

Iberdrola Inmobiliaria

Introduction

This case study of Iberdrola Inmobiliaria is based on a June 2020 survey of Pexip customers by TechValidate, a 3rd-party research service.



“Pexip enables our organization to maintain our high standards of privacy and security.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Pexip:

- Faced the follow challenges prior to choosing Pexip:
 - High cost video platform or infrastructure
- The following were their top purchasing drivers for choosing Pexip:
 - User-friendly video platform

Use Case

The key features and functionalities of Pexip that the surveyed company uses:

- Uses the following Pexip Solutions:
 - Pexip Service
- Considered the following vendors before choosing Pexip:
 - WebEx

Results

The surveyed company achieved the following results with Pexip:

- Business continuity through office closures and travel restrictions
- Extension of life of existing video conference equipment
- Have seen the following benefits with Pexip:
 - Improved video meeting experience
- Rating of Pexip features compared to the competition:
 - Scalability: Better
 - Flexibility: Significantly better
 - Data control and privacy: Better
 - Interoperability: Significantly better

Company Profile

Company:
Iberdrola Inmobiliaria

Company Size:
Medium Enterprise

Industry:
Real Estate

About Pexip

Pexip enables enterprises and organizations of any size to deploy and use video-based communication and collaboration. The Company's portfolio of products ranges from self-hosted software to cloud service video solutions. Pexip provides seamless collaboration between previously incompatible video and audio technologies such as professional video conferencing systems, Skype for Business, Microsoft Teams, Google Meet, and WebRTC.

Learn More:

[Pexip](#)