

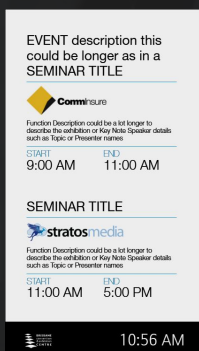
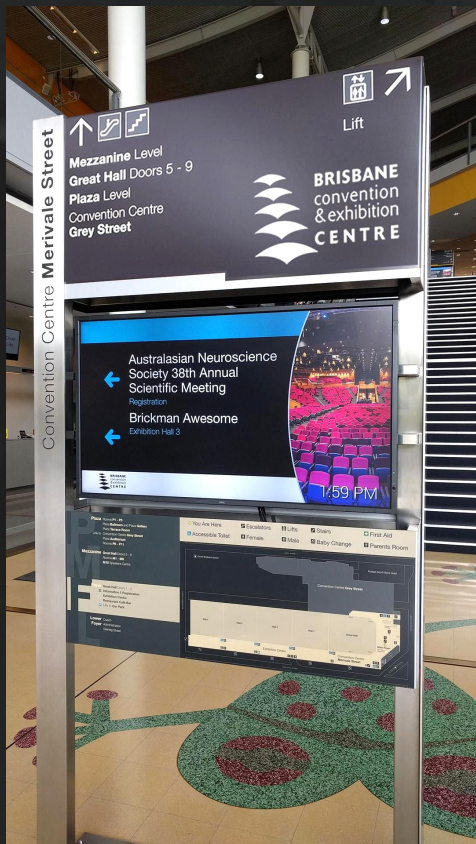
Customer Content Directional & Event Information Signage & Room Booking Display

Brisbane Convention and Entertainment Centre

AIPC APEX AWARD “World's
Best Convention Centre”
2016-2018

Brisbane - Australia

BCEC is a world class convention and
entertainment centre, managed by ASM
Global



The Challenge

- A desire to improve operational efficiency and reduce manual workload
- The necessity to deliver real-time information and directions to events across the property
- The requirement to integrate seamlessly with their existing event management solution

The Solution

- StratosMedia offers flexibility in workflow and low-touch content management
- Employees can modify display content without accessing the CMS and with minimal training
- Integration with dynamic data sources enables automation of room event display information in conjunction with directional assistance
- Ingestion of live video sources for display provides dynamically rich content

The Platform

Featured functionality

- Data remote
- Event data source
- Image slider folder sync
- Streamcast

Platform Components

- StratosMedia Core, Digital Signage Engine, Data Engine, Player Engine, Open API

Hardware

- Chrome OS Hardware