

Ternium Steel Manufacturing

Introduction

This case study of Ternium is based on a September 2020 survey of Pexip customers by TechValidate, a 3rd-party research service.



“Pexip made migrating to Microsoft Teams simple, we were even able to keep our dial-in numbers for all users.”

“We use our videoconference rooms in industrial plants together with users who are in homeworking, to maintain communication as if they were all in the same place.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Pexip:

- Faced the follow challenges prior to choosing Pexip:
 - Lack of interoperability between systems
- The following were their top purchasing drivers for choosing Pexip:
 - Improved interoperability
 - Replacement of existing video conference infrastructure

Use Case

The key features and functionalities of Pexip that the surveyed company uses:

- Uses the following Pexip Solutions:
 - Pexip Self-Hosted Infinity
 - Pexip for Microsoft Interoperability
- Considered the following vendors before choosing Pexip:
 - Poly
 - BlueJeans
 - Cisco

Results

The surveyed company achieved the following results with Pexip:

- Business continuity through office closures and travel restrictions
- Improved collaboration within the organization
- Improved workflow for joining and hosting video meetings
- Extension of life of existing video conference equipment
- Have seen the following benefits with Pexip:
 - Improved video meeting experience
 - Improved video platform management and control
 - Lower video platform cost
- Rating of Pexip features compared to the competition:
 - scalability: best in class
 - flexibility: significantly better
 - customization: not better
 - data control and privacy: better
 - interoperability: best in class

Company Profile

Company:
*Ternium *

Company Size:
Small Business

Industry:
Metals & Mining

About Pexip

Pexip enables enterprises and organizations of any size to deploy and use video-based communication and collaboration. The Company’s portfolio of products ranges from self-hosted software to cloud service video solutions. Pexip provides seamless collaboration between previously incompatible video and audio technologies such as professional video conferencing systems, Skype for Business, Microsoft Teams, Google Meet, and WebRTC.

Learn More:

[Pexip](#)