

## Realdania

### Introduction

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This case study of Realdania is based on a June 2020 survey of Pexip customers by TechValidate, a 3rd-party research service.



“Pexip enables our organization to maintain our high standards of privacy and security.”

### Challenges

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The business challenges that led Realdania to evaluate and ultimately select Pexip:

- Faced the follow challenges prior to choosing Pexip:
  - Multiple tools and workflows being used by employees
- The following were their top purchasing drivers for choosing Pexip:
  - User-friendly video platform

### Use Case

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The key features and functionalities of Pexip that Realdania uses:

- Uses the following Pexip Solutions:
  - Pexip for Microsoft Interoperability
  - Pexip endpoint activation and management

### Results

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The surveyed company achieved the following results with Pexip:

- Business continuity through office closures and travel restrictions
- Improved workflow for joining and hosting video meetings
- Have seen the following benefits with Pexip:
  - Increased video utilization
  - Improved video meeting experience
- Rating of Pexip features compared to the competition:
  - Scalability: Significantly better
  - Flexibility: Best in class
  - Customization: Significantly better
  - Interoperability: Significantly better

#### Company Profile

Company:  
**Realdania**

Company Size:  
**Medium Enterprise**

Industry:  
**Non-profit**

#### About Pexip

Pexip enables enterprises and organizations of any size to deploy and use video-based communication and collaboration. The Company's portfolio of products ranges from self-hosted software to cloud service video solutions. Pexip provides seamless collaboration between previously incompatible video and audio technologies such as professional video conferencing systems, Skype for Business, Microsoft Teams, Google Meet, and WebRTC.

#### Learn More:

[Pexip](#)