

Frequently Asked Questions

Are there any specific eligibility requirements?

- a. Yes. In order to enter, you must be a Google Cloud partner and submit a complete application by 11:59 PM PT on **Dec. 13, 2024**. To qualify for certain awards, your organization must be approved for a specific Engagement Model (Build, Sell, or Service).

How many times can my organization apply?

- a. You can submit to as many categories as you like within your submission form, plus your organization may be selected for additional awards by Google Cloud. Ideally, to avoid duplication, your organization will submit only one form.

Can my organization win more than one award?

- a. Yes. A partner can receive up to five awards.

Will the info I submit be confidential?

- a. Yes. The information you submit will be seen only by the Google Cloud Partner of the Year Awards 2025 team and the panel of judges, which is made up of members of the Google Awards Team and other Googlers.

Can I include information from 2023 or earlier?

- a. No. Award entries will be judged based on your organization's 2024 performance only.

Can I save a draft of my application?

- a. You can effectively save a draft of your application by submitting it. Then you'll have the ability to edit it until **Dec. 13, 2024**, when we'll consider it for the award.

Can I edit my application once I've submitted it?

- a. Yes. Once you've submitted your completed application, you can make edits until the **Dec. 13, 2024** deadline. To return to the form, use the unique URL you receive in your confirmation email. You can also share that URL with anyone in your organization and invite them to contribute and/or edit your responses.

What can I win?

- a. Winners will receive an array of recognitions, including:
 - A Partner of the Year trophy
 - Google Cloud Partner Award designation for your company website
 - Materials to support a press release
 - Mentions Google Cloud blog and social posts
 - Callout in the Google Cloud Partner Directory
 - Special access at Google Cloud Next '25
 - And more

When are winners announced?

- a. Winners will be notified of the results via email in **Feb. 2025**. Winners are under embargo until the official announcement at **Google Cloud Next '25 in April 2025**.

How are winners determined?

- a. Winners will be selected by a curated panel of judges based on the information in the completed application, in addition to the quantitative information that Google Cloud pulls.

I won last year. Can I win again this year?

- a. Yes. Awards are considered based only on 2024 performance, so every partner is eligible to win regardless of whether they've won in previous years.

Where can I find this year's submission questions?

- a. We created an application preview to help you develop your responses. The questions and character limits reflect exactly what you'll see on the form. Check out the template and other resources on the [Google Cloud Awards landing page](#).

Who can I contact if I have additional questions?

- a. Contact cloudpartnerawards2025@google.com with any questions about the Google Cloud Partner of the Year Awards.