



2024

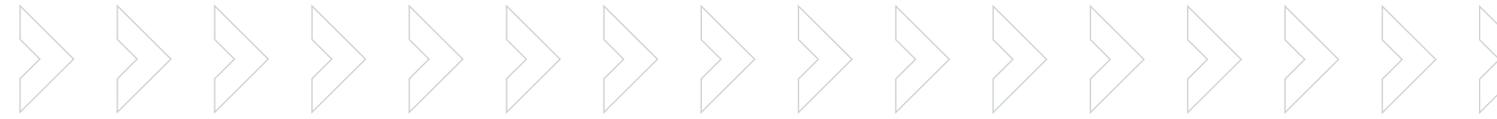
**SEASON  
TICKET**  
— HOLDER —



**HANDBOOK**



# WELCOME TO THE 2024 SEASON



## TABLE OF CONTENTS

### 1 NEW THIS YEAR

1 CONTINUED CONCOURSE ENHANCEMENTS

### 2 SEASON TICKET INFORMATION

2 ACCOUNT HOLDER DEFINITION

2 SEASON TICKET INVOICES

2 TRANSFERRING OF PACKERS SEASON TICKETS

3 RELINQUISHMENT OF SEASON TICKETS/REIMBURSEMENT OF DISTRICT USER FEE

3 SEAT UPGRADES

3 ONLINE ACCOUNT MANAGEMENT

4 MOBILE TICKETING

4 SAFEGUARD YOUR TICKETS & ONLINE ACCOUNT

5 TICKET DONATION PROGRAM

5 GAME SCHEDULING

5 NFL FLEXIBLE SCHEDULING

6 PLAYOFF PROGRAM

6 SUPER BOWL TICKETS

6 SEASON TICKETS AS REVOCABLE LICENSES & RENEWAL OF SEASON TICKETS

### 7 GAMEDAY INFORMATION

7 LAMBEAU FIELD PARKING

8 ADDITIONAL PARKING OPTIONS

8 DROP-OFF ZONE

8 RIDESHARE

8 GREEN BAY METRO

8 SHUTTLE CART SERVICE

9 TAILGATING

9 STADIUM GATES

9 ATRIUM GAMEDAY HOURS & EXIT/RE-ENTRY POLICY

9 CARRY-IN & FAN SAFETY POLICY

10 WILL CALL & TICKET ISSUES

10 FAN ASSISTANCE & LAMBEAU FIELD STAFF

10 RAMPS, ELEVATORS & ESCALATORS

10 SMALL CHILDREN POLICY

10 FIRST AID & POLICE ASSISTANCE

10 EMERGENCY EVACUATION

10 SEAT BACK RENTAL

11 FAN CODE OF CONDUCT

11 LOST PERSON PREVENTION PROGRAM

12 DESIGNATED DRIVER PROGRAM

12 GAMEDAY SOBRIETY SUPPORT STATION

12 ALCOHOL

12 SMOKING

12 RESTROOMS/FAMILY RESTROOMS

12 NURSING ROOMS

12 CHARGING STATIONS

13 CASHLESS PAYMENT

13 ATMs

13 LOST & FOUND

13 SOLICITATIONS

13 GUESTS WITH DISABILITIES

### 14 2024-2025 TICKET TERMS & CONDITIONS

15 PREMIUM SEATING OPPORTUNITIES

15 VISIT TITLETOWN

15 LAMBEAU FIELD ATRIUM

### 16 2024 SCHEDULE

### 16 STAY CONNECTED TO THE TEAM

### 16 CONTACT US

### 17 MOBILE TICKETING GUIDE



For the most up-to-date information please visit [Packers.com](https://Packers.com)



# NEW THIS YEAR



## **CONTINUED CONCOURSE ENHANCEMENTS**

Building off of last season's upper concourse renovation, the lower concourse now has received a makeover, with 44 new LED screens with displays ranging from 10 to 13 feet wide to keep fans engaged with the game when they're away from their seats. New wayfinding signage to help fans find their seats, as well as enhanced graphic displays and other cosmetic changes also highlight the lower concourse improvements.

Fans who didn't have a chance to experience the upper concourse additions last year are encouraged to visit the new grab-and-go concession stands. Last season, fans reported decreased waiting times and more efficient transactions at these ten stands located throughout the upper concourse. For a quick beverage, fans are also reminded to visit the Miller Lite Endzone Market and Bar adjacent to Section 100 in the lower concourse behind the north end zone.

The climate controlled space on the second level is accessible for all ticket holders and offers a full bar and numerous TVs so fans can keep an eye on the action.



## **SEASON TICKET INFORMATION**

### **ACCOUNT HOLDER DEFINITION**

The first line of your account information (as shown on your invoice) denotes the Season Ticket Holder of record. For your protection we will only accept payments, address changes, transfer requests and other inquiries from the Season Ticket Holder, their spouse or Power of Attorney. Accounts listed in the name of a business should provide us with the name of the individual authorized to make such changes and inquiries. Account owners must be 18 years or older.

### **EXAMPLES**

<b>Individual Holds Account:</b>	<b>Company Holds:</b>
John Smith	ABC Company
ABC Company	Attn John Smith
12 Packerland Drive	12 Packerland Drive
Green Bay, WI 54313	Green Bay, WI 54313

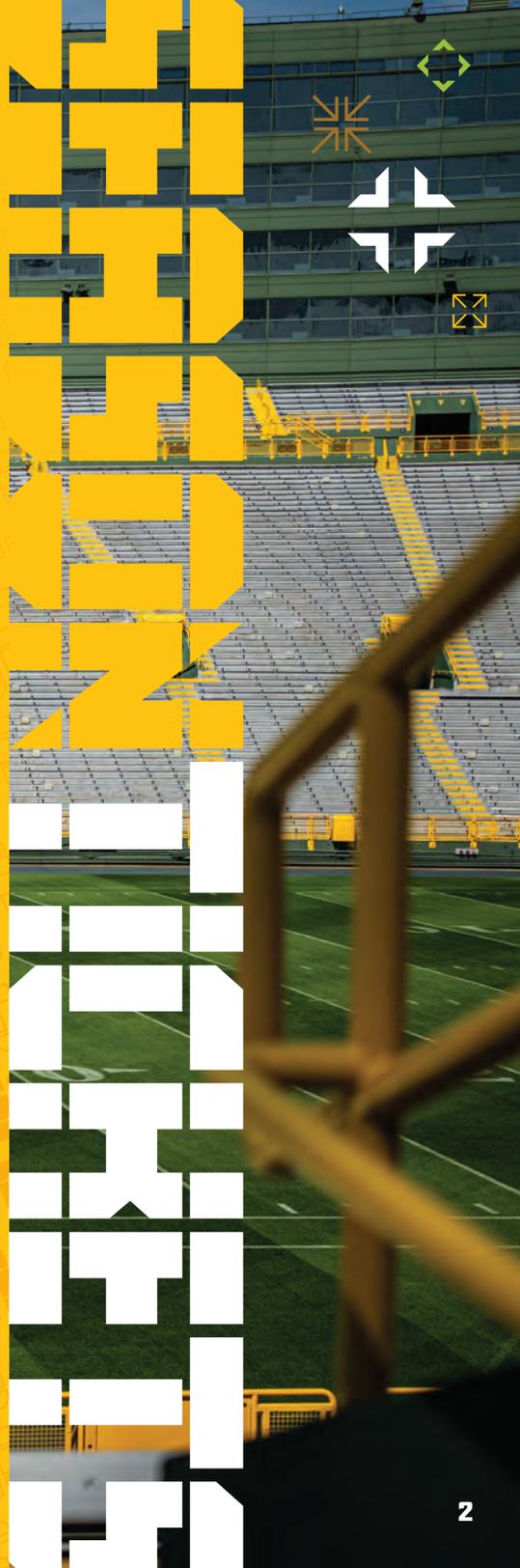
### **SEASON TICKET INVOICES**

Renewal invoices are typically mailed in early March with full payment due at the end of March each year. Payments can be made by logging into your "My Packers Account" or mailing the remittance slip with payment to our office. Checks bearing a name different than the one shown on the first line of the invoice will not be accepted.

### **TRANSFERRING OF PACKERS SEASON TICKETS**

Season ticket account holders may permanently transfer their account(s) to qualifying family members (up to and including first cousin) by completing the Packers official transfer form, which requires a notarized authorization. Should a season ticket account holder wish to transfer the account at the time of death, the account holder may complete the official transfer form and maintain that form with his or her will to be presented after the time of passing. Transfer requests are processed at the end of the football season through May 1. Transfer requests received after May 1 will take effect the following year. While properly-authorized transfer requests are typically honored, the Packers reserve the right to refuse transfer at their sole discretion. The opportunity to renew or transfer season tickets is a privilege granted by the Packers, which may be withdrawn at the sole discretion of the Packers.

*To obtain a copy of the transfer form and/or the Official Policy on the Transfer of Packers Season Tickets, contact the Packers Ticket Office at 920.569.7501 or visit [Packers.com/tickets](http://Packers.com/tickets).*



## RELINQUISHMENT OF SEASON TICKETS/REIMBURSEMENT OF DISTRICT USER FEE

Green and Gold package Season Ticket Holders who choose to relinquish all or a portion of their season tickets must submit their intent to cancel in writing to the Packers Ticket Office on or before the final season ticket payment due date and prior to making payment for the season. Any user fee money paid toward your seats will be refunded to you through the Green Bay/Brown County Professional Football Stadium District when the funds are replenished by new Season Ticket Holders coming off of the waiting list.

*For procedures pertaining to suite and club seat multi-year contracts, contact the premium seating staff at 920.569.7260.*

## SEAT UPGRADES

Green and Gold package holders can apply for a seat change by submitting their request in writing to the Packers Ticket Office where it will remain a permanent record until we are able to fulfill the request. In the event we are able to accommodate your upgrade request, we will contact you for your approval prior to any changes being made. Please bear in mind that the ticket renewal rate at Lambeau Field is close to 100% and the few cancellations we do receive are rarely in prime locations. Seat upgrades are not available on gameday.

*For procedures pertaining to suites and club seats, contact the Premium Seating staff at 920-569-7260.*

## ONLINE ACCOUNT MANAGEMENT

"My Packers Account" by **ticketmaster**® gives you the ability to access your season ticket account online to make payments, edit your contact information, transfer your tickets to a fan via email and post tickets for resale on the NFL Ticket Exchange. To sign in, go to Packers.com, select the tickets tab and choose My Packers Account. Click on Sign In and enter your email address and password.

Please note: To gain online access, the Ticketmaster system requires each individual account to have its own unique email address. It will not accept the same email address on multiple accounts. If you have multiple accounts of the same package (two Green package accounts, for example) we may be able to combine them under one account/email to improve your online experience.

*For assistance, contact the Packers Ticket Office at 920.569.7501.*



## MOBILE TICKETING

Mobile tickets offer a safe, convenient and flexible way to sell, transfer and manage your tickets while improving protection against fraud. Here's what every Season Ticket Holder should know:

- All guests who attend a game at Lambeau Field will need to enter with mobile tickets. Paper tickets will not be issued.
- Ticket holders will manage their tickets through their online "My Packers Account". Within their online accounts, Season Ticket Holders can use the tickets themselves, transfer the tickets to another fan, donate tickets or post tickets for resale.
- Your mobile barcode, which is scanned at the gate for entry, can be found in your "My Packers Account" by downloading the Green Bay Packers mobile app.
- Your mobile tickets can be shown directly from the Packers app or can be downloaded to your phone's digital wallet if your phone allows. Your mobile ticket will show a moving barcode in the Packers app. In your wallet, for security purposes, you will not see a barcode, but rather the words "Hold Near Reader." Tap this to enter the gate.  
**We recommend having your smartphone ready to scan prior to entering the gate to allow for quicker entry.**

*\*Tickets cannot be transferred from your wallet.*

*\*Once a ticket has been scanned for entry it can no longer be transferred.*

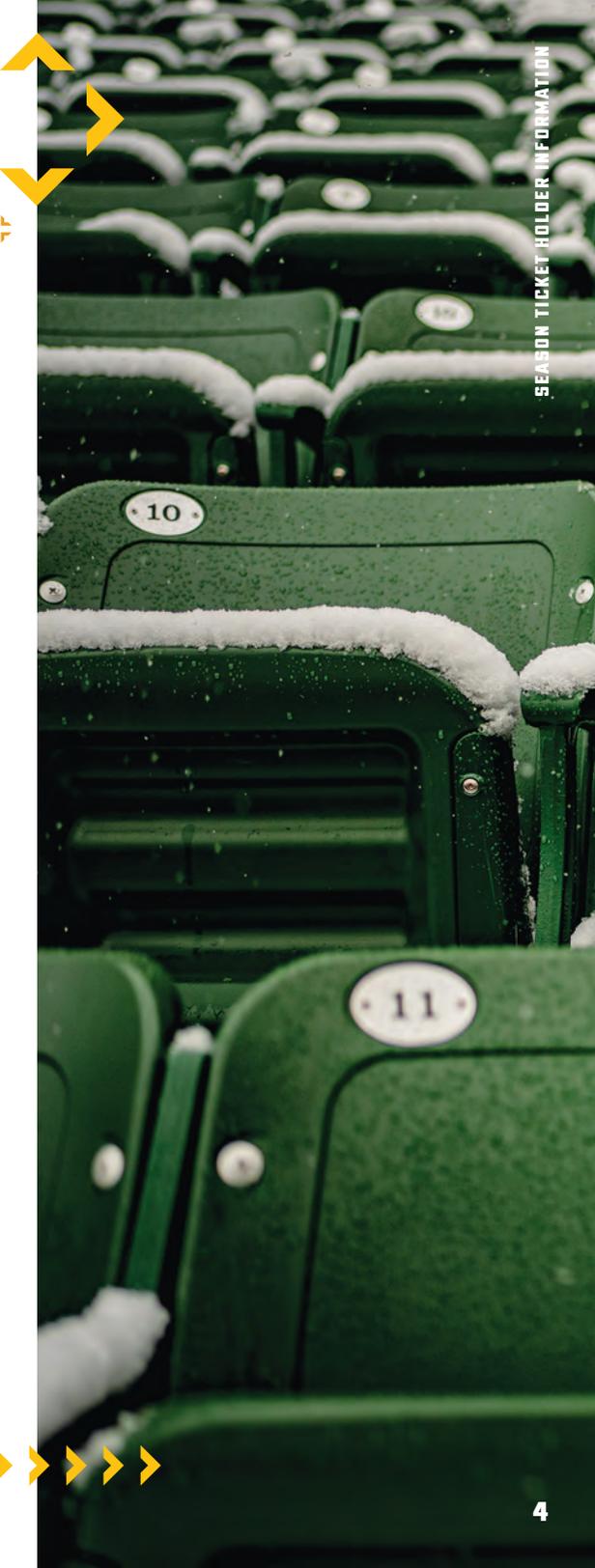
- Don't forget to fully charge your phone's battery before coming to the game.
- See back cover for step-by-step instructions to access your tickets.

## SAFEGUARD YOUR TICKETS & ONLINE ACCOUNT

To ensure the integrity of your tickets and Packers account, be sure to adhere to the following practices:

- ✗ Do not share your "My Packers Account" login information.
- ✗ Do not post or distribute screen shots of mobile tickets.
- ✗ Be sure to relay these security reminders to all with whom you share your tickets.
- ✗ Activity that has compromised the validity of the barcodes of your tickets will not be tolerated and may be grounds for revocation of season tickets. We highly recommend you have thoroughly reviewed and understand the online resale, transferring and donation procedures before choosing to utilize them and report any error you may encounter to our ticket office as soon as possible.

*If you suspect your online account may have been compromised, contact the Packers Ticket Office at 920-569-7501.*





### TICKET DONATION PROGRAM

If you are unable to use your tickets, consider a tax-deductible donation to the Boys & Girls Club of Greater Green Bay. This local organization will accept your donated tickets, sell them for no more than face value and use the proceeds to support youth guidance and development programs. Online donations can be made electronically through your "My Packers Account" as long as your donation is made by 5 p.m., three days prior to the game.

To contact the Boy's & Girl's Club, call 920.494.7090.

**Please know that when you donate your tickets to the Boys & Girls Club of Greater Green Bay, your season ticket account is exempt from the policy on unruly fan behavior.**

### GAME SCHEDULING

This season we will host one preseason game and nine regular-season games at Lambeau Field.

The NFL schedule consists of three preseason games and 17 regular-season games. The dates, times and opponents of the games are determined by the NFL in the spring of each year. On the even numbered years, the Packers (and NFC teams) host one preseason game and nine regular-season games, and the Green and Gold ticket packages will alternate having one preseason game or the last regular-season home game. On odd numbered years, the NFC teams host two preseason games and eight regular-season games.

This year the three-game Gold ticket package will consist of the second, fifth and ninth regular-season games played at Lambeau Field. The seven-game Green ticket package will consist of the first, third, fourth, sixth, seventh and eighth regular-season games played at Lambeau Field, along with one preseason game.

### NFL FLEXIBLE SCHEDULING

This season, "flexible scheduling" for Sunday Night Football may be used up to twice between Weeks 5-10, and in the NFL's discretion during Weeks 11-17; for Monday Night Football in the NFL's discretion in Weeks 12-17; and for Thursday Night Football, it may be used up to twice between Weeks 13-17. During these Flex Scheduling Windows, the games initially scheduled for Sunday Night Football (on NBC), Monday Night Football (on ESPN or ABC), and Thursday Night Football (on Amazon Prime Video) are tentatively scheduled and subject to change. Only Sunday afternoon games (or those listed as TBD) are eligible to be moved to Sunday night, Monday night, or Thursday night, in which case the initially scheduled Sunday/Monday night game would be moved to Sunday afternoon. Sunday afternoon games may also be moved between 1:00 p.m. and 4:05 p.m. or 4:25 p.m. ET.

As in prior seasons, for Week 18, the final weekend of the season, the scheduling of the Saturday, Sunday afternoon, and the Sunday night games is not assigned. In Week 18, two games will be played on Saturday (4:30 PM ET and 8:15 PM ET) with the remainder to be played on Sunday afternoon (1:00 PM ET and 4:25 PM ET) and one matchup to be played on Sunday night (8:20 PM ET). Specific dates, start times, and networks for Week 18 matchups will be determined and announced following the conclusion of Week 17.

For more information about NFL Flexible Scheduling, please visit [nfl.com/schedules/flexible-schedulingprocedures](https://nfl.com/schedules/flexible-schedulingprocedures).

### PLAYOFF PROGRAM

**[GREEN AND GOLD TICKET HOLDERS]** Green and Gold Season Ticket Holders who are interested in playoff tickets need to take action before mid-August by registering a credit/debit card for the Pay As We Play program. Here are the key highlights both Green and Gold ticket holders should know:

- Green package holders have first right of refusal on their season seats but must register by mid-August.
- Gold package holders who also register by mid-August will be placed in a drawing and, if selected, randomly assigned seats. Results of the drawing and seat assignment will be sent in September. Gold package holders will receive the same number of playoff tickets as in their account.
- No money down required. Just register your credit/debit card which will be charged at the time each home playoff game is clinched.
- The playoffs could consist of three possible home games. Your commitment is for ALL home playoff games.
- No cancellations once registered.
- Must register for playoff tickets to be included in the drawing for Super Bowl tickets.
- Early entry discount for the Wild Card round applies.
- Cards will be charged within 48 hours of the time home playoff games are clinched.

If you have not yet registered for 2024, log in to your "My Packers Account" by August 9 to sign up.

### SUPER BOWL TICKETS

If it appears possible that the Packers could advance to the Super Bowl, each season ticket account holder who registered for playoff tickets will automatically be entered into a computer-generated drawing, held in mid-January. Selected accounts will have the opportunity to purchase two Super Bowl tickets. Tickets are not available if the Packers are not participating in the game.

### SEASON TICKETS AS REVOCABLE LICENSES & RENEWAL OF SEASON TICKETS

Season tickets are revocable licenses that may be revoked, and admission refused, at the sole discretion of the Packers. The Packers reserve the right to refuse admission or eject any person whose conduct the Packers deem to be disorderly or in noncompliance with the rules and regulations as promulgated by the Packers and NFL from time to time. Season tickets are offered on a one-year basis only. The purchase of season tickets does not entitle a Season Ticket Holder to purchase season tickets in any subsequent year. The opportunity to renew season tickets is a privilege granted by the Packers, which may be withdrawn at the discretion of the Packers.



# GAMEDAY

## GAMEDAY INFORMATION

### LAMBEAU FIELD PARKING

**Season Parking:** All parking spaces in the lots surrounding Lambeau Field are sold out to holders of season parking passes (with the exception of the two accessible lots, noted below). Season parking passes distributed by the Green Bay Packers are offered on a one-year basis only and may be withdrawn at the discretion of the Packers. The purchase of parking passes does not entitle a pass holder to purchase passes in any subsequent year. Parking lot location may change. Vehicles must fit into a 9x18 foot parking space. Parking permits can only be used to reserve spaces for vehicles, not empty spaces for tailgating. All Lambeau Field lots open four hours prior to kickoff.

*For additional information on season parking at Lambeau Field, contact the Packers Ticket Office at 920.569.7501.*

**Accessible Parking:** Two accessible parking areas are available on a first-come, first-served basis on gameday to accommodate fans with disabilities. The appropriate state-issued placard or license plate is required to gain entrance, and a fee of \$50 will be collected at the gate. Enter from Lombardi Avenue on the stadium's north side (Lot 4) or from Valley View Road on the stadium's south side (Lot 7). These lots also open four hours prior to kickoff and tend to fill up quickly. Lambeau Field's payment systems are entirely cashless, including parking.

*Overnight parking is not permitted in any Lambeau Field-operated lot, and the Fan Code of Conduct (see page 11) applies within lot boundaries.*



### ADDITIONAL PARKING OPTIONS

**Street Parking:** Free parking is available on most residential streets in the vicinity of the stadium. Please obey posted signs.

**Privately Run Lots:** Many homeowners, businesses and owners of vacant lots near Lambeau Field offer parking for a fee. Watch for these parking opportunities as you near the stadium on gamedays.

**Parking for Buses and RVs:** Two privately operated lots located east of Lambeau Field offer parking for buses and RVs. The lots are located at 1007 Tony Canadeo Run (920.544.8367) and on the corner of Bart Starr Road and Mike McCarthy Way (920.265.2341 or 920.471.8199).

**PMI Parking:** PMI offers parking in nearby lots that can be reserved on an individual-game basis. Visit [ticketstaronline.com](http://ticketstaronline.com) or call 800-895-0071 for more information.

### DROP-OFF ZONE

Due to the traffic congestion around the stadium, we suggest dropping off your passengers on the corner of Shadow Lane and Frank Street. There is a convenient sidewalk and police are there to assist you crossing the street into the Lambeau Field parking lot. Please respect any posted time limitations and heed the instructions from officers directing traffic flow in and out of the area. As this area will be very congested in the immediate hours after the game, it will not be designated as a post-game pick up zone. Drivers should arrange to meet their passengers at an alternate location after the game.

### RIDESHARE

Fans who have scheduled a rideshare service can meet their driver for departure at Holmgren Way and Mike McCarthy Way just east of Lambeau Field.

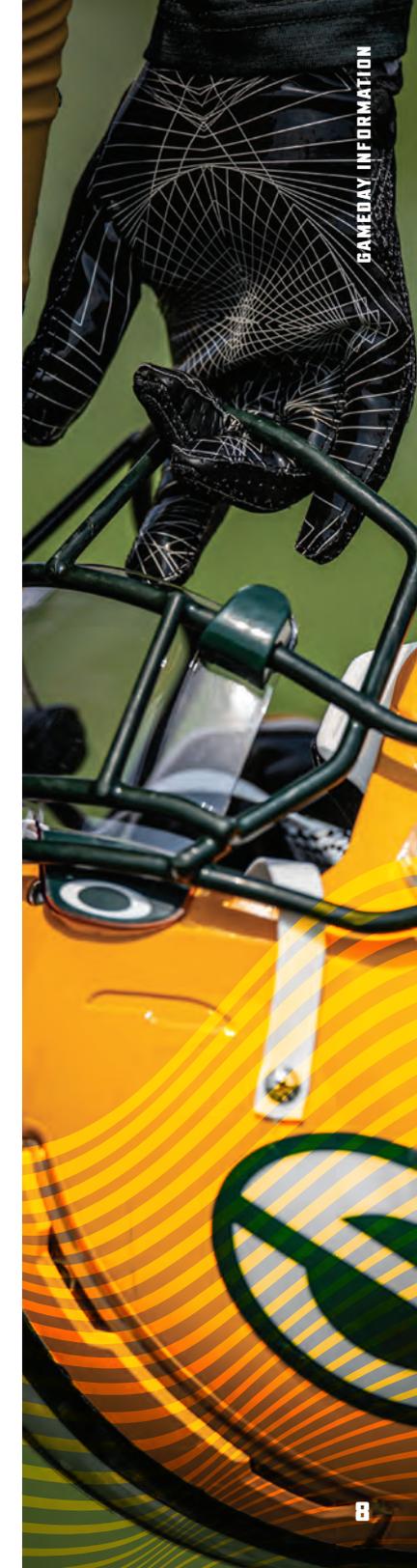
### GREEN BAY METRO

Green Bay Metro offers free bus service on gamedays along specially designed routes through Green Bay and De Pere. The route network includes Austin Straubel Airport, along with many hotel and business districts throughout the metro area. After the game, buses depart at regularly scheduled intervals from Lombardi Avenue near the Bellin Health Gate. Green Bay Metro game day route schedules are available at the fan assistance desk in the Atrium.

*For more information on routes and schedules, call 920.448.3450 or visit [greenbaymetro.org](http://greenbaymetro.org).*

### SHUTTLE CART SERVICE

A limited number of shuttle carts are available in the main Lambeau Field parking lot to aid those who need assistance. Shuttles will pick up guests along the outer perimeter of the lot and drop them off at locations near the stadium gates. Shuttle service is available during the three hours leading up to kickoff, and will resume for 45 minutes immediately after the game. The service may be reduced or canceled should inclement weather present safety concerns. The shuttle cart service is available on a first-come, first-served basis and is a complimentary service offered by the Green Bay Packers.





### **TAILGATING**

If tailgating in a Lambeau Field-operated lot, your tailgating set-up must be contained within the 9x6 foot space directly behind your parked vehicle to allow adequate room for vehicular and pedestrian traffic. No recreational (i.e. wood) fires are allowed, nor are turkey fryers. Grill cooking with charcoal or propane gas is permitted. Grills must be supervised at all times by a responsible adult and be fully extinguished before being left unattended. Separate containers are available in the lots for hot coals, recyclable items and trash. The Fan Code of Conduct (see page 11) applies to all individuals tailgating in any Lambeau Field parking lot. Tailgating setup must be broken down before leaving your vehicle. Tailgating ends at kickoff in all stadium controlled lots.

### **STADIUM GATES**

All stadium gates open two hours prior to kickoff and all are accessible to fans with disabilities.

To ensure the most direct route to your seat, please enter through the gate indicated on your mobile ticket.

**Fans with seats in the South End (sections ending with the letter "s") are especially encouraged to enter through the Invisalign Gate on the south side of the stadium, which offers direct escalator and elevator access to the South End seating areas.**

### **ATRIUM GAMEDAY HOURS & EXIT/RE-ENTRY POLICY**

On gamedays, the Lambeau Field Atrium (and all businesses therein) is only open to ticketed guests until 45 minutes after the game, at which time non-ticketed guests are allowed access.

*Please visit [Packers.com/lambeau-field/gameday-information](http://Packers.com/lambeau-field/gameday-information) for game day hours.*

### **CARRY-IN & FAN SAFETY POLICY**

The following policies may be modified in the event of elevated health and safety conditions. Please visit [Packers.com/gameday](http://Packers.com/gameday) for the most up-to-date information.

Police officers are stationed at each entrance gate and throughout the stadium to ensure your safety while visiting Lambeau Field. Walk-through metal detectors are utilized at every gate. You and your belongings may also be physically searched, as deemed necessary. By tendering your ticket and entering the stadium, you consent to such searches and waive any related claims that you might have against the NFL, its member clubs, their affiliates and stadium landlords, or their agents. If you elect not to consent to being searched, you will be denied entry.

Please be aware that carry-in policies may be modified from game to game as health and safety levels change, and items permitted into the stadium are ultimately determined at the discretion of each officer. Firearms, knives, switchblades, and other weapons are strictly prohibited. Bags, backpacks, duffel bags, large purses, fanny packs and coolers will not be allowed. Additional banned items include food and beverages, strollers, umbrellas, obstructive banners/signs, noisemakers, selfie sticks, video cameras, and still photo cameras with lenses over 12 inches. As a general rule, please leave all unnecessary items at home.



### **WILL CALL & TICKET ISSUES**

Will Call is distributed at the main ticket office, located on the northeast side of the stadium, adjacent to the Miller Lite Gate. Ticket-related issues can also be addressed at the main ticket office, as well as at the auxiliary ticket office located on the south side of the stadium, adjacent to the Invisalign Gate. The auxiliary ticket office is open two hours before game time and closes at kickoff.

### **FAN ASSISTANCE & LAMBEAU FIELD STAFF**

Fan Assistance can be found in the following locations: Lambeau Field Atrium guest services desk, Section 109 in the main concourse, Section 353 in the upper concourse and at concierge desks located on the club and suite levels. You will also find Lambeau Field staff wearing red vests/jackets stationed throughout the stadium.

### **RAMPS, ELEVATORS & ESCALATORS**

Lambeau Field has a network of ramps, elevators and escalators to assist fans in accessing the various areas and levels within the stadium. If you are unsure of the best way to get to your section, please ask a Lambeau Field staff member wearing a red vest/jacket, stationed throughout the stadium concourse. The Packers encourage all of our fans to give priority to those with mobility or other accessibility needs when using elevators.

### **SMALL CHILDREN POLICY**

All individuals, regardless of age (babies included), must have a ticket to enter Lambeau Field.

### **FIRST AID & POLICE ASSISTANCE**

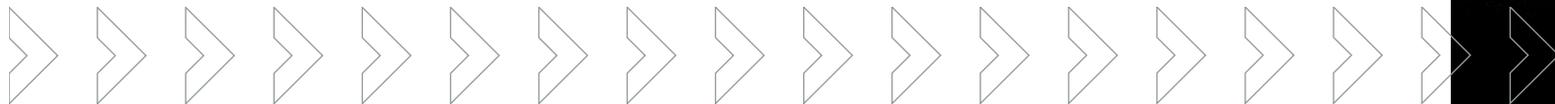
Emergency first aid and police assistance are on call in the stadium at all times. If you require medical or police assistance, contact the nearest security personnel, call the stadium security office at 920.569.7400 or dial 911. First Aid Stations are located underneath Section 133 in the main concourse, near Section 330 in the upper concourse and on Level 4 in the Invisalign Gate lobby.

### **EMERGENCY EVACUATION**

In the unlikely event an emergency situation would require the stadium to be evacuated, instructions will be relayed via the public address system. If such circumstances arise, please remain calm and follow instructions as they are given.

### **SEAT BACK RENTAL**

Guests with seats in bleacher sections (Sections 100-138 and 300-354) may want to rent a seat back. Rentals are available at each of the gates that serve the bleacher areas of the stadium.





### FAN CODE OF CONDUCT

The Green Bay Packers are committed to providing an enjoyable and safe gameday experience. Irresponsible conduct will not be tolerated at Lambeau Field or in its parking lots and, in some cases, may result in ejection from the game and/or arrest. The following will not be tolerated:

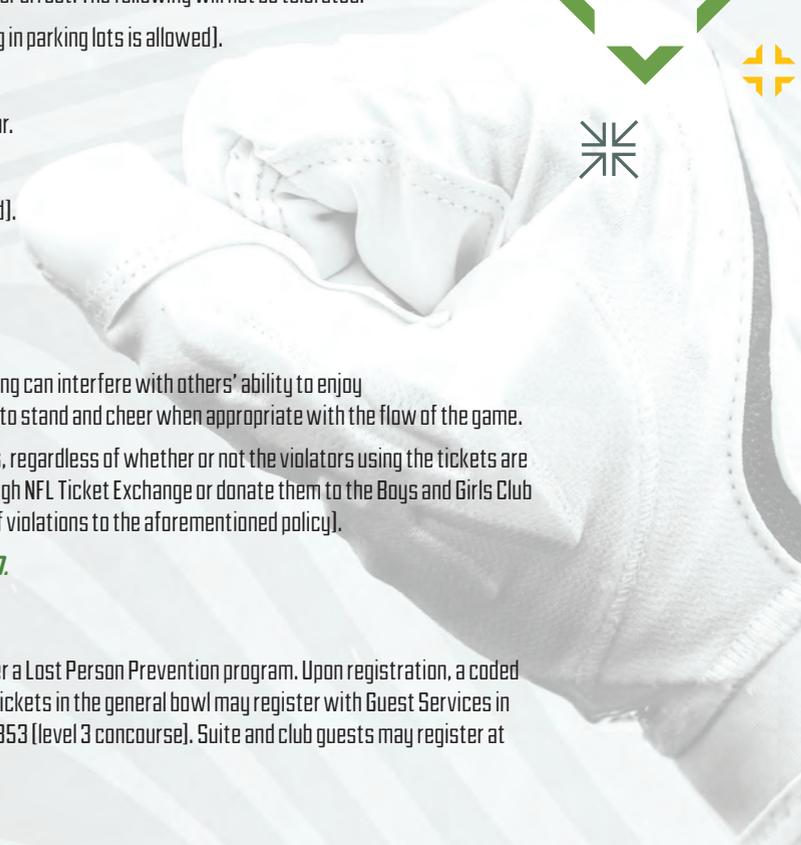
- ✘ Smoking and Electronic Cigarettes: Lambeau Field is a smoke-free facility. (Smoking in parking lots is allowed).
- ✘ Behavior that is unruly, disruptive, or illegal in nature.
- ✘ Intoxication or other signs of alcohol impairment that result in irresponsible behavior.
- ✘ Foul or abusive language or obscene gestures.
- ✘ Interference with the purpose of the game (including throwing objects onto the field).
- ✘ Failing to follow instructions of stadium personnel.
- ✘ Verbal and physical harassment of other fans.
- ✘ Any other conduct deemed to be beyond the bounds of reason.
- ✘ While standing and cheering is permitted, please keep in mind that continued standing can interfere with others' ability to enjoy the game from their seats. To be courteous to all guests in attendance, we ask fans to stand and cheer when appropriate with the flow of the game.

Violations of the above policy may result in the permanent revocation of season tickets, regardless of whether or not the violators using the tickets are the Season Ticket Holders of record. (Season Ticket Holders who sell their tickets through NFL Ticket Exchange or donate them to the Boys and Girls Club of Greater Green Bay are exempt from having their season tickets revoked as a result of violations to the aforementioned policy).

*To report a fan conduct violation, text the problem and location to 920.645.2300.*

### LOST PERSON PREVENTION PROGRAM

In an effort to prevent or reduce the chances of a lost child or person of any age, we offer a Lost Person Prevention program. Upon registration, a coded wristband will be issued which will include seat and contact information. Guests with tickets in the general bowl may register with Guest Services in the Atrium, Fan Assistance section 109 (level 1 concourse) and Fan Assistance section 353 (level 3 concourse). Suite and club guests may register at the concierge desks.



### DESIGNATED DRIVER PROGRAM

Responsible consumption of alcohol is a priority of the Green Bay Packers, Molson Coors, Coca-Cola and Nicolet Water. Therefore we have implemented a Designated Driver program to offer sensible alternatives and educate our guests of the dangers of drinking and driving. Guests may register online via the Packers app. Guests may also register at one of the several kiosks located throughout the stadium, at the guest services desk in the Atrium and at the concierge desks on the club and suite levels. Guests will have the opportunity to win an autographed item and are automatically entered into the Responsibility Has Its Rewards Sweepstakes for a chance to win a trip to the Pro Bowl – sponsored by the NFL and TEAM Coalition. Sign-up for the designated driver program ends at the end of the first quarter.

### GAMEDAY SOBRIETY SUPPORT STATION

Located on level 1 main concourse near Kwik Trip Gate across from section 112. Section Yellow is a group of Packers fans who choose to remain drug and alcohol free. Their simple purpose is to provide fellowship, support, and information to those who seek the comfort and camaraderie of other clean and sober people attending the game.

### ALCOHOL

Alcohol cannot be brought into or out of the stadium. The sale of alcohol is limited to two per customer per purchase, with all sales ceasing at the end of the third quarter. Any person purchasing alcohol who appears to be less than 40 years of age must present a valid I.D. The Packers and Lambeau Field vendors reserve the right to refuse the sale of alcohol. No alcohol will be sold to intoxicated guests.

### SMOKING

Lambeau Field is a smoke-free facility as required by Wisconsin state law. This includes the Lambeau Field Atrium, 1919 Kitchen & Tap, stadium bowl and concourses. There are no designated smoking areas inside Lambeau Field, nor is exit and re-entry permitted for smoking. Smokeless and electronic cigarettes are also not permitted. Guests who fail to comply with this policy may be ejected and/or subject to fines.

### RESTROOMS/FAMILY RESTROOMS

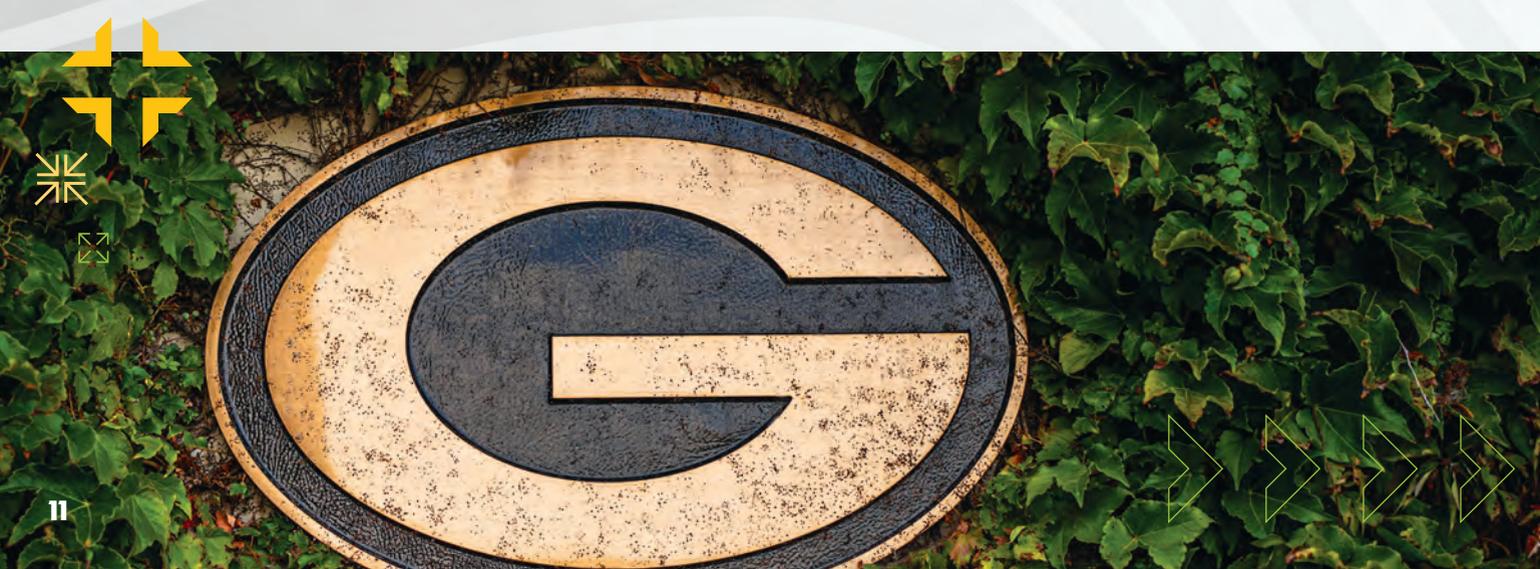
Restrooms are conveniently located on all levels of the stadium and all are accessible for people with disabilities. In addition, family restrooms can be found on the main level of the Atrium, near Sections 109 and 134 in the main concourse, near Section 109 in the upper concourse, near Section 431 on the Associated Bank Club Level, Premium Levels, Suites and Indoor clubs and on every level in the South End. An adjustable electric changing table for adults/larger children is available inside the family restroom located on level 1 of the Atrium.

### NURSING ROOMS

Nursing rooms, designed for comfort and privacy, are located on the main level of the Atrium and on the fourth floor club level near Suite 4003 for premium guests. In addition, the family restrooms mentioned in the previous paragraph can serve as an alternate location for nursing mothers and guests with special needs. Electrical outlets and chairs are provided.

### CHARGING STATIONS

Mobile charging stations are located in the Atrium behind the elevators, in the Invisalign Gate Lobby and inside the Johnsonville Tailgate Village. Premium area charging stations are located near the level 4 east concierge desk next to the ATM and level 4 indoor club seats at section 480. In addition, there are multiple charging stations available to all ticketed guests (including battery pack check out) inside the UScellular Loft located on level 3 of the Atrium.





## CASHLESS PAYMENT

Lambeau Field's payment systems are entirely cashless throughout the stadium on gamedays and non-gamedays. This includes food and beverage stands, the Packers Pro Shop, the Ticket Office, 1919 Kitchen and Tap, the Packers Hall of Fame and Stadium Tours and other points of sale throughout the building.

All Packers-operated businesses at Titledown are cashless. Please check with individual private businesses at Titledown including Lodge Kohler, Hinterland and Bellin Health to see whether they accept cash.

Cashless transactions allow for increased efficiency and transactions speeds and shorter lines at Lambeau Field's point-of-sale systems. Renovations to the concourses and concession stands are all aimed at enhancing the Lambeau Field fan experience.

Fans, guests and visitors can use traditional credit/debit card payment methods, as well as a variety of contactless payment solutions such as Mastercard Nearby Mobile App, Apple Pay, Google Pay and tap-and-go credit cards. More mobile payment solutions will be introduced in future seasons. Checks will not be accepted.

Those who do not use credit or bank cards may use free cash-to-card conversion stations, which issue payment cards that can be used at Lambeau Field, as well as at other retailers, restaurants and businesses outside the stadium where Mastercard is accepted. Fans can load between \$5 and \$500 on the cards and funds will be available to users for five years from the last date money was loaded on the card. Conversion stations will be available at various locations at Lambeau Field and Titledown on gamedays and in the Atrium on non-gamedays.

## ATMS

Associated Bank ATMs can be found in the following locations: inside the Lambeau Field Atrium (Levels 1, 3 & 4), in the indoor club seat areas near the Bellin Health Gate lobby (Level 4), in the Invisalign Gate lobby (Levels 4 & 7), in the main concourse underneath Section 118 and near the American Family Insurance Gate.

## LOST & FOUND

Lost and found items can be reported to Fan Assistance at the following locations: Lambeau Field Atrium guest services desk, underneath Section 109 in the main concourse, underneath Section 353 in the upper concourse, at the concierge desks located on the club and suite levels.

To inquire about a lost item, call 920.569.7563 or complete the form located at [Packers.com/lambeau-field/lost-found](https://packers.com/lambeau-field/lost-found)

## SOLICITATIONS

Solicitations or collections of any kind on Packers-operated property, including Lambeau Field, Packers parking lots or at Titledown, are unauthorized and prohibited. Please help us eliminate unauthorized solicitation activity by not contributing to those who are collecting in an unauthorized manner. If you witness any collections or solicitations on Packers-operated property, please alert our guest services, gameday or security staff.

## GUESTS WITH DISABILITIES

The Green Bay Packers and Lambeau Field staff recognize the needs of persons with disabilities, as defined by the Americans with Disabilities Act (ADA), and continue to make every effort to comply with both ADA and state accessibility mandates. In addition, the facility strives to accommodate the individual needs of guests with disabilities. The Packers are always willing to make reasonable modifications to policies, practices and procedures as set forth in this handbook and elsewhere for those with disabilities. If you have any questions or concerns about our policies please contact the Packers Ticket Office at 920.569.7501.

For information on seating accommodations for fans who use wheelchairs, contact the Packers Ticket Office at 920.569.7501.



## 2024-2025 TICKET TERMS & CONDITIONS

PLEASE READ CAREFULLY. THESE TERMS CONTAIN ARBITRATION AND CLASS ACTION WAIVER PROVISIONS THAT IMPACT YOUR LEGAL RIGHTS.

Tickets to Green Bay Packers games at Lambeau Field are revocable licenses that only grant a one-time entry into the stadium and a seat, or if specified on the ticket, a standing location, for the specified game (the "Event") with no right of re-entry. The purchaser and/or bearer of tickets to the Event, and any individual seeking entry to the Event through the use of a ticket, including minors and all other attendees accompanying any ticket bearer (on whose behalf the purchaser and/or bearer represents they are authorized to act for purposes of agreeing to these terms) (each of the foregoing hereinafter a "Holder"), agree that (i) such license is subject to these terms ("Terms"), and (ii) by purchase, acceptance and/or use of such license, each Holder is deemed to have read and understood the Terms, and agreed to be bound by them. Failure to comply with the Terms shall result in forfeiture of the license and all rights arising under it without refund and entitle the Green Bay Packers ("Management") to pursue all legal remedies available. Admission may be refused or revoked and Holder may be ejected in Management's sole discretion. All guests, regardless of age, need a ticket to gain entrance. Holders who choose to exit the stadium will not be allowed to reenter. Smoking is not allowed.

**ALL TICKET SALES ARE FINAL. NO REFUNDS OR EXCHANGES EXCEPT AS PROVIDED HEREIN. THE SOLE AND EXCLUSIVE REMEDY if admission is refused or revoked, stadium capacity limitations result in ticket cancellation, or the Event is canceled and not rescheduled for any reason, or for any breach of the Terms, is a refund of up to the ticket price set by Management ("Face Value"). IN NO EVENT SHALL HOLDER BE ENTITLED TO ANY SPECIAL, CONSEQUENTIAL, INCIDENTAL, INDIRECT OR EXEMPLARY DAMAGES OF ANY KIND INCLUDING, WITHOUT LIMITATION, ANY AMOUNT PAID IN EXCESS OF FACE VALUE FOR THE TICKET.**

**ANY DISPUTE, CLAIM, OR CAUSE OF ACTION IN ANY WAY RELATED TO THE TICKET OR THE EVENT SHALL BE RESOLVED BY MANDATORY, CONFIDENTIAL, FINAL, AND BINDING ARBITRATION IN GREEN BAY, WISCONSIN, REGARDLESS OF WHERE HOLDER RESIDES OR FROM WHERE THE TICKET WITH WHICH HOLDER SEEKS ADMISSION WAS PURCHASED. HOLDER AND MANAGEMENT AGREE THAT ALL DISPUTES SHALL BE ARBITRATED ON AN INDIVIDUAL BASIS. HOLDER UNDERSTANDS, ACKNOWLEDGES AND AGREES THAT THEY ARE WAIVING THEIR RIGHT TO A COURT OR JURY TRIAL AND ANY RIGHT TO LITIGATE OR ARBITRATE ANY CLAIM AS A CLASS ACTION, REPRESENTATIVE ACTION, OR CLASS ARBITRATION. IF HOLDER DOES NOT CONSENT TO THIS CLAUSE, HOLDER MUST LEAVE OR NOT ENTER THE STADIUM. THIS CLAUSE IS GOVERNED BY THE FEDERAL ARBITRATION ACT.**

The Event date and time (and gate opening) are subject to change at Management's sole discretion, and no such change shall entitle Holder to a refund or other remedy at law or in equity if Holder cannot attend or for any other reason. Please also be aware that there are certain games scheduled during the NFL's flexible scheduling window for which the date and time of the games may be changed from what is originally reflected on the schedule and what may appear on the ticket. For more information about NFL flexible scheduling procedures for the 2024 NFL Season, please visit <https://www.nfl.com/schedules/flexible-scheduling-procedures>. Holder may also be relocated in Management's sole discretion, and no such relocation shall entitle Holder to a refund or other remedy if Holder is relocated to a seat of comparable Face Value.

Holder must comply with all Event policies including without limitation policies addressing security and fan conduct, health and safety, and bags. Holder and Holder's belongings may be searched or assessed. Prohibited items may be confiscated and Holder's admission may be denied or revoked at Management's sole discretion. Holder consents to such searches and assessments and waives all related claims. If Holder does not consent, Holder acknowledges Management has the right to deny or revoke Holder's admission without refund. **Management and the NFL each reserve the right to deny or revoke the admission of, and to ban from future NFL games and events, any person who it determines, in its sole discretion, poses a risk to the health, safety, or enjoyment of other attendees or whose conduct violates these Terms, any Event policies, or is otherwise disorderly (or complicit therein) without refund.**

Unauthorized entry into the field of play or other restricted areas, interfering with the progress of any game or event, attempting any physical contact with an event participant, and/or any other disorderly conduct deemed dangerous, inappropriate, or in violation of the stadium code of conduct or any other relevant security policies is strictly prohibited. Violators will be removed from the stadium and subject to arrest and prosecution, forfeiture of ticket privileges, and other penalties including up to a lifetime ban. Violators may also be subject to civil penalties and/or fines, as well as financial liability for any damages, costs or injuries incurred as a result of such unauthorized entry or interference. Such conduct constitutes a serious breach of the Green Bay Packers' safety and security protocols, and violators assume any and all risks associated therewith, including the risk of personal injury (including death), and the risk of loss or damage to personal property.

Holder agrees not to create, transmit, display, distribute, exploit, misappropriate or sell (or aid in such activity) (i) in any form, any description or account (whether text, data or visual, and including, without limitation, play-by-play data) of the Event or related events (collectively, "Descriptive Data") for any

commercial or non-personal, purpose; (2) any images, videos, audio or other form of display or public performance or reproduction of any portion of the Event or related events ("Works") for any commercial or non-personal purpose; or (3) livestreams of any portion of the Event or related events ("Livestreams"). Notwithstanding the foregoing, Holder agrees that by causing their ticket to be scanned upon entry to the Event, Holder shall be deemed to have signed the ticket and granted the NFL an exclusive worldwide, irrevocable, perpetual, sub-licensable, royalty-free license to all rights associated with any Works, Livestreams, and Descriptive Data. Holder grants irrevocable permission to NFL, the Green Bay Packers, and their respective sponsors, licensees, advertisers, broadcasters, designees, partners and agents to use, publish, distribute and/or modify Holder's image, likeness, voice, actions and statements in any medium including, without limitation, audio, video, or images of the Event for any purpose without further authorization or compensation, and waives all claims and potential claims relating to such use unless prohibited by law.

Any collection, use, and/or disclosure of Holder data in connection with Holder's use of the ticket license, attendance at the Event, or use of the websites, mobile applications, and other online or offline services of the NFL or the Green Bay Packers, including without limitation use of the stadium Wi-Fi network (the "Services"), are subject to the Green Bay Packers' Privacy Policy located at <https://www.packers.com/fans/privacy-policy>, which provides greater detail on how Holder personal information may be used and how to exercise any rights Holder might have under applicable law. By using the Services, Holder acknowledges that they have read and understood the terms of the Green Bay Packers' Privacy Policy.

**HOLDER KNOWINGLY AND VOLUNTARILY ASSUMES ALL RISKS, HAZARDS AND DANGERS** incident to the Event and related events, including the risk of personal injury (including death), exposure to communicable diseases, viruses, bacteria or illnesses (including, e.g., COVID-19), or the causes thereof, or lost, stolen or damaged property, whether occurring before, during, or after the Event, however caused, and hereby waives all claims and potential claims relating to such risks, hazards and dangers.

**RELEASE, WAIVER & COVENANT NOT TO SUE.** On behalf of Holder and Holder's Related Persons, Holder knowingly and voluntarily releases and covenants not to sue each of the Released Parties with respect to any and all claims that Holder or any of Holder's Related Persons may have or hereafter accrue against any of the Released Parties that relate to any of the risks, hazards and dangers described above, including without limitation any and all claims that arise out of or relate in any way to Holder's or any of Holder's Related Persons' entry into, or presence within or around, the Event (including without limitation in parking areas or entry gates, or associated with locations near the field of play), in each case whether caused by any action, inaction or negligence of any Released Party or otherwise. **HOLDER UNDERSTANDS THAT THEY ARE RELEASING AND WAIVING CERTAIN POTENTIAL RIGHTS HELD BY HOLDER AND HOLDER'S RELATED PERSONS.**

As used herein:

- "Related Persons" means Holder's heirs, assigns, executors, administrators, next of kin, anyone attending the Event with Holder (which persons Holder represents have authorized Holder to act on their behalf for purposes of agreeing to the Terms, including the release herein), and other persons acting or purporting to act on Holder's or their behalf.
- "Released Parties" means: (i) Green Bay Packers, Inc., the City of Green Bay, the Green Bay/Brown County Professional Football Stadium District, NFL Ventures, Inc., NFL Ventures, L.P., NFL and its member clubs, and each of their respective direct and indirect affiliates, administrators, designees, licensees, agents, owners, officers, directors, employees, contractors (and their employees) and other personnel; (ii) the direct and indirect owners, lessees and sublessees of Lambeau Field and related stadium grounds (including, without limitation, parking areas and entry gates) ("Stadium"); (iii) all third parties performing services at the Stadium; and (iv) any parents, subsidiaries, affiliated and related companies and officers, directors, owners, members, managers, partners, employees, employees, agents, contractors, subcontractors, insurers, representatives, successors and/or assigns of each of the foregoing entities and persons, whether past, present or future and whether in their institutional or personal capacities.

Management is not responsible for lost, stolen, destroyed, duplicated or counterfeit tickets and may refuse to honor them. Tickets may not be used for, or in connection with, any form of commercial purposes including, without limitation, advertising, promotions, contests, sweepstakes, giveaways, gambling or gaming, without the express written consent of the Green Bay Packers and NFL. Use of tickets in violation of law is strictly prohibited and will result in seizure, revocation and/or forfeiture of the license without refund.

### Severability Clause

If any provision of this revocable license is determined to be invalid, illegal, or unenforceable, it shall be deemed severed and not affect the enforceability of any other provisions, which shall be enforced as if the revocable license did not contain the invalid, illegal, or unenforceable provision.

To see the complete set of terms, visit: [Packers.com/tickets/ticket-terms-conditions](https://packers.com/tickets/ticket-terms-conditions)



## PREMIUM SEATING OPPORTUNITIES

Premium seating at Lambeau Field includes 188 suites and approximately 6,000 indoor and outdoor club seats. Both suite and club seat holders enjoy exclusive access to the Associated Bank Club Level, Legends Club and North and South Lofts.

For more information on long-term or individual-game premium seats, or for information on group ticket opportunities, contact the premium seating staff at 920.569.7260 or visit [Packers.com/tickets](https://Packers.com/tickets).

## VISIT TITLETOWN

Located on nearly 45 acres of land just west of Lambeau Field, Titledown is the Packers' mixed-use community development. Titledown hosts daily activities and year-round events and is home to Hy-Vee Plaza, Ariens Hill, 46 Below bistro, Shopko Optical Playground and a full-size athletic field. Titledown also offers a variety of event spaces, including Rockwood Terrace and at TitledownTech, which is a joint venture between the Packers and Microsoft. TitledownTech drives economic growth and job creation in Wisconsin by helping the region's emerging and existing businesses build and transform their operations through technology and digital innovation.

Titledown is also home to Lodge Kohler, Hinterland restaurant and brewery, Bellin Health Titledown Sports Medicine and Orthopedics, Associated Bank and the Turn, powered by Topgolf Swing Suite. Additionally, the premium office space in the U.S. Venture Center on the west side of the development houses several local businesses.

With a mix of townhomes available for purchase and apartments available to rent, Titledown also has become a welcoming neighborhood for community members, with opportunities to live right in the middle of the action. A limited amount of TitledownHomes remain available for purchase, and TitledownFlats is leasing apartments on a continual basis. Additional future development and more community amenities are being considered. For more information, visit [Titledown.com](https://Titledown.com).

## LAMBEAU FIELD ATRIUM

The Lambeau Field Atrium continues to be an essential stop for anyone visiting the Green Bay area. Shop at the Packers Pro Shop, enjoy a meal or drinks with friends at 1919 Kitchen & Tap, absorb Packers history at the Packers Hall of Fame and take in a Stadium Tour. Whether you're here for an hour or the whole day, the Lambeau Field Atrium is a one-stop destination for any Packers fan.

When visiting the Atrium on non-gamedays, please utilize the American Family Insurance Gate, located on the east side of the stadium, where ample parking is generally available and elevators and escalators are available to reach all levels of the Atrium.

### For more information visit [Packers.com](https://Packers.com) or call:

Packers Pro Shop .....	800.992.5750
1919 Kitchen & Tap .....	920.965.6970
Packers Hall of Fame .....	920.569.7512
Lambeau Field Stadium Tours .....	920.569.7513
Lambeau Field Events .....	920.569.7515



# 2024 SCHEDULE

	GAME	DATE	OPPONENT	KICKOFF	TV
PRESEASON	1	SAT AUG 10	AT CLEVELAND BROWNS	3:25 PM	PACKERS TV NETWORK
	2	SUN AUG 18	AT DENVER BRONCOS	7:00 PM	PACKERS TV NETWORK
	3	SAT AUG 24	VS BALTIMORE RAVENS	12:00 PM	PACKERS TV NETWORK
REGULAR SEASON	1	FRI SEPT 6	AT PHILADELPHIA EAGLES	7:15 PM	PEACOCK
	2	SUN SEPT 15	VS INDIANAPOLIS COLTS	12:00 PM	FOX
	3	SUN SEPT 22	AT TENNESSEE TITANS	12:00 PM	FOX
	4	SUN SEPT 29	VS MINNESOTA VIKINGS	12:00 PM	CBS
	5	SUN OCT 6	AT LOS ANGELES RAMS	*3:25 PM	CBS
	6	SUN OCT 13	VS ARIZONA CARDINALS	*12:00 PM	FOX
	7	SUN OCT 20	VS HOUSTON TEXANS	*12:00 PM	CBS
	8	SUN OCT 27	AT JACKSONVILLE JAGUARS	*12:00 PM	FOX
	9	SUN NOV 3	VS DETROIT LIONS	*3:25 PM	FOX
	10	BYE			
	11	SUN NOV 17	AT CHICAGO BEARS	*12:00 PM	FOX
	12	SUN NOV 24	VS SAN FRANCISCO 49ERS	*3:25 PM	FOX
	13	THU NOV 28	VS MIAMI DOLPHINS	7:20 PM	NBC
	14	THU DEC 5	AT DETROIT LIONS	*7:15 PM	PRIME VIDEO
	15	SUN DEC 15	AT SEATTLE SEAHAWKS	*7:20 PM	NBC
	16	MON DEC 23	VS NEW ORLEANS SAINTS	*7:15 PM	ESPN
	17	SUN DEC 29	AT MINNESOTA VIKINGS	*12:00 PM	FOX
	18	TBD	VS CHICAGO BEARS	TBD	TBD

> = Gold Package

\*Start time and broadcast are subject to change. All times are central.

## STAY CONNECTED TO THE TEAM

Sign up for the latest Packers news at [Packers.com/newsletter](https://Packers.com/newsletter)

@packers

facebook.com/packers

@packers

@packers

packers

## CONTACT US

### Mailing Address:

P.O. Box 13564  
Green Bay, WI 54307-3564

### Street Address:

1265 Lombardi Avenue  
Green Bay, WI 54304-3927

### Administration

920.569.7500

### Premium Seating

920.569.7260  
[premiumseating@Packers.com](mailto:premiumseating@Packers.com)

Or find out more information by visiting [Packers.com](https://Packers.com)

# SEASON TICKET HOLDER



## YOUR PHONE IS YOUR TICKET!

Access your tickets through your 'My Packers Account'

### MOBILE TICKETING GUIDE

1

Download/open the Official Green Bay Packers mobile app.

*Please make sure your app is up to date.*



2

Click on Account and select 'My Packers Account'.

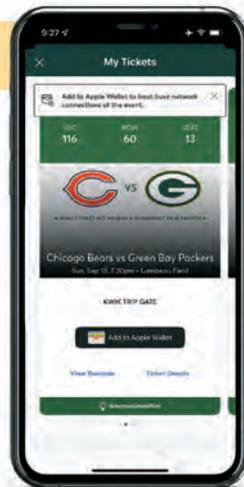
3

Sign in to your account.  
*If you do not know your password click "Forgot Password" and a link will be sent to you to reset it.*



4

Tap on the Game you wish to access. You will see each of your tickets. If you are ready to enter the stadium select 'View Barcode'.



5

**This is your ticket.**  
Present ticket at gate for entrance.



**We recommend saving your tickets to your mobile wallet prior to gameday.**

*Above images may change throughout the season.*