



Monarch Butterfly and Pollinators Conservation Fund

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PARTNERS

- USDA Natural Resources Conservation Service
- U.S. Fish and Wildlife Service
- Bureau of Land Management
- U.S. Forest Service
- Bayer Crop Science
- Danone North America
- The Scotts Miracle-Gro Foundation

ABOUT NFWF

Chartered by Congress in 1984, the National Fish and Wildlife Foundation (NFWF) protects and restores the nation's fish, wildlife, plants and habitats. Working with federal, corporate and individual partners, NFWF has funded more than 6,800 organizations and generated a total conservation impact of more than \$10 billion.

Learn more at www.nfwf.org

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Monarch butterfly

OVERVIEW

In 2015, the National Fish and Wildlife Foundation (NFWF) established the Monarch Butterfly and Pollinators Conservation Fund to address recent population declines and ensure the survival of the monarch butterfly and other at-risk pollinators. In 2024, the program announced \$5.2 million in funding for 17 projects to improve habitat for pollinators and provide technical assistance to private landowners. Grantees committed an additional \$5 million in matching contributions for a total conservation impact of more than \$10.2 million. The fund is a public-private partnership administered by NFWF with funding and other support from the U.S. Department of Agriculture's Natural Resources Conservation Service, the U.S. Fish and Wildlife Service, Bureau of Land Management, U.S. Forest Service, Bayer Crop Science, Danone North America and The Scotts Miracle-Gro Foundation.

The 2024 projects address two key strategies:

- Improving the availability of high-quality pollinator habitat
- Providing technical assistance to expand pollinator conservation efforts on private working lands

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Western bumblebee in California

HABITAT IMPROVEMENT

The goal of this conservation strategy is to create and sustain a connected patchwork of habitat that supports insect pollinators and the annual migration of the monarch butterfly. Emphasis is placed on restoring and enhancing land to support ample milkweed and nectar plants. Additionally, this strategy includes work to ensure an adequate supply of seed or plugs of native milkweed and nectar-producing plants to support habitat restoration efforts.

Expanding Project Wingspan to Support Monarch Butterflies and Other Pollinators (CA)

Grantee: Pollinator Partnership
 Grant Amount:.....\$299,200
 Matching Funds:.....\$106,000
 Total Project Amount:.....\$405,200

Expand Project Wingspan and develop a trained seed collection network to improve habitat on public lands and private working lands that support monarch butterfly and other pollinators in coastal northern California. Project will improve 100 acres, propagate 2,000 milkweed seedlings, collect 45 pounds of milkweed seed, reach 300 people and host 12 events.

Improving Forest Health for Monarch Butterfly, Western Bumble Bee and Other Pollinators (CA)

Grantee: 40 Acre Conservation League
 Grant Amount:.....\$300,000
 Matching Funds:.....\$221,300
 Total Project Amount:.....\$521,300

Address forest health on historically logged timberlands to improve habitat for monarch butterfly, western bumble bee, and other pollinators and highlight nature-based recreation opportunities for Black and Latino communities in Placer County, California. Project will improve 300 acres, reach 300 people and host six workshops.

Improving Habitat for Western Bumble Bee and Other Pollinators at Guys Gulch Ecological Reserve (CA)

Grantee: Center for Ecodynamic Restoration
 Grant Amount:.....\$249,900
 Matching Funds:.....\$110,800
 Total Project Amount:.....\$360,700

Improve habitat for monarch butterfly, Franklin’s bumble bee, western bumble bee and Suckley’s bumble bee at Guys Gulch Ecological Reserve in northern California. Project will improve 109 acres, reach 320 people and host 24 events.

Monarch Wings Across California (MWAC) and Almond Producers Creating Habitat for Pollinators (CA)

Grantee: Pollinator Partnership
 Grant Amount:.....\$72,500
 Matching Funds:.....\$0
 Total Project Amount:.....\$72,500

Assist private working lands to meet criteria for the Bee Friendly Farming Certified program and enhance the quality and quantity of habitat for the western monarch butterfly and other pollinators in the San Joaquin Valley and Sacramento Valley regions of California. Project will improve 10,000 acres, collect 30 pounds of milkweed seed, propagate 2,800 milkweed seedlings, host 10 training sessions, reach 50 people, sustain one job and create one job.

Improving Rusty Patched Bumble Bee Habitat through the Living Roadway Trust Fund (IA)

Grantee: University of Northern Iowa
 Grant Amount:.....\$205,500
 Matching Funds:.....\$205,500
 Total Project Amount:.....\$411,000

Amplify efforts of the Living Roadway Trust Fund to support monarch butterfly, rusty patched bumble bee and other pollinators on public lands along roadsides in Iowa. Project will improve 1,100 acres.

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Karner blue butterfly

Restoring Prairie Habitat to Benefit Monarch Butterflies and Rusty Patched Bumble Bees (IA)

Grantee: Iowa Natural Heritage Foundation
 Grant Amount:.....\$176,500
 Matching Funds:.....\$245,000
 Total Project Amount:.....\$421,500
 Diversify seed mixes and conduct prescribed burning on public and private lands to create high-quality habitat for monarch butterfly, rusty patched bumble bee and other pollinators across Iowa. Project will restore 880 acres, improve 1,500 acres, propagate 1,000 milkweed seedlings and collect 8 pounds of milkweed seed.

Enhancing Prairie Habitat for Monarch Butterfly and Dakota Skipper in the Glacial Lakes Area (MN)

Grantee: The Nature Conservancy
 Grant Amount:.....\$299,300
 Matching Funds:.....\$380,000
 Total Project Amount:.....\$679,300
 Enhance habitat on public lands for monarch butterfly, Dakota skipper and other pollinators in the Glacial Lakes area of west-central Minnesota. Project will improve 2,562 acres and collect 10 pounds of milkweed seed.

Connecting Conservation Corridors for Karner Blue Butterfly and Other Pollinators (WI)

Grantee: Ice Age Trail Alliance
 Grant Amount:.....\$282,000
 Matching Funds:.....\$323,400
 Total Project Amount:.....\$605,400
 Improve habitat on public and private lands to connect conservation corridors for monarch butterfly, rusty patched bumble bee, Karner blue butterfly, and Powesheik skipperling near the Ice Age National Scenic Trail and John Muir's boyhood home in central Wisconsin. Project will restore 77 acres, improve 1,062 acres, develop 15 conservation plans, collect 120 pounds of milkweed seed, reach 200 people and host six events.

Strengthening Habitat Corridors for Monarch Butterfly and Rusty Patched Bumble Bee (WI)

Grantee: Dane County Parks
 Grant Amount:.....\$299,500
 Matching Funds:.....\$1,338,500
 Total Project Amount:.....\$1,638,000
 Provide nectaring and breeding habitat on public lands for monarch butterfly, rusty patched bumble bee and other pollinators in Dane County, Wisconsin. Project will restore 43 acres, improve 3,977 acres, collect 182 pounds of milkweed seed, reach 1,000 people and host 10 events.

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Expand Monarchs and More Habitat Program (AR, CO, IA, IL, IN, KS, MI, MN, MO, MT, ND, NE, NM, OH, OK, SD, TX, WI, WY)

Grantee: Monarch Joint Venture

Grant Amount:.....\$300,000

Matching Funds:.....\$323,500

Total Project Amount:.....\$623,500

Expand the Monarchs and More Habitat Program to distribute native plant materials to managers of public and private working lands that support monarch butterfly and other pollinators across 19 states. Project will restore 100 acres, improve 2,100 acres, develop 60 conservation plans, reach 300 people and host 11 events.

Sustaining the Monarch and Pollinator Habitat Kit Program to Support Western Monarchs (CA, OR, WA)

Grantee: The Xerces Society for Invertebrate Conservation

Grant Amount:.....\$300,000

Matching Funds:.....\$54,200

Total Project Amount:.....\$354,200

Sustain the Monarch and Pollinator Habitat Kit Program to support monarch butterfly and other pollinators on public and private lands in California, the Willamette Valley and Klamath-Siskiyou region of Oregon, and eastern Washington. Project will improve 500 acres, reach 200 people and host 16 events.

TECHNICAL ASSISTANCE

The following projects provide technical assistance on private working lands to help working lands managers and producers develop management plans, implement conservation practices, and enroll in Farm Bill programs to improve working lands functions and enhance pollinator habitat across an array of land ownership.

Cross-Sector Collaboration to Improve Habitat for Monarchs and Other Pollinators (CA)

Grantee: Monarch Joint Venture

Grant Amount:.....\$499,500

Matching Funds:.....\$503,100

Total Project Amount:.....\$1,002,600

Collaborate across sectors and implement Indigenous Traditional Ecological Knowledge to improve habitat for monarch butterfly and other pollinators on grazing lands in California. Project will sustain two jobs, restore 25 acres, improve 2,000 acres, develop 50 conservation plans, reach 550 people and host 12 events.

Enhancing Native Plant Diversity to Support Monarch Butterflies on Working Lands (IA)

Grantee: Ducks Unlimited

Grant Amount.....\$500,000

Matching Funds:.....\$150,000

Total Project Amount:.....\$650,000

Provide one-on-one technical assistance for private working lands to support monarch butterfly, rusty patched bumble bee

and other pollinators across Iowa. Project will create one job, sustain four jobs, restore 800 acres, improve 200 acres, reach 1,000 people and host 10 workshops.

Increasing Capacity to Support Pollinator Habitat on Private Working Lands (KS)

Grantee: Ducks Unlimited

Grant Amount:.....\$350,000

Matching Funds:.....\$350,000

Total Project Amount:.....\$700,000

Support grassland, wetland and playa conservation to benefit monarch butterfly, regal fritillary and other pollinators in western Kansas. Project will sustain four jobs, improve 3,000 acres, develop 45 conservation plans, reach 300 people and host 10 events.

Providing Pollinator Planning for Private Working Lands (UT)

Grantee: Wild Utah Project

Grant Amount:.....\$158,500

Matching Funds:.....\$32,400

Total Project Amount:.....\$190,900

Develop the Utah Pollinator Habitat Management Plan and provide technical assistance to private working lands to improve habitat for monarch butterfly and other pollinators in Utah. Project will restore 50 acres, improve 5,000 acres, develop 12 conservation plans, reach 50 people and host 10 events.

Engaging Midwestern Landowners in Pollinator Habitat Conservation (IN, OH)

Grantee: Pollinator Partnership

Grant Amount:.....\$457,400

Matching Funds:.....\$440,800

Total Project Amount:.....\$898,200

Support Partner Biologists in providing technical assistance to private landowners and conservation professionals to improve habitat for monarch butterfly, rusty patched bumble bee, and other pollinators in rural and urban areas of Indiana and Ohio. Project will sustain four jobs, restore 100 acres, improve 500 acres, develop 80 conservation plans, reach 720 people and host 30 events.

Providing Climate-Smart Technical Assistance for Pollinators on Western Working Lands (ID, OR, WA)

Grantee: Pollinator Partnership

Grant Amount:.....\$458,800

Matching Funds:.....\$214,200

Total Project Amount:.....\$673,000

Support Partner Biologists in planning climate-smart voluntary conservation efforts for private working lands that benefit monarch butterfly and other pollinators across Idaho, Oregon and Washington. Project will create two jobs, sustain two jobs, restore 100 acres, improve 500 acres, develop 80 conservation plans, reach 720 people and host 30 events.