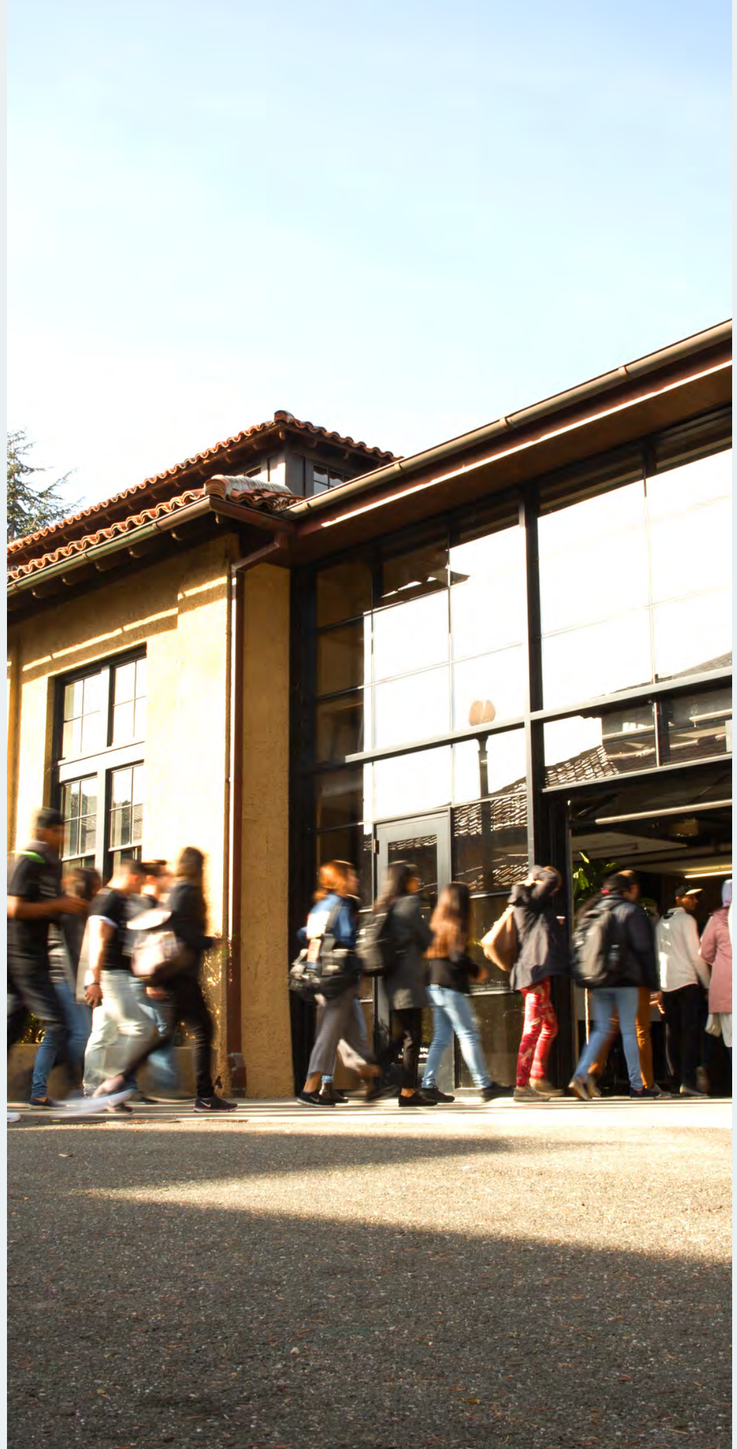


WELCOME!

d.school virtual tour

Hasso Plattner Institute of Design
at Stanford University

What we do

The d.school is a place for people curious about design.

We build on methods from the field of design and beyond to create learning experiences that help people unlock their creative potential and apply it to the world.

Who is part of the community?

Students from all 7 Stanford schools take our classes as electives. The teaching teams also come from various disciplines within Stanford and our network of topical experts.

D.SCHOOL
550
STANFORD
D.SCHOOL
HASSO PLATTNER
INSTITUTE OF DESIGN
3524184
CALIFORNIA

Entrance

University Innovation Fellows Meetup ('17)

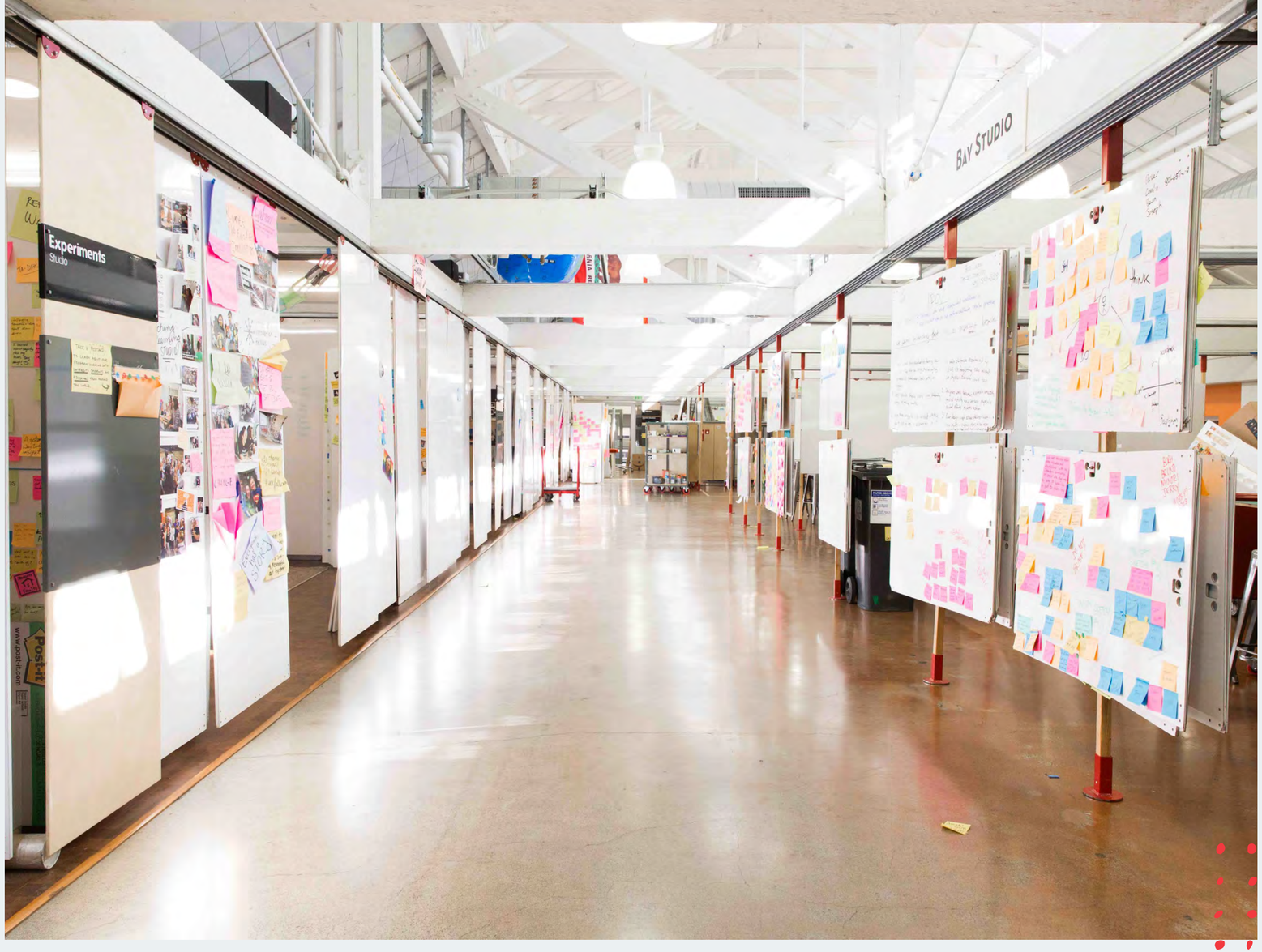
Upstairs to the studios

We believe that the physical environments where we create and learn affects our behaviors. In these spaces, you'll see examples of what we practice— radical collaboration, creative confidence, real-world projects, and first-hand stories from students.

BAY STUDIO

Students use this open space to work on their projects. Divided by large white boards, the semi-private areas are often shared with other student groups.

The maker space is also located here. You will find materials and tools to make low-fidelity prototypes—rough models that our students build to test out their ideas.



Bay Studio

HACKSAW BLADES
DUST MASKS
C-CLAMPS
EARPLUGS
TAPE MEASURES
SANDING BLOCK
HOT GLUE GUNS
HOT GLUE STICKS
SAFETY GLASSES
VISE CLAMPS + PLIERS
ALLEN WRENCHES
AWL
BOX CUTTER BLADES
BOX CUTTER BLADES
X-ACTO BLADES
WIRE CUTTERS + SNIPS
WRENCHES
BOLT CUTTERS
GLUE
GLOVES
STICKIES (3x3)
STICKIES (3x5)
STICKIES (4x6)
STICKIES (4x4)
EXPOS
TAPE

BAY STUDIO

"The Bay Studio is a great place for my team to brainstorm solutions or hash out prototypes. A lot of time was spent outside of the d.school (field visits, interviews, etc), but the d.school was valuable as a space to regroup afterwards."

Jessica H.
d.school Student & TA

BAY STUDIO

d.school Class Experience

"In *Design Thinking Studio*, we designed a solution for improving school lunches by using color as a visual tool to educate and excite students about healthy school lunches. In *Pediatric Feeding Challenges*, we wanted to help mothers struggling to produce breastmilk by prototyping an assistive compression bra.

For each project, I got to work with amazing teammates from different schools and backgrounds to come up with game-changing insights and meaningful solutions. I also really valued the opportunities to meet and learn from people we are designing for, whether we directly interviewed stakeholders, observed experts, or asked potential users to test a prototype.

As a TA, I was inspired by how each student has absorbed the content and design thinking to synthesize their own insights and ideas. Organizing a parent expert panel so students could hear and see families' experiences firsthand was a major highlight."

Jessica H.
d.school Student & TA

STUDIO 1

We don't have traditional classrooms. While there are tables and chairs, we try to tune the physical posture of the team to the type of activity. Standing or an upright sitting posture is a good combination for lively team interactions.

STUDIO 1

"[Designing for Digital Agency] integrated design critically and practically. It changed the surroundings of the students and built new realities for us."

Renato R.
d.school Student

d.school Class Experience

"[Designing for Digital Agency] was my first d.school course and I always heard that there was not much theory and a lot of hands-on work. But those readings had such a (positive) influence on my capstone project and on how I see technology education. Somehow ironically, at a d.school course I got in touch with readings that populated the "references" section of my final report."

Renato R.
d.school Student

STUDIO 1

Designing for Social Systems Coaches 2019

STUDIO 2

We encourage learners to use vertical spaces like these sliding whiteboards and portable drawing boards so everybody can see the notes and sketches.

The room can be readily modified to fit the activity using tables and couches with wheels bolted to the bottom.

STUDIO 3

This is an example of what Studio 3 might look like right before an event. The chairs and stools are lightweight, stackable, and can be stored away to the side for the next users.

STUDIO 3

"The most important part of successful collaboration for me is the "yes, and" mentality during brainstorming. One seemingly far-fetched or impossible idea could spark a whole bunch of viable and innovative ideas, but only if you make space for that wild idea."

McKinley M.
d.school Extreme Student

STUDIO C

Studio C is a smaller room on the first floor. It provides an intimate space for up to 25 people and is often used to display student projects or other exhibits.

This display is curated by instructors during artifact week.

d.school Class Experience

"I remember we were doing an exercise where our team wasn't allowed to turn in any of our first 100 ideas.

It was incredible, and incredibly difficult. We got about 50 just by spitballing, but then we started really pushing ourselves, introducing all sorts of artificial constraints to try to find a new direction, imagining we had a million dollars, then zero, then looking at the whiteboard upside-down, and swapping whiteboards with other teams, and even calling upon anyone who walked by the door of Studio C to 10 second brainstorm with us.

It was awesome, and we landed on an insight we totally wouldn't have gotten to just by tackling it head-on."

McKinley M.
d.school Student

Each quarter offers newly curated core, boost, and pop-out classes. Workshops are also held throughout the year from our other programs: **K12 Lab, Executive Education, Designing for Social Systems, and University Innovation Fellows.**

downstairs to the atrium

The Atrium is the building's common area shared with ME (Mechanical Engineering) Design Group. It's a versatile space that is used for presentations, workshops, project displays, student prototypes, dance parties, and art exhibits.

The Atrium
UIF Meetup
2019

Launchpad
2018

SET
S SPACE
re's how:

K12 Lab's
Future's Fest
2019

Trust (2019)
Artwork by Stanford Student
Purin Phanichphant

Entrance & Exit

We would love to hear from you!

This concludes our tour! Thank you for joining us and if you would like to learn more about the d.school...

Ways to get involved

Reading list

QUESTIONS OR FEEDBACK?

Info@dschool.stanford.edu

Thanks to:
Amanda Tiet
Patrick Beaudouin
Hannah Joy Root
Vicky Chung
Scott Doorley
Charlotte Burgess-Auburn
Jessica Hsueh
McKinley McQuaide
Renato Russo