

# Mistakes were made

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**SCALE is awesome!**  
**Thank you, volunteers.**

**We are obsessed with  
failure.**

**Just not our own.**

**Every 1000 lines of code  
contains 2 to 75 bugs.**

T.J. Ostrand and E.J. Weyuker, The Distribution of Faults in a Large Industrial Software System,  
Proc. Int'l Symp. Software Testing and Analysis, ACM Press, 2002, pp. 55-64.

“We don’t need a risk management plan,” he emphatically stated, “because this project can’t be allowed to fail.”

- Jim Hightower,  
<http://jimhighsmith.com/2012/01/09/can-do-thinking-makes-risk-management-impossible/>



**@AakashMehendale**

Aakash Mehendale

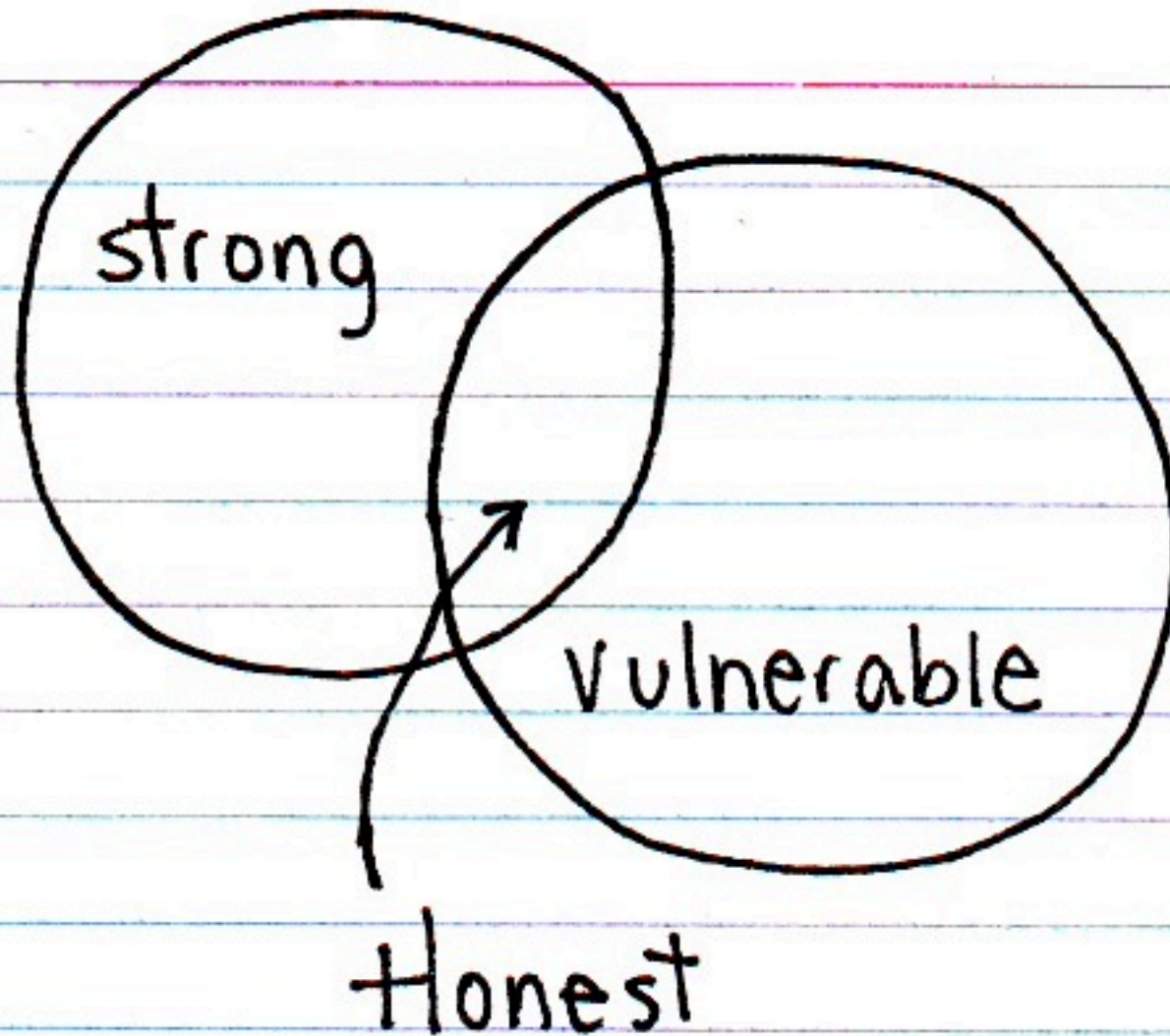
**@sam\_strachan** To quote someone (maybe **@rands**), "When I hear 'failure is not an option', I think, 'oh dear, they don't know how this works'"

15 hours ago via web  Favorite  Retweet  Reply

**Failure is an option.**



# Honesty is hard.



“Ratio between success  
and failure is pretty stable.”

Tina Seelig  
*Stanford Technology Ventures Program*

**Free and open source  
projects are  
learning communities.**



**I LIKE WHERE THIS  
THREAD IS GOING**



**(We fail a lot.  
Publicly.)**





Tom Lane Rejected My Patch and  
All I Got Was This Stupid T-Shirt

In short: -1 from me.  
regards, tom lane

We are experts in studying failure,  
*collaboratively.*

# Teach the world to fail

- ✓ Plan for the worst.
- ✓ Minimize risk.
- ✓ Fail.
- ✓ Recover, gracefully.



**"I think getting two accidents of this type at the same time is a freak occurrence."**

**-David Cunliffe, NZ Communications Minister**



## NEWS



### Rats Cause Virgin Broadband Outage In Scotland

Some Virgin Media customers in Scotland were briefly left without broadband when rats chewed cables

On October 13, 2011 by Tom Jowitt  3

Virgin Media confirmed that some customers in Scotland experienced a **broadband** service outage earlier this week, after rats were found to have chewed through fibre optic cables.

Speaking to eWEEK Europe, a Virgin Media spokesperson confirmed that its services went offline for a couple of hours on Monday and then again on Tuesday. "Full service was resumed on Tuesday evening and customers are no longer affected," said the spokesperson.

### Dietary Fibre?

"We're aware that a number of customers in the Kirkcaldy, Glenrothes and Leven areas may have experienced intermittent loss of their Virgin Media services from Monday morning until Tuesday evening," said Virgin Media in a statement.

"The loss of service was due to rodent damage to some underground cabling," it said. "On Monday morning our engineers were on site as soon as possible and worked at the highest priority to repair the damage, with service restored early evening on Monday."



However it seems that the pesky rodents were not finished with just one snack upon the 'tasty' fibre optic cables, but also opted for dessert the next day.

"Further damage was incurred on Tuesday afternoon and our engineers returned to repair the damage," said Virgin Media. "We've now put additional measures in place to prevent further damage to our cables to avoid further disruption for our customers. We're extremely sorry for any inconvenience caused."



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**“Further damage was incurred on Tuesday afternoon and our engineers returned to repair the damage,” said Virgin Media.**

Plan for *when* things fail.

# Stop, drop, *and* roll



if your clothes catch on fire



stop,

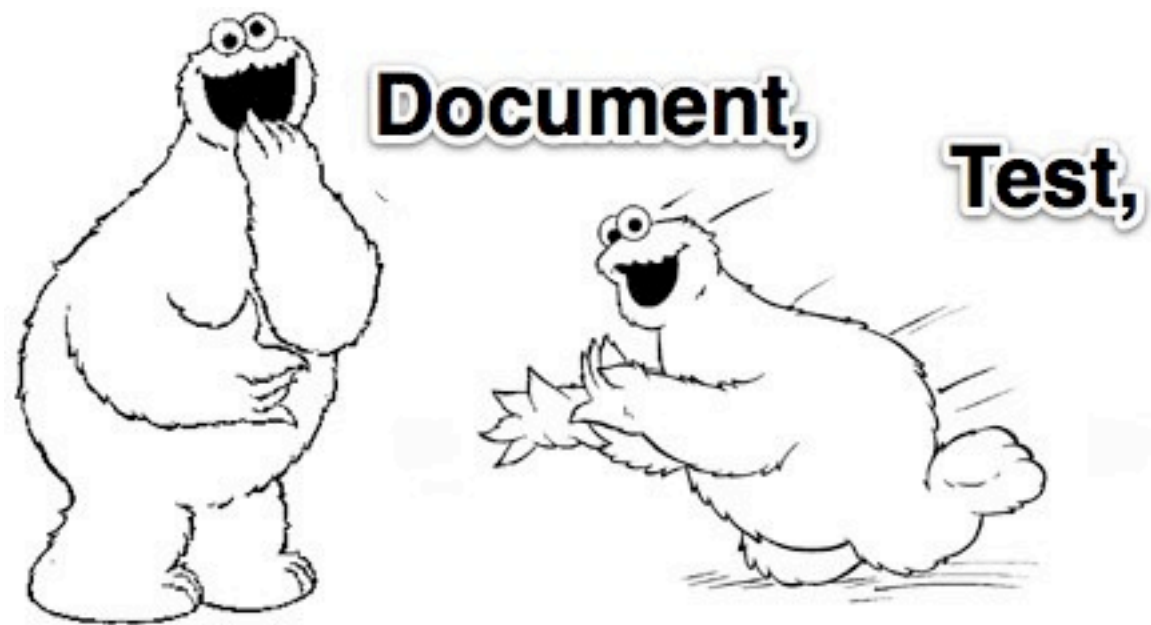


drop,



and roll.

Practice stop, drop, and roll with Cookie Monster.



**Operational success  
with Cookie Monster.**

# Tales of failure to...



Document

Test



Verify



Imagine

Implement





**Failure to document.**





# Moving Day



Thanks, David Prior!





# Prevent documentation failures.

- ✓ Write documentation.
- ✓ Update documentation.
- ✓ Make documenting a step in your written process.
- ✓ Assign a fixed amount of time to that step.



# Documentation tools

- Our baby is ugly.  
We need graphic designers.
- Make and keep timelines for updates.
- Use bug tracking.
- Ordered todo lists.



**Failure to test.**



“My first day posing as a sysadmin (~1990, no previous training...) I deleted all zero length files on a Sun workstation.”



# Prevent testing failures.

- ✓ Verify success criteria.
- ✓ Write tests.
- ✓ Test with a buddy.
- ✓ Have a plan.



# Testing tools

- All-pairs testing: <http://1.usa.gov/dfwu4h>
- Your favorite test framework
- Repeatable shell scripts
- Staging environments



**Failure to verify.**



**“What does ‘-d’ actually do?”**





# Prevent verification failures.

- ✓ Have a plan for things going wrong.
- ✓ Have a staging environment.
- ✓ Test your rollback plan, not just your implementation plan.



# Verification tools

- Staging environments
- Your buddy



**Failure to imagine.**



For my group the  
bottom line was  
"don't trust anyone".

Thanks, Maggie!



# Recover from failures to imagine.

- ✓ Share your stories of failure.
- ✓ Talk with people who are different from you.
- ✓ Act out implementation scenarios.

**Failure to implement.**

# Re-implement

- ✓ Fail fast and frequently.
- ✓ Learn from mistakes.
- ✓ Try again.

**Making the change**



# Who is affected?

- ✓ Customers
- ✓ People making the change
- ✓ Others

# Before a change

- ✓ Plan to do a post-mortem.
- ✓ Document the plan with numbered steps and a timeline.
- ✓ Test the plan and the rollback plan.
- ✓ Identify a “point of no return”.

# During a change

- ✓ Share screens: UNIX screen, VNC
- ✓ Use a Chatroom: IRC, AIM, bots, logs
- ✓ Use Voice: Campfire, Skype, VOIP, POTS
- ✓ Have Headsets!
- ✓ Designate a time-keeper
- ✓ Update documentation

# When to you've failed

- Know *when* the “point of no return” is
- Decide how to decide (“3 strikes”)
- Decide *who* will make the call

# After a change

- Use “5 whys” to explore failures.
- Hold a post-mortem to identify areas of success and areas for improvement.
- Limit improvements to 1-2 things.

# Succeed with a Post-Mortem

- ✓ Set expectation for 100% participation
- ✓ Designate a note keeper & time keeper
- ✓ Everyone shares a success, failure, something to do better
- ✓ Vote anonymously on what to do next
- ✓ Communicate meeting notes out

When you change the *institutional expectation* for failure, people take more and better risks.

Failure is an Option: Failure Barriers and New Firm Performance  
-by Robert Eberhart, Charles Eesley, Kathleen Eisenhardt

January 10, 2012

[http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=1982819](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1982819)



# Examples of how to lower failure barriers

- Prioritize documentation
- Fund staging environments
- Schedule maintenance during normal working hours



**Lower the  
barriers to failure.**

# Things to read

- *Checklist Manifesto*, Atul Gawande
- *Liespotting: Proven Techniques to Detect Deception*, Pam Meyer
- *Everything is Obvious*, Duncan Watts
- Ops presentations by Etsy.com
- DailyWTF, Full Disclosure, Bruce Schneier

# Thanks!



**Operational success  
with Cookie Monster.**

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