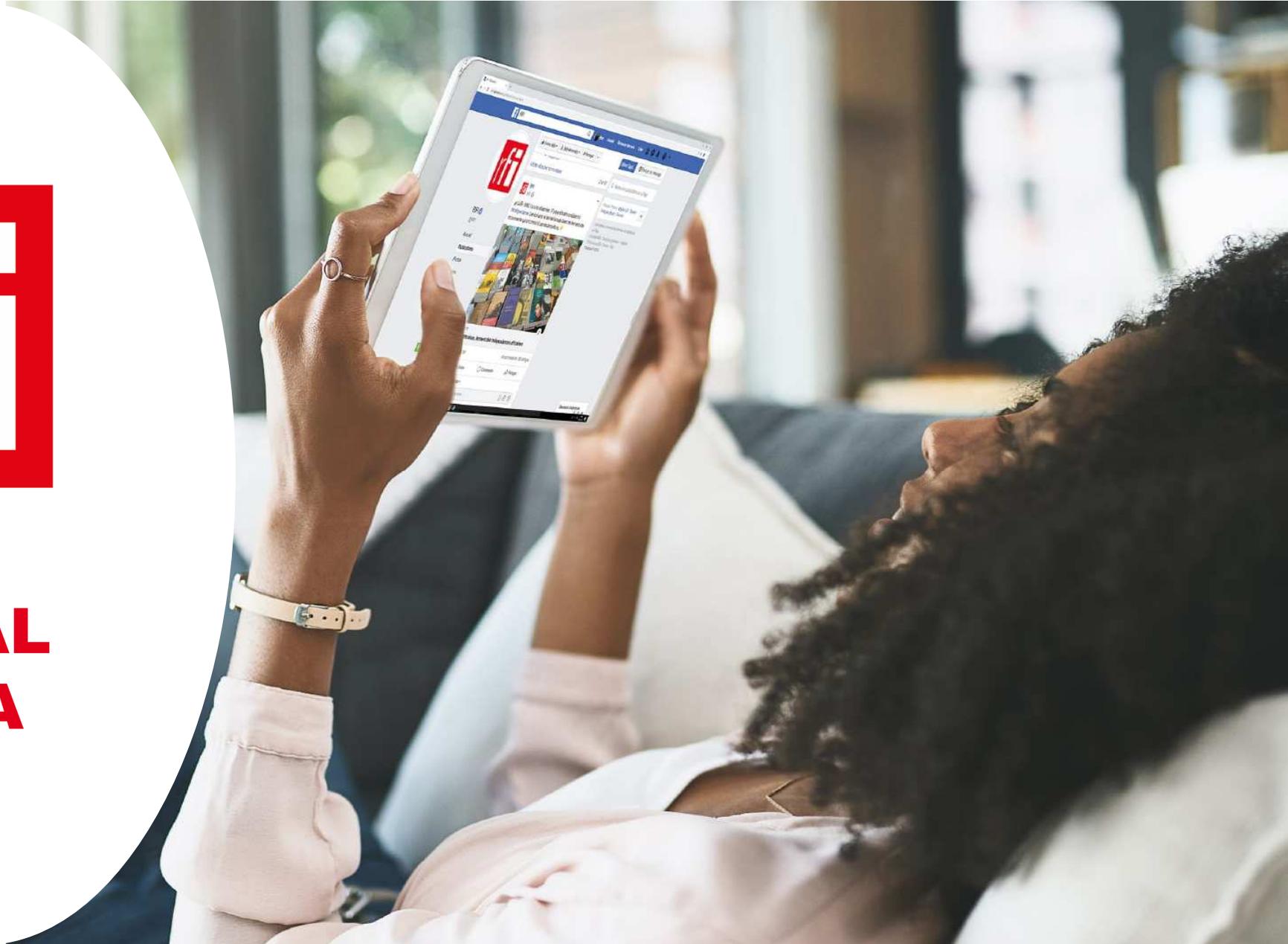




**DIGITAL  
MEDIA  
KIT**





PERSONALIZED CAMPAIGNS TO MEET YOUR OBJECTIVES  
DEDICATED EXPERTS, WORKING HAND IN HAND



Multi  
platforms

Desktop  
Mobile  
Tablet



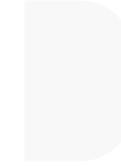
Multi  
formats

Take-over  
Leaderboard  
Medium rectangle /  
Monster MPU  
Pre-roll  
Video  
Branded content



Multi  
languages

16 languages



Geotargeting

Global  
Regional  
Multi local  
Local



Flexibility

Easiness

Proximity

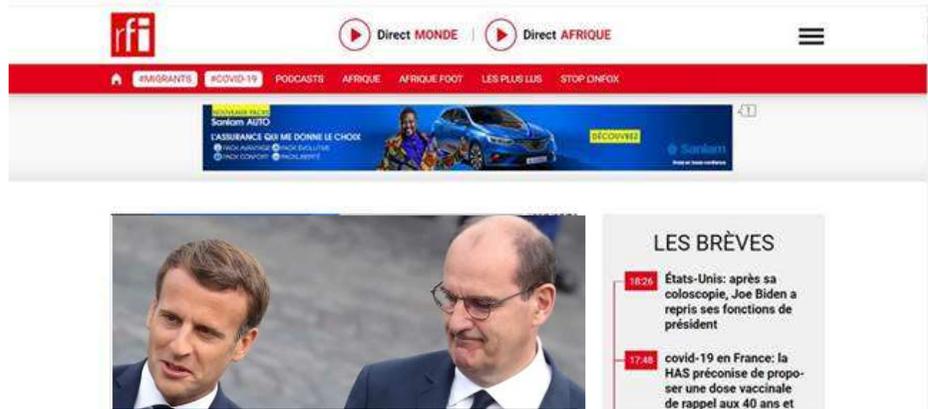
Power

Targeting

Efficiency



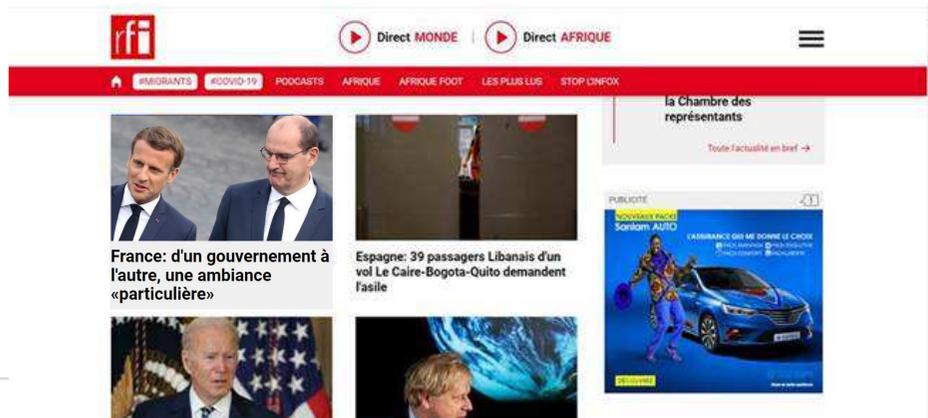
# MAXIMIZE THE IMPACT OF YOUR CAMPAIGNS WITH FORMATS RANGING FROM CLASSIC TO THE MOST INNOVATIVE



Leaderboard or medium rectangle



TAKE OVER WEB PAGE

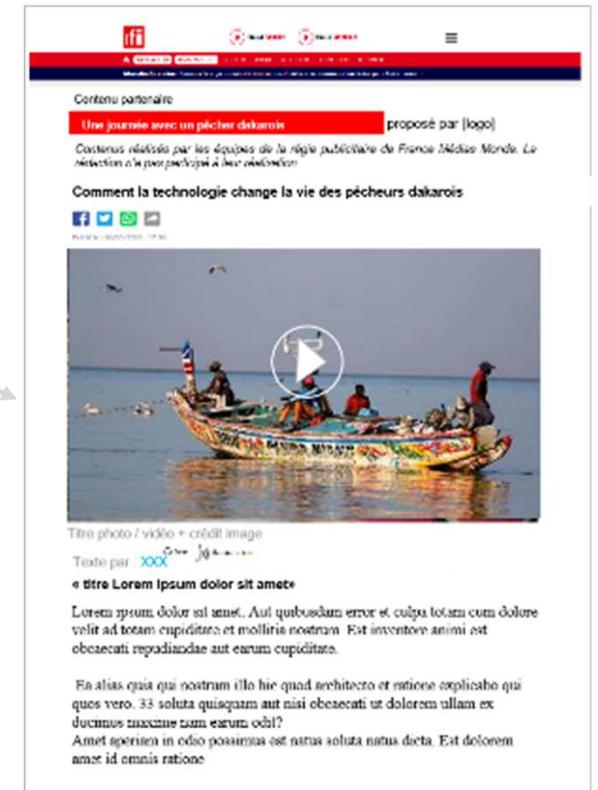
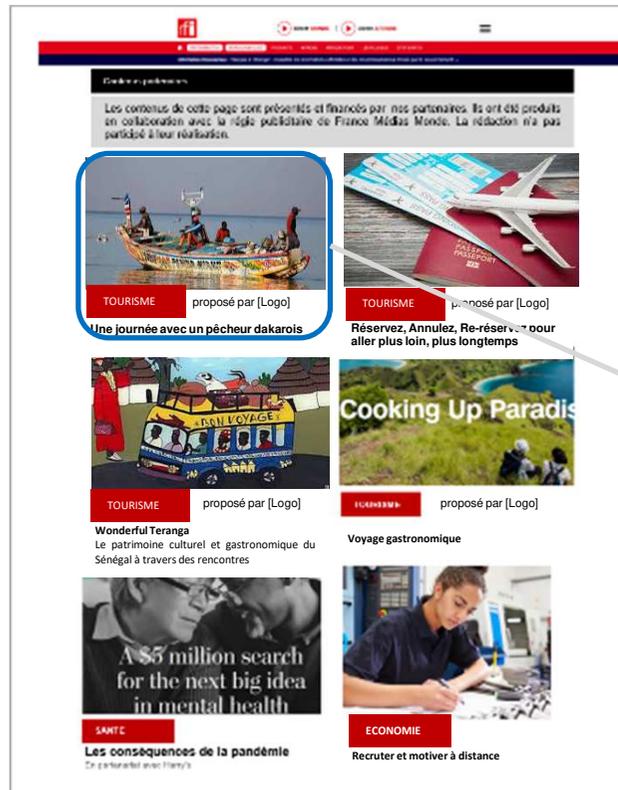




# MAXIMIZE THE IMPACT OF YOUR CAMPAIGNS WITH FORMATS RANGING FROM CLASSIC TO THE MOST INNOVATIVE



PRE-ROLL AUDIO



BRANDED CONTENT



# ON ALL PLATFORMS WITH FORMATS RANGING FROM CLASSIC TO THE MOST INNOVATIVE



MEDIUM RECTANGLE  
ON THE APP



INTERSTITIAL ON THE APP



MEDIUM RECTANGLE  
ON THE MOBILE SITE



INREAD

La gare de Seibu Shinjuku sous la neige, ce lundi 22 janvier.