

40 x 10" Closing Program sponsor tag

40 trailers with name of sponsor along w/program

**Monthly Package rate: 14 400 € excl. VAT**

## AUTOUR DE LA QUESTION

\*AROUND THE QUESTION

A 360° entertaining look at all the questions regarding: science, society, technology, psychology, ecology or economics. **Caroline Lachowski** provides a deep analysis of one topic per program to help the audience digest the information in a way that is a learning experience for all ages.



60 Radio tags / month

WEEKDAYS  
Monday to Wednesday

14h10 UT – 48 minutes

Replay at 23h10 UT

24 x 5" Opening program sponsor tag  
24 x 10" Closing program sponsor tag  
12 trailers with name of sponsor along w/program

**Monthly Package rate: 7 560 € excl. VAT**



## C'EST PAS DU VENT

\*IT'S NOT HOT AIR

Earth is dominated by human-kind. Today, there is a lack of awareness of what is sustainable to continue living together. People must change how they live with nature in order to preserve life on Earth. **Anne-Cécile Bras** provides live current reports from all continents, highlighting the progress or setbacks in people's actions with regards to the environment.

40 Radio Tags / month

WEEKDAYS  
Thursday & Friday

14h10 UT – 48 minutes

Replay at 23h10 UT

16 x 5" Opening program sponsor tag  
16 x 10" Closing program sponsor tag  
8 trailers with name of sponsor along w/program

**Monthly Package rate: 5 040 € excl. VAT**

## LA MARCHÉ DU MONDE

\*THE MARCH OF THE WORLD

Each week, La marche du monde, discover the history of our contemporary world. From the five continents, listen to testimonies, alongside radio and musical archives, relive the events and movements that shed light on current events.

**With Valérie Nivelon**



WEEKEND

Sunday

10h10 UT – 48 minutes 30"

Replay at 00h10 UT

24 Radio Tags / month

8 x 5" Opening program sponsor tag

8 x 10" Closing program sponsor tag

8 trailers with name of sponsor along w/program

**Monthly Package rate: 2 880 € excl. VAT**



## LES DESSOUS DE L'INFOX

\*INSIDE THE FAKE NEWS

It's not always easy to spot a fake news story. On RFI, learn how to detect more clearly. Every Friday, with knowledge experts get down with the infox team, to identify and analyze fakes, up close.

**With Sophie Malibeaux**

WEEKDAY

Friday

17h10 UT – 19 minutes

16 Radio Tags / month

4 x 5" Opening program sponsor tag

4 x 10" Closing program sponsor tag

8 trailers with name of sponsor along w/program

**Monthly Package rate: 1 440 € excl. VAT**



## ÉCO D'ICI, ÉCO D'AILLEURS

\*BUSINESS AROUND THE GLOBE

Every Saturday, **Bruno Faure** covers the major issues in French, African and international economic news and economic trends. Globalization, the emergence of the Africa continent, tech innovations, international crisis, and their influence on economic growth and social impacts are on the program of Éco d'Ici, Éco d'Ailleurs.



**Not available in 2024**

WEEKEND  
Saturday

10h10 UT - 48 minutes  
Replay at 23h10 UT

24 Radio Tags / month

8 x 5" Opening program sponsor tag  
8 x 10" Closing program sponsor tag  
8 trailers with name of sponsor along w/program

**Monthly Package rate: 4 320 € excl. VAT**



## MONDIAL SPORTS

\*GLOBAL SPORTS

Mondial Sports is the sum up of global sports news: on Saturdays and Sundays, from the end of the matches, stay tuned for the results, on-the-spot reactions and commentaries, with RFI's correspondents. A magazine proposed by RFI Sports.

WEEKEND  
Saturday & Sunday

16h10 UT - 49 minutes


24 Radio Tags / month

8 x 5" Opening program sponsor tag  
8 x 10" Closing program sponsor tag  
8 trailers with name of sponsor along w/program

**Monthly Package rate: 2 880 € excl. VAT**

# PROGRAMS

## CULTURE / ENTERTAINMENT

Program	Theme	Journalist	Broadcast	Monthly Sponsorship rate
The Media Workshop		Steven Jambot	Sunday	3 240 €
Tropical colors		Claudy Siar	Mon - Friday	7 200 €
Orality		Pascal Paradou	Mon - Friday	8 640 €
In G Major		Yasmina Couaki	Sat - Sunday	3 960 €
Black music saga		Joe Farmer	Sunday	3 600 €
Taste of the world		Clémence Denavit	Saturday	3 600 €
Urban Legends		Juliette Fievet	Saturday	2 880 €
Literature without borders		C. Fruchon-Toussaint	Fri - Saturday	2 160 €
Musics of the world		Laurence Aloir	Sat - Sunday	2 880 €
So far so near		C. Develay-Mazurelle	Sunday	2 160 €
All the cinémas of the world		Elisabeth Lequeret	Saturday	1 440 €
You will tell me about		Jean-François Cadet	Mon - Friday	7 200 €
Club RFI		Eric Amiens	Sat- Monday	1 440 €
Africa, memories of a continent		Kpénahi Traoré, Elgas	Saturday	8 640 €



## ATELIER DES MÉDIAS

\*THE MEDIA WORKSHOP

L'Atelier des médias program deals with innovation, the digital world and revolutions in the media world. Each week, stay tuned for special guests and reports, **Steven Jambot** and his team give the listeners the latest on a world that is constantly changing.

WEEKEND  
Sunday

11h10 UT - 19 minutes  
Replay on Monday at  
00h10 UT

24 Radio Tags / month

8 x 5" Opening Program sponsor tag  
8 x 10" Closing Program sponsor tag  
8 trailers with name of sponsor along w/program

**Monthly Package rate: 3 240 € excl. VAT**

## COULEURS TROPICALES

\*TROPICAL COLORS

It is RFI's afro music program. It is a moment of joy and celebration, which uplifts the audience giving a platform to interact with the public.

**With Claudy Siar**



WEEKDAYS  
Monday to Friday

20h10 UT – 48 minutes  
Replay at 00h10 UT

100 Radio Tags / month

40 x 5" Opening program Sponsor Tag  
40 x 10" Closing program Sponsor Tag  
20 trailers with name of sponsor along w/program

**Monthly Package rate: 7 200 € excl. VAT**



## DE VIVE(S) VOIX

\*ORALITY

"De Vive(s) Voix" is a program devoted to the French language and to oral cultures. A program dedicated to the living written language that keeps adapting to our changing world. For 29mns enjoy a full discussion on Theater, slam, sound poetry, tales, oral traditions...

**With Pascal Paradou**

### WEEKDAYS

Monday to Thursday

13h30 UT – 29 minutes

48 Radio Tags / month

16 x 5" Opening Program sponsor tag

16 x 10" Closing Program sponsor tag

16 trailers with name of sponsor along w/program

**Monthly Package rate: 8 640 € excl. VAT**

## EN SOL MAJEUR

\*IN G MAJOR

En Sol Majeur is a 48mn playful and musical lesson of multicultural politics, culture, sport, science personalities. Understanding their dreams, struggles and accomplishments. Expect a musical guest at each lesson. A program by **Yasmine Chouaki** with the collaboration of Caroline Filliette and Laura Pinto.



### WEEKEND

Saturday & Sunday

14h10 UT - 48 minutes

Replay 23h10 UT

48 Radio Tags / month

16 x 5" Opening Program sponsor tag

16 x 5" Closing Program sponsor tag

16 trailers with name of sponsor along w/program

**Monthly Package rate: 3 960 € excl. VAT**



## EPOPÉE DES MUSIQUES NOIRES

\*BLACK MUSIC SAGA

Listen to historical archives of noted interviews with **Joe Farmer** entertaining with music of yesterday and today: Blues, Gospel, Jazz, Rhythm & Blues, Soul, Funk, Rap, Reggae and Rock'n'Roll... History of music teaches us about the struggles of people and their political, economic and social environments.

WEEKEND

Sunday

13h30 UT – 29 minutes

Replay at 21h30 UT and 2h30  
UT Monday

40 Radio Tags / month

12 x 5" Opening Program sponsor tag

12 x 10" Closing Program sponsor tag

16 trailers with name of sponsor along w/program

**Monthly Package rate: 3 600 € excl. VAT**

## GOÛT DU MONDE

\*TASTE OF THE WORLD

Saturday culinary rendez-vous. **Clémence Denavit** appeals to "gourmands and gourmands" with various regional specialties. Discover chefs' secrets and much appreciated traditions. Want to learn about new culinary culture and the reasons why they exist?



WEEKEND

Saturday & Sunday

21h30 UT – 48 minutes

Replay at 11h30 UT on  
Sunday

30 Radio Tags / month

8 x 5" Opening Program sponsor tag

8 x 10" Closing Program sponsor tag

12 trailers with name of sponsor along w/program

**Monthly Package rate: 3 600 € excl. VAT**



## LÉGENDES URBAINES

\*URBAN LEGENDS

**Juliette Fievet** uncovers the latest in urban culture. Listen to track of the moment, global sensations of any musical genres. Juliette Fievet introduces lesser-known artists, and their lives behind PR and paparazzi. The people behind the music.

WEEKEND

Saturday & Sunday

13h10 UT - 19 minutes

First play at 3h10 TU

Replay at 21h10 UT on Sunday

36 Radio Tags / month

12 x 5" Opening Program sponsor tag

12 x 10" Closing Program sponsor tag

12 trailers with name of sponsor along w/program

**Monthly Package rate: 2 880 € excl. VAT**

\*Citation offerte

## LITTÉRATURE SANS FRONTIÈRES

\*LITERATURE WITHOUT BORDERS

Books are the eyes to the world, each week RFI's literary magazine receives a writer. This is a discussion about various books and authors often related to the magazine "Books" for a next literary escape.

**With Catherine Fruchon - Toussaint**



WEEKDAYS

Friday

13h30 UT – 29 minutes

Replay at 00h30 UT Monday

24 Radio Tags / month

8 x 5" Opening Program sponsor tag

8 x 10" Closing Program sponsor tag

8 trailers with name of sponsor along w/program

**Monthly Package rate: 2 160€ excl. VAT**



## MUSIQUES DU MONDE

\*MUSICS OF THE WORLD

Every weekend, **Laurence Aloir** introduces us to world music with portraits, interviews, and live sessions in RFI's large studio.. Discover those new musical sounds with Laurence around the world.

WEEKEND  
Saturday & Sunday

20h10 UT – 48 minutes  
Replay at 01h10 UT on  
Sunday & Monday

48 Radio Tags / month

16 x 5" Opening Program sponsor tag  
16 x 10" Closing Program sponsor tag  
16 trailers with name of sponsor along w/program

**Monthly Package rate: 2 880 € excl. VAT**

## SI LOIN SI PROCHE

\*SO FAR SO NEAR

RFI's travel program produced by **Céline Develay-Mazurelle** and directed by Laure Allary. Radio stories that will sweep you away for an unbelievable travel extravaganza.



WEEKEND  
Sunday

13h10 UT - 48 minutes  
First play at 02h10 UT\*

\*Offered sponsor tag

24 Radio Tags / month

8 x 5" Opening Program sponsor tag  
8 x 10" Closing Program sponsor tag  
8 trailers with name of sponsor along w/program

**Monthly Package rate: 2 160 € excl. VAT**



## TOUS LES CINÉMAS DU MONDE

\*ALL CINEMAS IN THE WORLD

RFI's cinema. Each week, **Élisabeth Lequeret** and **Sophie Torlotin** share highlights of the latest cinema news from all continents.

WEEKEND  
Saturday

15h10 UT – 48 minutes

16 Radio Tags / month

4 x 5" Opening Program sponsor tag

4 x 10" Closing Program sponsor tag

8 trailers with name of sponsor along w/program

**Monthly Package rate: 1 440 € excl. VAT**

## VOUS M'EN DIREZ DES NOUVELLES

\*YOU WILL TELL ME ABOUT

RFI's daily cultural program: music, cinema, literature, exhibitions, live shows, photography, gastronomy. From Monday to Friday, 48 minutes of pure knowledge on French and a global sensory approach to learning through the 5 senses.

**With Jean-François Cadet**

WEEKDAYS  
Monday to Friday

15h10 UT – 48 minutes

60 Radio Tags / month

20 x 5" Opening Program sponsor tag

20 x 10" Closing Program sponsor tag

20 trailers with name of sponsor along w/program

**Monthly Package rate: 7 200 € excl. VAT**







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8 trailers with name of sponsor along w/program

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WEEKDAYS  
Monday to Friday

15h10 UT – 48 minutes

60 Radio Tags / month

20 x 5" Opening Program sponsor tag

20 x 10" Closing Program sponsor tag

20 trailers with name of sponsor along w/program

**Monthly Package rate: 7 200 € excl. VAT**





## CLUB RFI

The RFI Club is the meeting place of talking about initiatives of RFI clubs on every Saturday, RFI clubs are fan clubs that listeners have created spontaneously. <https://marfi.rfi.fr/entrevous/clubs> Different RFI clubs throughout Africa participate in this friendly program. They present their projects/activities in different fields : health, environment, gender equality, education, sport, humanitarian aid, etc. The presenter Eric Amiens invites a personality (representative of club, artist, writer, painter, entrepreneur, etc. during the program and announces the upcoming events as well.

Podcast <https://www.rfi.fr/fr/podcasts/club-rfi/>

WEEKEND  
Saturday

21h10 TU – 19 minutes

Replay on Monday at 2h10 UT

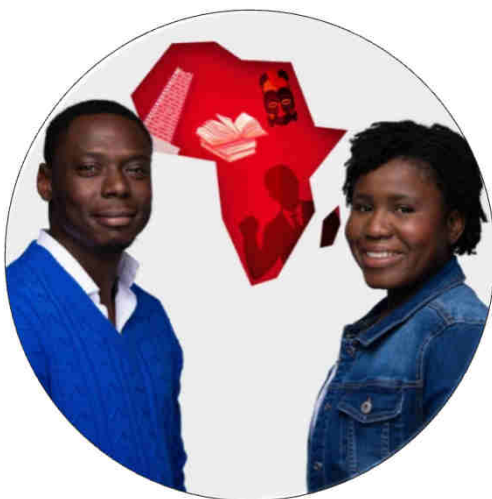
24 Radio tags / month

8 x 5" Opening Program sponsor tag

8 x 10" Closing Program sponsor tag

8 trailers with name of sponsor along w/program

**Monthly Package rate: 1 440 € excl. VAT**



## AFRICA, MEMORIES OF A CONTINENT

Africa, Memories of a Continent explores history through the centuries to the present day. Around Elgas and Kpénahi Traoré, historians, academics and specialists explain and recount, without taboos and against clichés, how the past enlightens the present.

WEEKEND  
Saturday

Broadcast on Afrique+FM 08h10 UTC  
Replay at 22:10 UTC on all targets

32 Radio tags / month

8 x 5" Opening program sponsor tag

8 x 10" Closing program sponsor tag

8 trailers with name of sponsor along w/program











**Monthly Package rate: 9 360 € excl. VAT**



# CHRONICLES

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## NEWS / REPORTS

Program	Theme	Journalist	Broadcast	Monthly Sponsorship rate
Today's economy		Dominique Baillard	Mon – Friday	11 000 €
It's in your nature		Florent Guignard	Sunday	2 200 €
Chronicle of raw materials		Marie-Pierre Olphand	Mon – Friday	6 000 €
Africa Business News		RFI Eco	Mon – Friday	17 000 €
Transports Chronicle		Marina Mielczarek	Saturday	2 000 €
Inside the fake news		Grégory Genevrier	Friday	4 600 €
Sports Rendez-vous		RFI Sports	Mon – Sunday	27 800 €
Sports Rendez-vous Africa		RFI Sports	Mon – Sunday	19 600 €
Media Chronicle		Amaury De Rochegonde	Saturday	3 000 €
A World of Tech		Dominique Desaunay	Mon – Sunday	4 800 €



## AUJOURD'HUI L'ÉCONOMIE

\*TODAY'S ECONOMY

To better understand our environment, Aujourd'hui l'économie provides highlights of the global economic news. On Fridays, "Aujourd'hui l'économie, le Portrait" is broadcasted by a captain of industry regardless of the size of the company.

**With Dominique Baillard**

WEEKDAYS  
Monday to Friday

4 minutes

06h17 UT

20 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 11 000 € excl. VAT**

## C'EST DANS TA NATURE

\*IT'S IN YOUR NATURE

C'est dans ta nature, RFI's new weekly brings attention to biodiversity. Documentary style report on plants and animals, their role in human's ecosystems and their purpose. Everything on this talk, its about earth's nature!

**With Florent Guignard**

WEEKEND  
Sunday

2 minutes 30"  
04h20 UT  
06h25 UT

8 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 2 200 € excl. VAT**





## CHRONIQUE DES MATIÈRES PREMIÈRES

\*CHRONICLES OF RAW MATERIALS

Natural resources are crucial for a diversified economy. Every day, the commodities column uncovers the trends and turbulences of the grain, oil, and minerals markets.

**With Marie-Pierre Olphand**

WEEKDAYS

Monday to Friday

2 minutes 30"

03h51 UT

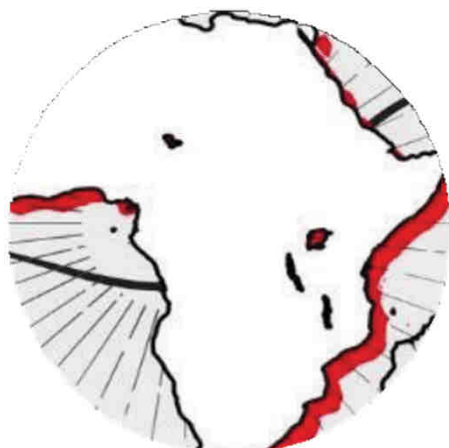
05h52 UT

\* Quote free

40 Radio Tags / month

10 seconds Opening sponsor tag

**Monthly Package rate: 6 000 € excl. VAT**



## AFRIQUE ÉCONOMIE

Every day on RFI, find out about the latest economic transformations on the African continent. Business leaders, decision-makers and Africans from all walks of life share their experiences and perspectives in **Afrique Économie**, your daily African business news service on RFI.

Editorial department Economy

WEEKDAYS

**Monday to Friday**

3 minutes

03h49 UT\*

05h19 UT

07h49 UT

18h48 UT

22h52 UT

\*Citation offerte

100 Radio Tags / month

10 seconds Opening sponsor tag

**Monthly Package rate: 17 000 € excl. VAT**



## CHRONIQUE TRANSPORTS

\*TRANSPORT CHRONICLE

International logistics has become evident source for our daily life, and the pandemic has been proof of this. E-commerce became even more of a necessity. Logistics is a crucial part of the economic stability and here listen to to passionate actors who provide insight on what affects our economy.

**With Marina Mielczarek**

WEEKEND  
Saturday

2 minutes 30"

12h23 UT  
18h25 UT

8 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 2 000 € excl. VAT**

## LES DESSOUS DE L'INFOX

\*INSIDE THE FAKE NEWS

News or misinformation? Every week, RFI covers latest attempts to manipulate information, and dissects the motives. With "Les dessous de l'infox" get in the know of facts vs faux, on a photo or a video...circulating on social networks

**With Grégory Genevriér**

WEEKDAY  
Friday

3 minutes

05h55 UT  
07h24 UT  
11h45 UT

12 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 4 600 € excl. VAT**



## RENDEZ-VOUS SPORTS

\*SPORTS RENDEZ-VOUS

In 3 minutes, RFI's sports service gives you the highlights of essential sports news of the day.

### RFI Sports

WEEK to WEEKEND  
Monday to Sunday

3 minutes

06h14 UT  
12h11 UT  
18h13 UT (except both  
Tuesday & Sunday)

76 Radio Tags / month

10 seconds Opening sponsor tag

**Monthly Package rate: 27 800 € excl. VAT**



## RDV SPORTS AFRIQUE

\*AFRICA SPORTS RENDEZ-VOUS

Every day, the sports Editorial covers African sports news from the continent and the latest from African athletes around the world.

### RFI Sports

WEEK to WEEKEND  
Monday to Sunday

3 minutes

4h42 UT  
5h43 UT  
7h42 UT

84 Radio Tags / month

10 seconds Opening sponsor tag

**Monthly Package rate: 19 600 € excl. VAT**



## CHRONIQUE DES MÉDIAS

\*MEDIA CHRONICLE

This program deep dives into what is changing the media in the digital age, and the way people stay informed. Technological evolutions, the crisis of classical models, new information vectors... **Amaury De Rochegonde** highlights "media" events that affect France and the world.



### WEEKEND

Saturday

2 minutes 30'

06h24 UT

18h14 UT

12 Radio Tags / month

10 seconds Opening sponsor tag

**Monthly Package rate: 3 000 € excl. VAT**

## UN MONDE DE TECH

\*A WORLD OF TECH

Technological innovation is changing our daily lives faster than we can keep up. Dominique Desaunay covers local innovations, brings in those who are a step ahead, and provides a futuristic preview of our digital world.



### WEEKDAYS

Monday to Thursday

3 minutes

11h45 UT










16 Radio Tags / month

10 seconds Opening sponsor tag

**Monthly Package rate: 4 800 € excl. VAT**

# CHRONICLES

CULTURE / ENTERTAINMENT

Program	Theme	Journalist	Broadcast	Monthly Sponsorship rate
100% Fashion		Maria Afonso	Sunday	3 600 €
Written words		Tirthankar Chanda	Saturday	4 000 €
Chronique Mamane		Mamane	Mon - Thursday	10 400 €
Charlotte's talk		Charlotte Ntamack	Friday	3 000 €
Listen to the world		Monica Fantini	Sunday	2 200 €
Books - International		RFI Culture	Saturday	2 000 €
Cultural digest		RFI Culture	Sat - Sunday	7 400 €
Questions about Environment		Editorial dept	Mon - Thursday	16 000 €
Living abroad		Corinne Mandjou	Sat – Sunday	1 200 €
Welcome to the game		Jennifer Iufau	Sunday	2 200 €



## 100% CRÉATION

\*100% FASHION

Fashion and design. In its 100% creation chronicle, RFI enters the fascinating world of designers. Inspiring stories where designers recount their path and who they met along the way, their muse, and elaborate on the unique business of fashion creation every Sunday

**With Maria Afonso**

WEEKEND  
Sunday

2 minutes 30''

06h54 UT  
12h54 UT

8 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 3 400 € excl. VAT**

## CHEMINS D'ÉCRITURE

\*WRITTEN WORDS

"Chemins d'écriture" honors the careers of these African writers of yesterday and today. How did they become writers? What role did their family play in their choice of the pen as a weapon of self-affirmation and their most intimate thoughts? Who were their models?

**With Tirthankar Chanda**

WEEKEND  
Saturday

3 minutes 30''

04h52 UT  
07h20 UT  
12h53 UT

12 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 4 000 € excl. VAT**





## CHRONIQUE DE MAMANE

\*MAMANE'S CHRONICLE

Thanks to the news of the Very Very Democratic Republic of Gondwana, Mamane satirizes the African continent and the world. It is a chronicle that captures vocal aspirations and actions of African civil societies and people's movements. With humor the chronicle stays true and constructive, raising attention to injustice, arbitration and corruption...

WEEKDAYS  
Monday to Thursday

2 minutes 30"

04h56 UT  
06h54 UT  
12h55 UT

48 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 10 400 € excl. VAT**

## LA PARLOTTE DE CHARLOTTE

\*CHARLOTTE'S TALK

Every Friday through her chronicle "La Parlotte de Charlotte", **Charlotte Ntamack** selects a place in Africa from an African perspective providing surprising interpretations and analysis.



WEEKDAY  
Friday

2 minutes 30"

04h54 UT  
06h54 UT  
12h55 UT

12 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 3 000 € excl. VAT**



## ÉCOUTER LE MONDE

\*LISTEN TO THE WORLD

Écouter le Monde brings to mind cultures, languages and imaginary worlds through sounds from Africa, America, Asia, Europe and Oceania. All forms are explored: mosaics, Polaroids, snapshots, visuals and auditory memories of people, artists and journalists...

**With Monica Fantini**

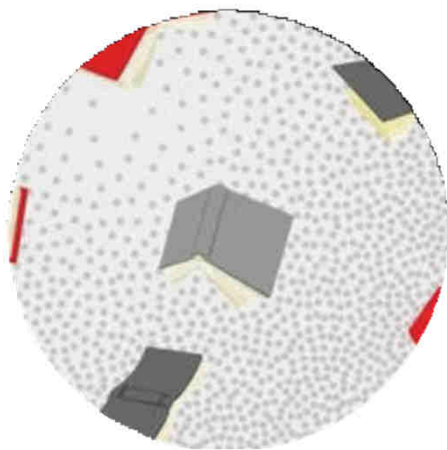
WEEKEND  
Sunday

2 minutes 30"

07h54 UT

4 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 2 200 € excl. VAT**



## LIVRE INTERNATIONAL

\*BOOKS - INTERNATIONAL

Every Saturday, editorial staff invites a writer within the world of international affairs. This is an opportunity to discuss current affairs and titles making headlines internationally.

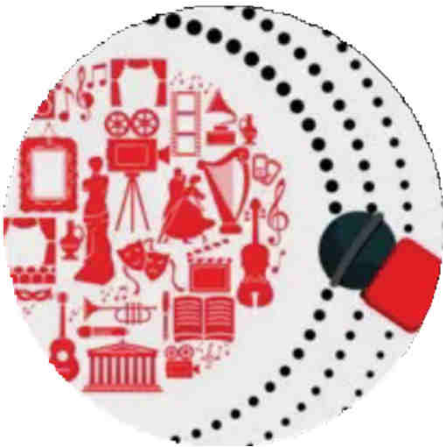
WEEKEND  
Saturday

5 minutes

05h20 UT  
18h17 UT

8 RadioTags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 2 000 € excl. VAT**



## REPORTAGE CULTURE

\*CULTURAL DIGEST

Music, fine arts, film or theater, discovering all expression types of what happens around the world.

### WEEKEND

Saturday & Sunday

2 minutes 30''

03h56 UT

04h54 UT (except on Saturday)

07h25 UT

12h26 UT

28 Radio Tags / month

10 seconds Opening sponsor tag

**Monthly Package rate: 7 400 € excl. VAT**



## QUESTIONS ABOUT ENVIRONMENT

The Earth is overheating, all living beings are increasingly threatened and science is very clear: human activities are responsible for this situation. Time is running out to act in order to preserve our living conditions on the planet. What are the current upheavals? How to decipher them? And what are the solutions to stop this degradation, to adapt our lifestyles and infrastructures to climate change, to build a more sustainable future for all? In turn, RFI's environmental specialists open the window on our changing world.

### WEEKDAYS

Monday to Thursday

4 minutes

07h24 UT

12h24 UT

18h25 UT (except on Tuesday)

44 Radio Tags / months

10 seconds Opening sponsor tag

**Monthly package rate: 16 000 € excl. VAT**



## VIVRE AILLEURS

\*LIVING ABROAD

Living as a globe trotter means also living away from our country of origin and adapting to new cultures and learning ways to live well. "Vivre Ailleurs" gives a spotlight on places in the world where francophones and francophiles have migrated, exploring their environments, their quality of life, but also describing a second or third cultural integration.

**With Corinne Mandjou**

WEEKEND  
Saturday & Sunday

4 minutes  
04h24 UT

8 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 1 200 € excl. VAT**



## BIENVENUE DANS LE GAME

\*WELCOME TO THE GAME

Welcome to the Game tells you everything you've always wanted to know about video games, e-sports, consoles, platforms... The latest news, tips, strategies and much more, every Sunday Jennifer Lufau offers an immersive dive into gaming news.

WEEKEND

Sunday

4 minutes  
07h22 UT

4 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 2 200 € excl. VAT**

# Sponsorship pricing conditions

## 1 Sponsorship

The Radio Tag may include the company's name, corporate name and/or trade names and/or brand names and/or domain names, as well as a definition of the activity, or the sponsor's signature/slogan.

## 2 Modulations

Radio Tags are by default 10 seconds and can be shorter or longer according to the following scale (the calculation is based on the reference rate for a 30-second advertising spot).

5''	10''	15''	20''	25''
0.15	0.45	0.6	0.8	0.9

Do not hesitate to contact us for any other duration than the one indicated in the catalogue.

## 3 Surcharges

For a sponsorship longer than 1 month with different Radio Tags each month, a 10% surcharge will be applied.

