Dell Al Factory

Dell Generative Al Solution with AMD

Accelerate innovation, reduce costs and protect data with a scalable and modular architecture for complex GenAl.

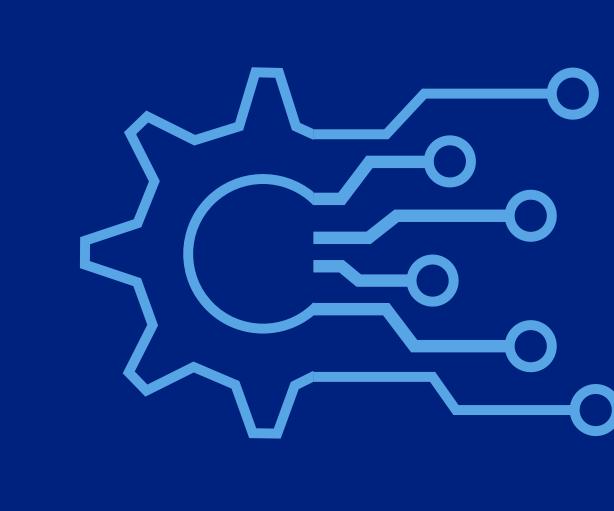


86% reduction in time to value²

Key use cases demand power, flexibility and scale



Assistants, chatbots and content creation



Accelerator as a service



Multimodal retrieval augmented generation (RAG)



Simplified

Streamline GenAl deployments with proven validated solutions, backed by more than 340K engineering hours.

Optimize performance

High-performance accelerator, openarchitecture and Al-optimized fabrics

Al anywhere

On data everywhere with multicloud storage flexibility

Turnkey multi-node

Proven full-stack Al foundations delivering faster outcomes



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boost AI development and operations.

AMD ROCm[™] open-source software and open ecosystems

Innovate faster Use open-source software

and ecosystems to develop unique applications.

Accelerate development Leverage industry-

standard frameworks with flexible technology stacks.

Activate your data Efficiently run multiple

Al use cases simultaneously.



82% of ITDMs prefer an on-premises or hybrid model.3

Start fast Streamline connectivity **Automate provisioning**

Your data determines your outcomes. Protect it.

On-premises foundations with root of trust security

and full control

Secure, feature-rich fabrics with scalability and

optimized traffic flows

Open-source foundation for deploying and

managing highperformance clusters

Standards-based AI/ML framework AMD **AMD Accelerator AI framework ROC**m

Dell GenAl Solutions with AMD

Infrastructure Management Dell Omnia PowerEdge PowerEdge XE9680 with AMD MI300x GPU **PowerScale PowerSwitch**

Run a 70B parameter model on a single AMD

Inference

Instinct™ MI300X Accelerator.4

Deploy and fine-tune eight concurrent 70B models on

Dell Professional Services Customize

the generative process.

Augment Incorporate your data into

Achieve competitive differentiation with a proven, open solution

a single Dell PowerEdge

XE9680.4

Learn More

delivering secure, on-premises Al applications at scale.

- With Dell Technologies Can Be 75% More Cost-effective Than Public Cloud, April 2024. ² Estimate based on Dell analysis in May 2024 comparing time to set up a 2-node Kubernetes cluster for a general-purpose LLM using automated scripts
- vs deploying a common design manually. Setup time includes base installation only. Actual setup time will vary depending on solution configuration.

¹ Enterprise Strategy Group, <u>Maximizing Al ROI: Inferencing On-premises</u>

- ³ Dell Technologies, Generative Al Pulse Survey, August and September 2023. ⁴ Dell Technologies blog, <u>Silicon Diversity</u>: <u>Deploy GenAl on the PowerEdge</u> XE9680 with AMD Instinct MI300X Accelerators, May 2024.