

SOCIAL MEDIA

Sharing Gift of Life's Social Posts:

Sharing Gift of Life's 50th anniversary posts to your social media channels is a fast and easy way to spread the importance of donation and encourage more people to sign up to become a donor at donors1.org. Visit the Gift of Life social media accounts listed below and watch for **weekly** 50th-branded-anniversary posts to share.

- **Facebook**: click "Share"
- **Instagram**: click "Share"
- **Twitter**: click "Repost" or "Repost with Thoughts"
- **LinkedIn**: click "Repost" or "Quote Post"

Sample Social Media Posts to Use

Below are suggested sample messages to use when posting to your social media accounts. Your posts will make a bigger impact when you share your personal connection to donation or transplantation. Be sure to tag **@Donors1** and use the hashtag **#GiftofLife50**. Here are sample posts to get you started:

- Right now, 5,000 of our neighbors are desperately waiting for the call that an organ for their life-saving transplant is available. The need is urgent. Lives are at stake in our community. You have the power to help! Sign up to become an organ donor today at donors1.org. #GiftofLife50 @Donors1
- Do you know that you have the power to save lives as an organ donor regardless of age, health or medical history? It's amazing – and true! Use your power and sign up to become an organ donor today at donors1.org. Registering is fast, easy and confidential. #GiftofLife50 @Donors1
- Join me in honoring Gift of Life's 50 years of saving lives by supporting its exciting "50,000 for 50" campaign to sign up 50,000 more organ donors. Why "exciting"? Because we ALL have the power to make sure no one in our community dies waiting for a life-saving transplant! Sign up at donors1.org today. #GiftofLife50 @Donors1
- Do you know that organ donation is not an option for any family until all hope of saving their loved one in a hospital has been exhausted? Only then does Gift of Life step in to support a hero's family through the donation process with kindness and respect. Learn more and sign up to be an organ donor today at donors1.org. #GiftofLife50 @Donors1
- Signing up to save lives as an organ donor is fast, easy and private. The confidential donor registry is only accessible to organ donation professionals after someone dies. Sign up to become an organ donor today at donors1.org. #GiftofLife50 @Donors1
- Do you think the world needs more kindness? Organ donors leave a legacy of love and live on in the people they save. You have the power to be a donor hero. Learn more and sign up to become an organ donor today at donors1.org. #GiftofLife50 @Donors1
- Would you accept a life-saving organ for yourself or a loved one? If so, pay it forward and help make sure no one in our community dies waiting for a transplant. You have the power to help! Learn more and sign up to become an organ donor today at donors1.org. #GiftofLife50 @Donors1

Social Media: SHARE YOUR STORY

Sharing your personal connection to donation, transplantation or Gift of Life Donor Program is one of the most powerful ways to inspire others to sign up to become a donor. You can even create a brief reel for Facebook or video for TikTok.

Please use this message along with your personal statement for any of the prompts below:

To honor Gift of Life's 50 years of saving lives, help us register 50,000 more organ donors and provide hope to the thousands waiting for a transplant. Learn more and register at donors1.org.

- I support Gift of Life because...
- I'm signed up as an organ donor because...
- Organ donation is important to me because...