

# London Economics is one of Europe's leading specialist economics and policy consultancies

**Based in London, and with offices and associate offices in five other European capitals, it advises a global client base on economic and financial analysis, litigation support, policy development and evaluation, business strategy, and regulatory and competition policy.**

Its consultants are highly-qualified economists who apply a wide range of analytical tools to tackle complex problems across the business and policy spheres. Its approach combines the use of economic theory and sophisticated quantitative methods, including the latest insights from behavioural economics, with practical knowhow ranging from commonly used market research tools to advanced experimental methods at the frontier of applied social science.

London Economics has extensive experience in the higher education sector. Over the past decade, it has analysed the *labour market returns to higher education qualifications* and *an assessment of the graduate premium and net Treasury benefit* on behalf of the UK government's **Department for Education**.

Other projects for the UK's **Department for Education** and **Department for Business, Innovation and Skills** include an assessment of the *value of education exports to the UK economy*; the *impact of publicly funded training on firm and industry level productivity*; and the *spillovers associated with publicly funded education and training*.

London Economics is currently undertaking research that assesses the *determinants of international demand for UK higher education* (for the **Department for Education**), and is one of the organisations currently delivering the **Department for Education's Centre for Vocational Education Research** (looking at the *returns to vocational qualifications* and the evaluation of the newly introduced *Apprenticeship Levy*).

It also delivers higher education analyses for university membership associations and think-tanks. It undertook the recent analysis of *higher education fees and funding* for the **Russell Group** (representing

the UK's 24 leading research intensive universities); an analysis of the *use (and misuse) of higher education metrics* for **GuildHE**, as well as an assessment of the *public costs and benefits associated with international students attending UK higher education by parliamentary constituency* for the **Higher Education Policy Institute**.

**London Economics regularly provides expert witness to the House of Commons Education Select Committee (on issues relating to the student loan system and Brexit), as well as the House of Lords Economic Affairs Committee (on the value for money in higher education).**

London Economics has also provided a number of economic and social impact analyses to individual higher education institutions, including the **University of Birmingham**, **Cardiff University**, the **Open University**, and **Queen's University Belfast**. It is currently delivering similar analyses for the **University of York** and the **University of Warwick**.

External to its education focus, it has worked with almost every UK central government department.

Its client base includes:

- UK Department for International Trade
- UK Department for Health
- UK Space Agency
- European Space Agency
- European Commission and European Parliament

In Australia it has consulted to the **Australian Bureau of Meteorology**.

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