

ACC.25

MARCH 29 - 31, 2025 · CHICAGO

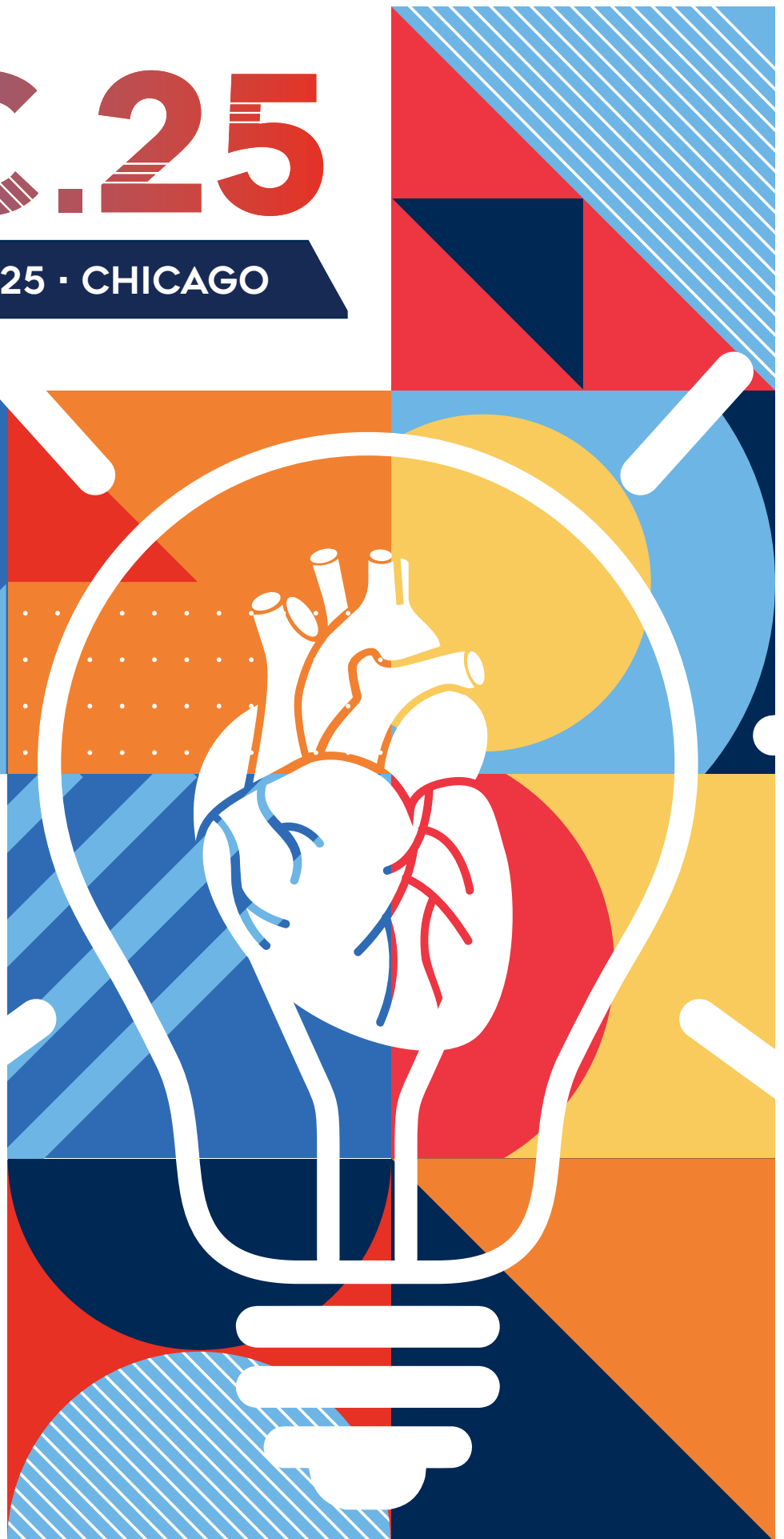
THE GLOBAL
MARKETPLACE FOR
CARDIOVASCULAR
INNOVATION

**EXHIBIT
PROSPECTUS**

www.expo.acc.org



AMERICAN
COLLEGE of
CARDIOLOGY®



ACC.25

MARCH 29 - 31, 2025 • CHICAGO

THE CV COMMUNITY WILL BE LOOKING FOR YOU AT ACC.25

Join the American College of Cardiology as an exhibitor at ACC.25, the 74th Annual Scientific Session & Expo, taking place March 29 - 31, 2025. Thousands of healthcare professionals will gather at McCormick Place in Chicago to connect with their colleagues from around the world, explore the latest science and innovation, and gain valuable insights into practice-changing updates.

Secure your space at ACC.25, the Global Marketplace for Cardiovascular Innovation, and connect with physicians, scientists, physician assistants, nurse practitioners and other key leaders looking to learn more about your latest advances and solutions.

NOT YOUR TYPICAL EXPO

Engaging • Educational • Energized

Attendees will be drawn to many exciting features of the ACC.25 Expo, the premier cardiology expo in the Americas, featuring:

- Over 275 Exhibitors
- Poster Presentations
- Future Hub
- Industry-Expert Theaters
- Innovation Stage
- Interactive Learning Labs
- Engage Stage
- Health Equity Hub
- Heart Park
- ACC Café
- ExpoSuites
- ACC Central



**AMERICAN
COLLEGE of
CARDIOLOGY®**

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[FLOOR
PLAN](#)

[RESERVE
A BOOTH](#)

ACC.25 attendees are interested in the future of cardiology across the globe.

Given ever-changing market conditions and the emphasis on innovation and knowledge expansion, cardiovascular companies with an international presence that do not currently have products in the US and companies who have products currently in development are welcome to apply to exhibit.



BE WHERE YOUR CUSTOMERS WILL BE

EXHIBITORS GIVE THE EXPO A THUMBS UP

86% of exhibitors were very to extremely satisfied with their experience.

"Best booth traffic of the year! "

Nearly 50% of exhibitors indicated that ACC.24 was better than other meetings they participate in.

"ACC.24 was run extremely well and my team was very pleased."

Space is selling fast – 87% of the total square footage from ACC.24 was booked onsite for ACC.25.



WHO ATTENDS:

- Physicians
- Scientists
- Physician Assistants
- Nurse Practitioners
- Nurses
- Administrators
- Dietitians
- Technicians
- Trainees
- Medical Students

For more information on becoming an exhibitor visit expo.acc.org, email accexhibits@spargoinc.com or call 703-631-6200.

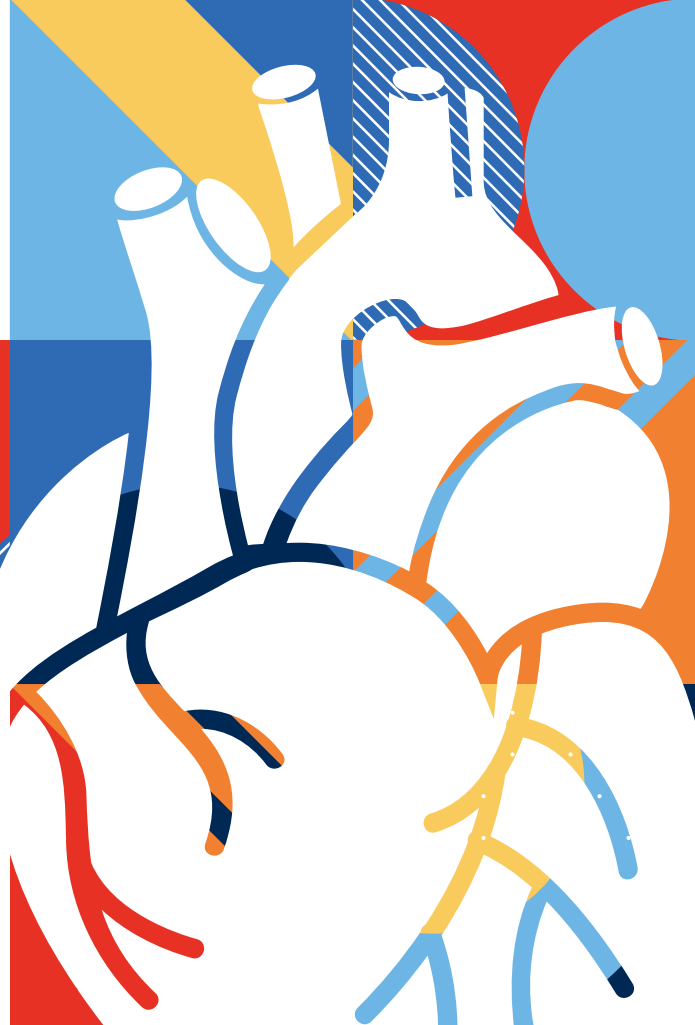
The ratio of 2024 in-person professional attendees to exhibiting companies was more than **40 to 1!**



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ACC'S NUMBERS CONTINUE TO RISE

ACC.24 (IN-PERSON)

16,178 Attendees
101 Countries represented by key opinion leaders
279 Exhibiting Companies
245 Members of the Press

ACC ATTENDEE PROFILE

- 11,370 Professional Attendees
- 81% Domestic Attendance
- 19% International Attendance

ATTENDEE DEMOGRAPHICS

MD/PhD/DO 8,494
 (includes 2,905 Fellows in Training, Trainees, Residents and Medical Students)
 Non-Medical 868
 Allied Health Professionals ... 2,004*

**Allied Health Professionals include Cardiac Care Team Members, Non-Physicians and Administrators.*

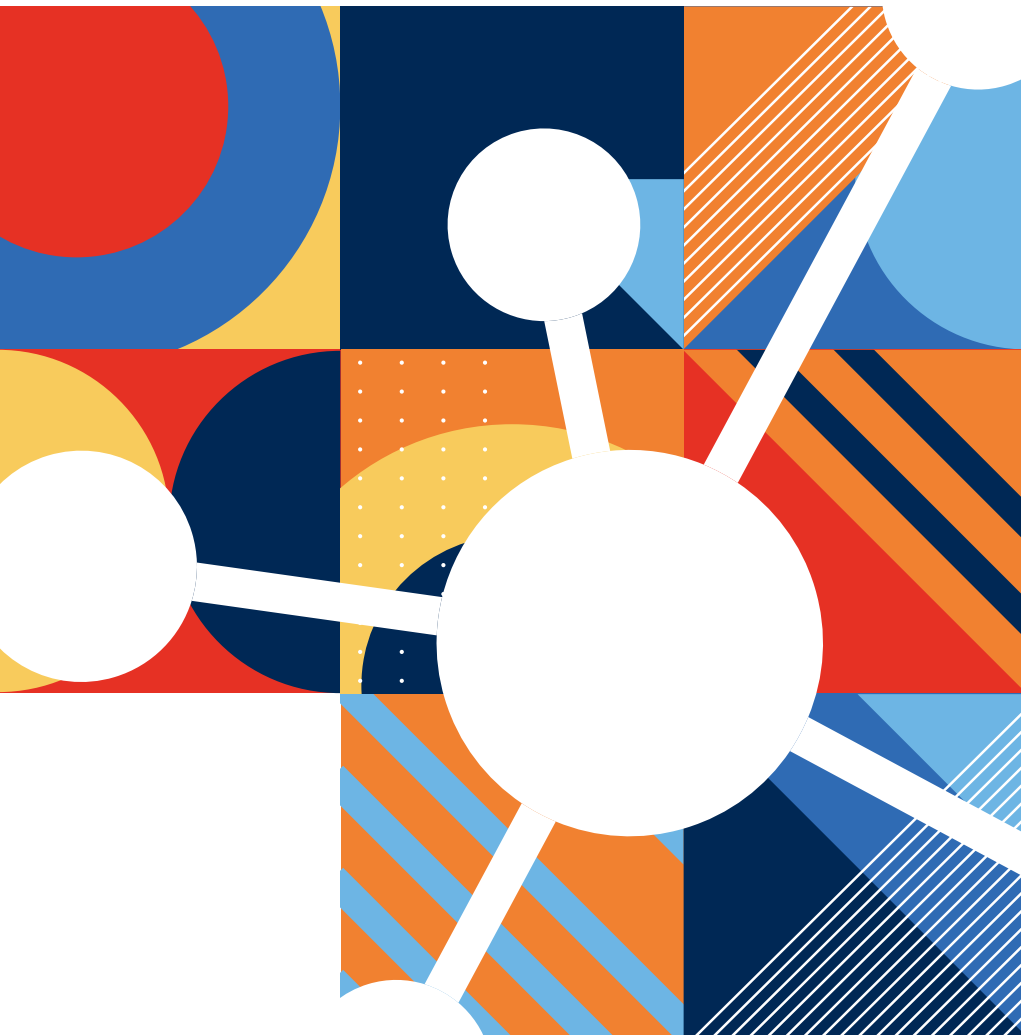
PRIMARY ACTIVITY

Clinical Practice 9,033
 Research 5,583
 Education 4,647
 Administration 1,593
 Other 500

PRIMARY CLINICAL FOCUS*

Adult Cardiology 6,719
 Adult Congenital Cardiology 394
 Cardiac Magnetic Resonance Imaging 497
 Cardiac Surgery 339
 Cardio-Oncology 467
 Clinical Cardiology/
 General Cardiology 2,355
 Critical Care Medicine 741
 Digital Health Transformation 330
 Echocardiography 1,821
 Electrophysiology 1,013
 Endocrinology 171
 Entrepreneurship 164
 Family Medicine 85
 Geriatrics 95
 Heart Failure/Transplant 2,051
 Internal Medicine 1,267
 Interventional Cardiology 2,648
 Invasive Cardiology 447
 Non-Invasive Cardiology 1,038
 Nuclear Cardiology 307
 Pediatric Cardiology 337
 Pediatrics 102
 Pharmacology 495
 Preventive Cardiology 1,161
 Sports & Exercise Cardiology 259
 Thoracic Surgery 36
 Vascular Medicine 427
 Vascular Surgery 85
 Other 333

**Attendees could select up to three.*



2024 professional attendance was up **MORE THAN 6%** vs. 2023.

THE EXPO IS A MUST SEE COMPONENT OF THE MEETING FOR ATTENDEES

92% of attendees visited the Expo

71% of attendees found the exhibits very to extremely valuable

56% of attendees visited the Expo to learn more about new products, technologies and services

50% of attendees visited the Expo to stay up-to-date on industry trends, issues and innovations

ACC.24 Attendee Survey



What are they telling us?

"It was great to see so many companies exhibiting."
"It's perfect!"
"It was an absolutely AMAZING meeting!"

"The exhibitors were engaging and informative. I loved the Expo!"
"EXCELLENT!"

"I enjoyed the hands-on part of the exhibits."
"The Expo was a fantastic part of the conference."

"I loved the energy of the exhibitors and their commitment to providing education on their topic."

DID YOU KNOW?

Statistics show that trade shows are a great place to meet prospects. According to the CEIR:




 **67%** of all expo attendees represent a new prospect and potential customer for exhibiting companies.

Exhibit Surveys, Inc. reports that

 **84%** of trade show attendees have buying authority.

 **99%** of marketers said they found unique value from trade shows they did not get from other marketing mediums.



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WHO EXHIBITS?

Attendees visit the Expo at the Annual Scientific Session to gain insight to the widest range of products and services relevant to the CV community. Companies in the following categories will find an interested audience at ACC.25.

Associations

- International Societies
- Professional Associations

Education

- Certification & Recertification
- Education, Teaching Aids & CME

Food Service, Nutrition & Lifestyle

- Exercise Equipment
- Food Service & Nutrition

Hospital/Institution/Practice

- Healthcare Facilities Design/Construction/Office Furniture
- Insurance Services
- Recruitment

Imaging

- Angiographic Viewers & Work Stations
- Echocardiography Equipment
- Imaging Equipment (e.g., CT, MRI, Nuclear, PET)

Information Technology

- Electronic Health Records/Electronic Medical Records (EHR/EMR)
- Electronic Information Services & Equipment
- Physician Practice Services & Management
- Technology: Computer Hardware, Software &/or Patient Management Tools with Medical Applications
- Web-Based Image Management & Reporting Solutions

Medical Devices

- Arrhythmia Monitoring Equipment
- Blood Pressure Monitoring Equipment
- Diagnostic Catheters & Devices
- ECG Equipment
- External Defibrillators
- Instrumentation
- Interventional: Coronary, Peripheral & other Percutaneous, Endovascular & Cardiac Devices

- Invasive Monitoring & Testing
- Mechanical Cardiac Support Devices, Percutaneous & LVADs
- Pacing & Rhythm Management Devices
- Patient Temperature Management
- Prostheses, Valves & Pumps
- Telemedicine

Medical Equipment

- Clinical Laboratory & Testing Services
- Exercise Testing
- Medical Equipment/Furniture
- Noninvasive Monitoring & Testing
- Patient Monitoring Systems
- Pulmonary Diagnostic Equipment
- Rehabilitation
- Supplies

Pharmaceuticals

- Diagnostic Medications
- Therapeutic Medications

Publishing

- Publications, Books & Journals

Research

- Clinical Trials
- Market Research
- Statistical Research Tools

TRANSFORMING
CARDIOVASCULAR
CARE FOR ALL





**AMERICAN
COLLEGE of
CARDIOLOGY®**



ABOUT ACC

The American College of Cardiology is the professional home for more than 56,000 cardiovascular professionals from around the world. The ACC leads in the formation of health policy, standards and guidelines, and operates national registries to measure and improve care. It also provides professional medical education, disseminates cardiovascular research through its renowned *JACC* Journals and bestows credentials upon cardiovascular specialists who meet stringent qualifications. To learn more visit ACC.org.

MISSION

To transform cardiovascular care and improve heart health for all.

VISION

A world where science, knowledge and innovation optimize patient care and outcomes.

CORE VALUES

- Patient-Centered
- Teamwork and Collaboration
- Professionalism, Excellence and Equity

EXHIBITOR INFORMATION

Venue

McCormick Place
2301 S. Lake Shore Drive
Chicago, IL 60616

Expo Schedule

Saturday, March 29: 9 a.m. - 4:45 p.m.

Sunday, March 30: 9 a.m. - 4:45 p.m.

Monday, March 31: 9 a.m. - 2 p.m.

Hours are subject to change.

Exhibit Space Rate

Standard Space Rate - \$45.50 per sq. ft.
(minimum 100 sq. ft.)

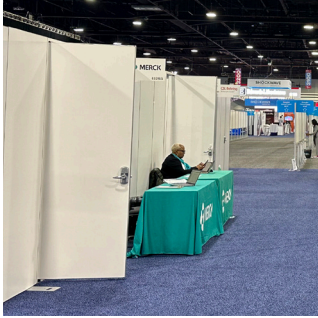
Don't miss out!

For more information on becoming an exhibitor visit expo.acc.org, email accexhibits@spargoinc.com or call 703-631-6200.



GET THE MOST OUT OF YOUR PARTICIPATION

ACC.24 exhibitors with a Promotional Opportunity experienced an average of over 200% more leads!



ExpoSuites

A convenient meeting space solution, an ExpoSuite is a hard wall, meeting room where you can hold staff meetings, meet privately with potential clients, conduct investigator meetings or host hospitality events. There is no need for you or your guests to leave the Convention Center, or even the exhibit hall. Each ExpoSuite comes with carpet, a company identification sign and the opportunity for a discount on select furnishings. Available in various sizes, ExpoSuites may be rented for \$51.00 per sq. ft.

Friday, March 28: 9 a.m. – 4:45 p.m. (exhibitor staff only)

Saturday, March 29: 9 a.m. – 4:45 p.m.

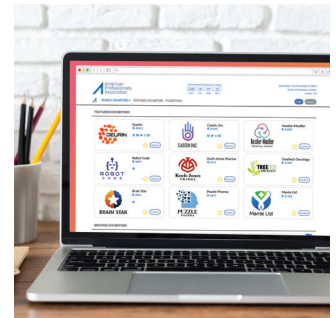
Sunday, March 30: 9 a.m. – 4:45 p.m.

Monday, March 31: 9 a.m. – 2 p.m.

[LEARN MORE](#)

Featured Exhibitor Listings

Stand out on the ACC.25 Expo website and mobile app by securing a Featured Exhibitor listing. Attendees will be drawn to Featured Exhibitor listings with logos, longer company descriptions, press releases, product photos with descriptions, and corporate videos. **New for 2025, Featured Exhibitors will have a Featured Listing tile with their logo on a separate Featured Exhibitor list and their logo displayed on the live floor plan for island booths.**



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[LEARN MORE](#)

Promotional Opportunities

Maximize your investment and ensure the influential attendees you most want to reach are aware of your presence! A wide variety of promotional opportunities, including **many new offerings** have been designed to help meet your objectives and marketing strategy. Many of the opportunities are available in limited quantities.



Exhibit, ExpoSuite and Promotional Opportunities Sales

SPARGO, Inc.

703-631-6200

accexhibits@spargoinc.com