

# Secure and govern critical content with Egnyte and Google Cloud.

Automate data discovery, control, and protection to simplify compliance and security – no matter where work happens.

Thanks to the rise of the distributed workplace, today's organizations often struggle to track, manage, and secure critical business information. With documents stored across clouds, repositories, applications, and on-premises file servers, it can be nearly impossible for IT to know where sensitive data is, let alone who is accessing it and how it is being used or shared.

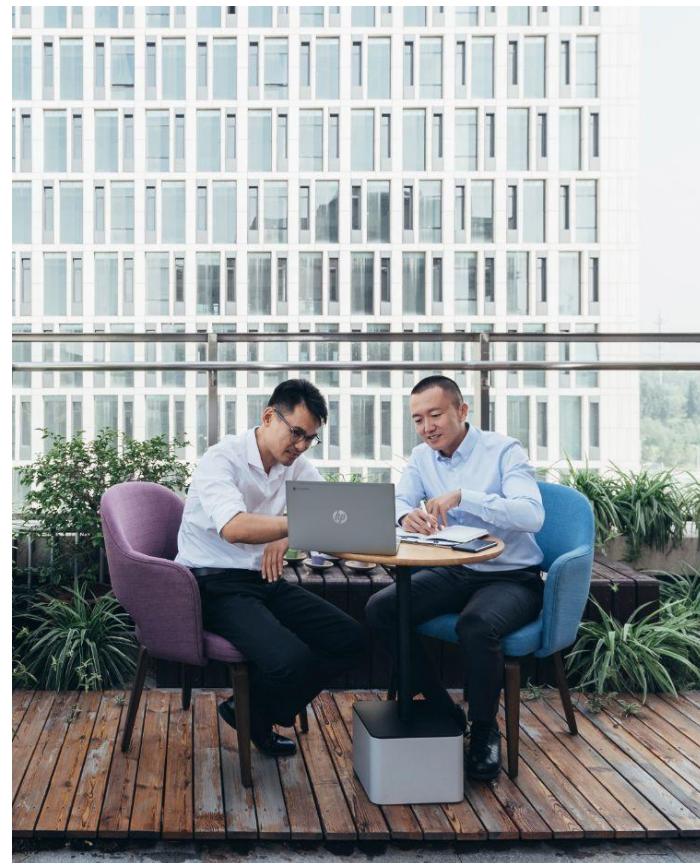
Organizations must deliver a seamless collaboration experience that properly secures sensitive business documents. The right tool allows companies to automatically manage, secure, and govern content so that data safeguarding policies are enforced at scale.

## Egnyte with Google Cloud makes content protection simple.

With Egnyte and Google Cloud, organizations can take a multi-layer approach to securing sensitive data. Organizations across multiple verticals rely on Egnyte and Google Cloud to enable users to collaborate on protected files while meeting stringent regulatory requirements.

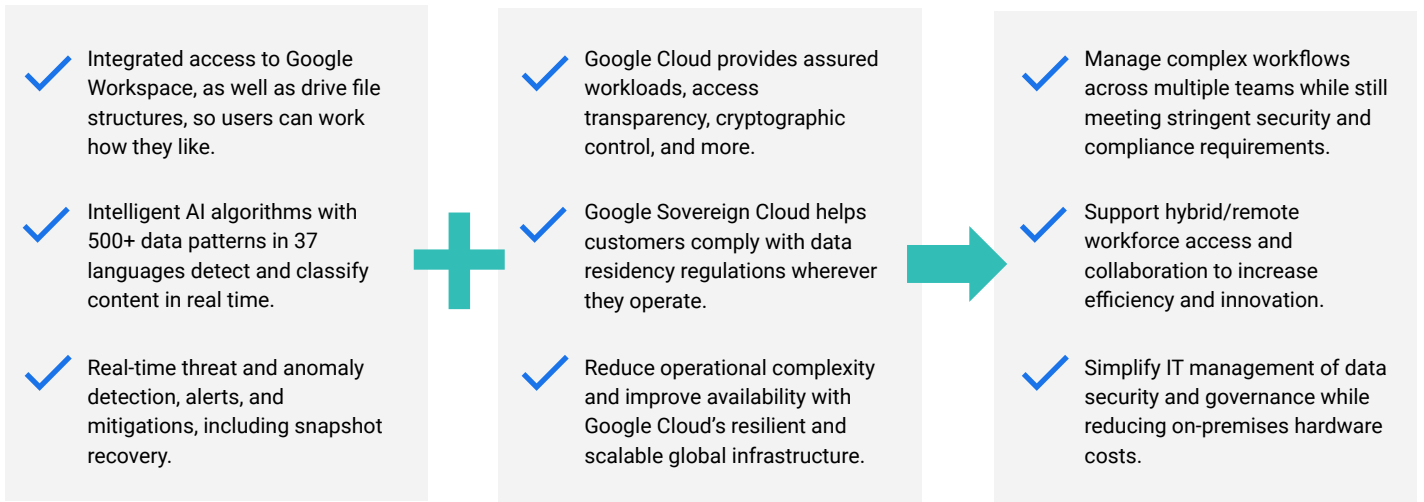
Egnyte enhances the zero-trust core security capabilities of Google Cloud by enabling discovery and rules-based access and monitoring for documents across Google Workspace, including Gmail, Drive, Docs, Sheets, Slides, and Google Cloud Storage, in addition to other third-party data repositories and clouds.

Teams can share large files and collaborate in real time thanks to Google Cloud's reliability and low latency. Because Egnyte's platform is specifically architected to run on Google Cloud, your documents



are scanned and protected instantly to deliver the high availability and expansive scalability required to run a distributed workplace.

Organizations across highly-regulated industries such as financial services, life sciences, and architecture/engineering/construction use Egnyte to ensure large files are as accessible as they are secure. Content is stored at the strictest level of control while still providing users with the ability to collaborate frictionlessly on critical business documents.



## Leverage enhanced security.

Combine Google Cloud’s advanced security technologies with Egnyte’s innovative data security, collaboration, and governance expertise to build a multi-layered security and collaboration solution.

Google Cloud delivers zero-trust security, a shared fate model, data encrypted at rest and in transit, and world-renowned expertise, while Egnyte’s intelligent content platform detects and classifies data to ensure data access policies are enforced.

Egnyte enables the distributed workplace by providing real-time threat detection and immediate classification of sensitive content. Thousands of global organizations leverage Egnyte and Google Cloud’s extensive integration to enhance security for high-value content without limiting collaboration.

## Enjoy frictionless collaboration.

Egnyte with Google Cloud makes life better for both IT and end users by replacing or augmenting on-premises storage for easier file access. This integration makes it simple to seamlessly integrate Google Workspace apps for secure, reliable, and low-latency access and collaboration. The result: massive compliance and data security gains without the need for dedicated roles, multiple solutions, or specialized security knowledge.

Egnyte and Google Cloud automate consistent policies across content repositories for a seamless user experience. IT can quickly leverage preconfigured, customizable control rules for intelligence content classification to ensure files are properly shared internally and externally.

## Deliver data governance.

Egnyte with Google Cloud makes it easier to protect regulated or high-value content without impacting the collaboration experience. Enact rules-based automated data governance, including data retention, archiving, and deletion to reduce the attack surface and comply with applicable legal requirements.

Classify and properly secure the right content with advanced artificial intelligence featuring 500+ data patterns in 37 languages, document-type recognition, optical character recognition capabilities to scan text- and non-text-based files, and the ability to create your own custom patterns to identify and classify high-value files. Utilize automated, purpose-built secure enclaves with preconfigured settings for specific internal purposes or compliance needs.