



euro  
news.

euro  
news.

**Press  
kit**

# What is Euronews?

Launched in 1993, Euronews is the only international news media with a European perspective.

## A leading international news media in Europe

Euronews is unapologetically impartial and empowers audiences to form their own opinion.

## Available in 17 languages

Albanian, Arabic, Bulgarian, English, French, Georgian, German, Greek, Hungarian, Italian, Persian, Portuguese, Romanian, Russian, Serbian, Spanish and Turkish<sup>1</sup>.

1- The Arabic, Persian and Turkish editions are digital-only

## News with a “glocal” approach

Euronews has developed 12 distinct cross-platform language editions with a “glocal” approach to news, each offering bespoke global content tailored to local audiences’ interests. In addition to these, Euronews has launched five branded affiliate channels since 2018: Euronews Albania, Euronews Bulgaria, Euronews Georgia, Euronews Serbia and Euronews Romania.

## Majority shareholder

**ALPAC**  
CAPITAL

## EURONEWS’ TV DISTRIBUTION REACHES



**400 M+**  
households



**160**  
countries

## EURONEWS IS DISTRIBUTED IN

## EURONEWS REACHES



**68%**  
of all households  
in the EU+UK



**145 M+**  
people worldwide  
every month

## AWARENESS



**1/2**  
51% of Europeans  
know Euronews



**1/2 BN**  
of people around the world  
know Euronews

## DIGITAL REACH (WEBSITE+APP)

## SOCIAL MEDIA



**24.5 M**  
monthly average unique  
visitors

**81.3 M**  
monthly average  
page views

**293 M**

monthly average video views

**16.5 M**

monthly average interactions



euronews.  
culture

**Euronews Culture** is an immersive, multisensory hub where readers can discover and explore Europe's cultural movements, from traditional disciplines to the most innovative and thought-provoking creations.

**Euronews Travel** is the digital and social destination inspiring people to change their perspective on the world. It covers the latest travel news, destinations, experiences and people's stories through the lens of cultural curiosity.

euronews.  
travel

euronews.  
green

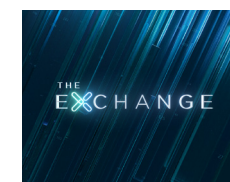
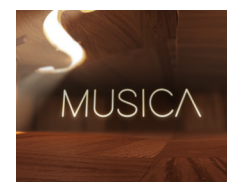
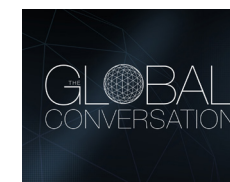
**Euronews Green** highlights the best ideas from around the globe on how to build a greener future. Its dedicated team of journalists deliver original reporting on climate solutions, nature, eco-innovation and sustainable living.

euronews.next  
Ideas shaping tomorrow.

**Euronews Next** is a platform that provides business leaders, policymakers and tech enthusiasts with key insights and analysis into the trends that are transforming our economies and reshaping our societies.

## Euronews programmes

Euronews complements its core news service with a diverse array of programmes on topics such as **climate change, science, high tech, business**, but also **arts, entertainment, travel and tourism**.



## The Briefing

**The Briefing** is Euronews' weekly political newsletter. Each Thursday, **The Briefing** brings readers a curated selection of the best and most original stories from the Brussels bureau and the network of correspondents, including in-depth analyses and exclusive interviews.



- HEADQUARTER
- BUREAUX
- AFFILIATES

○ BRUSSELS

○ BUDAPEST

● LYON

● SERBIA

● ROMANIA

● BULGARIA

● GEORGIA

● ALBANIA

○ ATHENS

**500**  
full-time  
employees

+ correspondents  
in major European cities,  
like **Brussels, Paris**  
and **Rome**.

**400**  
journalists  
of 30 different nationalities

### Euronews branded affiliates

Since 2018, Euronews has signed five branded affiliate agreements with media and telecom groups wishing to build a trusted independent news channel in their country. These partnerships have led to the launch of **Euronews Albania, Euronews Bulgaria, Euronews Georgia, Euronews Romania and Euronews Serbia**. Each of the branded affiliates are channels created to deliver local, regional and international news to viewers in their own language. Euronews ensures the news production is treated with strict impartiality by recruiting the editor-in-chief of the newly-created channel (who is a Euronews employee) and by establishing and chairing an editorial board.



### Euronews in Brussels

Euronews is uniquely positioned to cover EU affairs thanks to its Brussels bureau, where a team of 20 media professionals follow the policy and political developments across all the European Union institutions.

With "The Bridge", a dedicated studio at the heart of the European Parliament, the Brussels bureau has direct access to the voices shaping the EU's policy-making cycle.



### #THECUBE

#TheCube is a team of social media journalists who are specialised in finding, fact-checking and, if needed, debunking the biggest stories in real-time. #TheCube monitors news, trends and topics as they spread across social media and quickly reacts to dispel any possible misconception or inaccuracy.

### africanews.

Africanews, part of the Euronews group, is the only pan-African, multilingual, independent and impartial news media. Launched in 2016, Africanews reports breaking news from the ground and delivers unbiased reporting. With a team of 50 journalists & correspondents representing the diversity of Africa, Africanews showcases all the voices shaping the future of the continent. Africanews is available both on TV and on digital platforms, in French and in English, reaching 39 million households in over 40 countries, across Africa and beyond.





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