

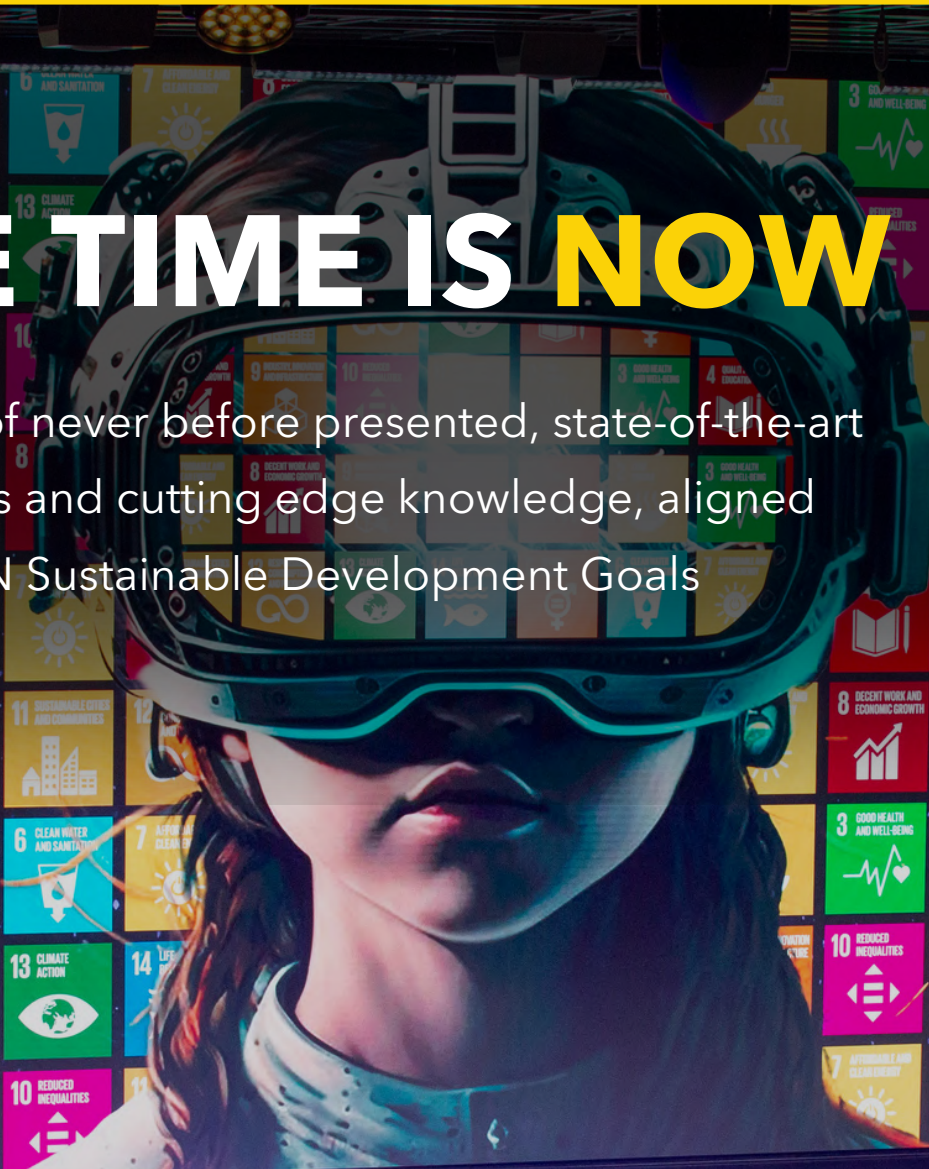
AI for Good Global Summit

Snapshot report

2023

THE TIME IS NOW

Two days of never before presented, state-of-the-art AI solutions and cutting edge knowledge, aligned with the UN Sustainable Development Goals





Less than 10 years remain to solve the United Nations' Sustainable Development Goals



"AI for Good can help ensure that Artificial Intelligence charts the course that benefits humanity and bolsters our shared values. The United Nations stands ready to be a universal platform for discussion together let us make sure we use AI to enhance human dignity and serve the global goods."

António Guterres
Secretary-General, United Nations

"It's in our collective interest that we can shape AI faster than it is shaping us. This summit, as the UN's primary platform for AI, will bring to the table leading voices representing a diversity of interests to ensure that AI can be a powerful catalyst for progress in our race to rescue the SDGs."

Doreen Bogdan-Martin
ITU Secretary-General





AI can help rescue the SDGs

ACCELERATING PROGRESS

Less than 10 years to achieve the United Nations Sustainable Development Goals.
AI holds great promise.

ACHIEVING TARGETS

AI can help to positively impact 134 targets across all the goals.
AI can also inhibit 59 targets.

Universal Health Coverage AI for Health

SUSTAINABLE SOLUTIONS

Our world cannot wait. We need AI innovation that is responsible, fair and inclusive.
The time is now.



THE leading action-oriented, global & inclusive United Nations platform on AI

All YEAR, ALWAYS **ONLINE** + PHYSICAL SUMMIT

Organized by

Co-convened by

40 UN Organizations

The Goal



Identify
practical applications of AI



Scale
solutions for global impact




Accelerate
progress towards the UN SDGs





Our Summit Sponsors 2023

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Make ideas real



KUKA





2,500 in-person attendees
10,000 online audience

Multi-stakeholder
Interdisciplinary
Intergenerational



Influential Audience

- Leading minds in AI
- AI philosophers, authors, scientists, engineers
- C-level industry leaders, founders and presidents
- Top AI academic experts
- Heads of UN agencies
- Government officials
- Policy-makers
- Ambassadors
- NGOs & non-profit organizations
- Creative visionaries





Media Coverage

We leverage a global, multilingual approach, delivering high-frequency, high-impact content across mainstream business, trade media, and virtual media events.

+2 bn

cumulative reach

+1'600

media stories & mentions

+50

accredited press

350+

ITU News stories, blogs & video interviews

Leading TV and media outlets have reported at the AI for Good Global Summit





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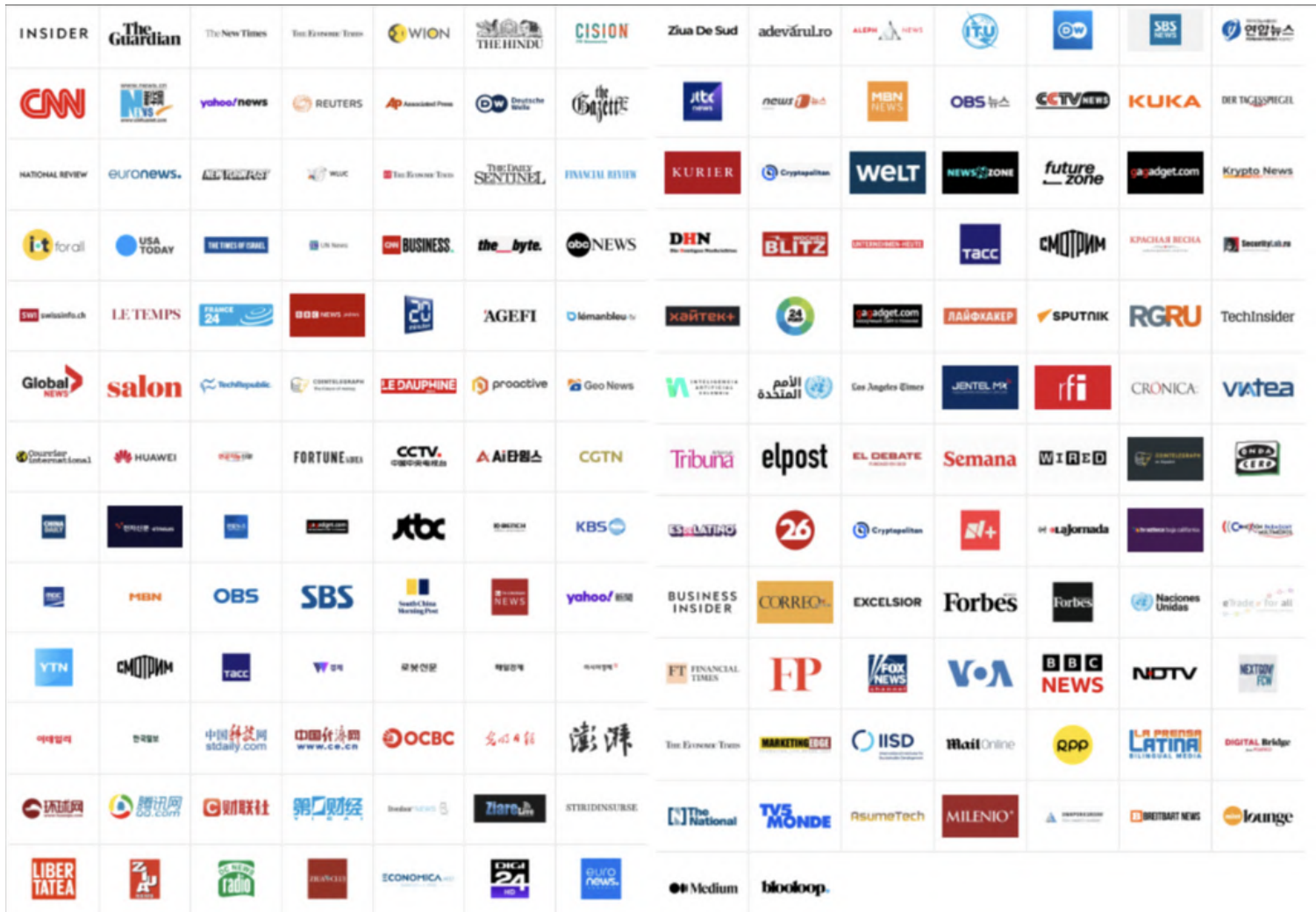


[Trello](#)



Global Media Coverage

In the span of a single week, the Summit garnered mentions from more than 250 media publications, earning coverage from upwards of 180 distinct media outlets.





World's first humanoid press conference



AI for Good Global Summit 2023 made headline news across renowned media outlets by hosting the world's first robots press conference with eight participating humanoids. This groundbreaking event highlighted extraordinary technological advancements and the potential they hold for our future.



ITU AI For Good Global Summit 2023 Press conference (Unedited)
 354K views • 2 weeks ago

ITU

Unedited footage of the ITU AI For Good Global Summit 2023 Press conference, 7 July 2023. #aiforgood.

354,000 views on YouTube within 2 weeks

Some media outlets that mentioned the Press Conference:





2023 Summit Snapshot

12

Focus on innovative solutions, immersive experiences and structured networking

- 2 headliners, 4 keynotes, 6 Ted-style talks
- 2 invitation-only roundtable lunches including UN leaders, government officials, ambassadors & C-levels
- Leaders Lounge: VIP to VIP networking
- 3 stages: Robotics for Good - SDG Stage - Discovery Zone
- 2 live start-up pitching sessions
- Artistic AI performances + competitions
- Expert level pre-Summit ML workshops (4-5 July)
- Social events and ground breaking exhibition space
- In-person & virtual audience
- No panels or parallel sessions when main stage is live!





2023 Summit Snapshot

3 exciting zones

Robotics for Good

The future of Robotics for Good has landed in Geneva. Over 50+ ground-breaking robots and their human creators presented in interactive exhibits, talks and showcases.



Discovery Zone

Experts working behind the AI for Good Discovery series were brought to light. Structured networking and discussions provided collaboration opportunities with subject matter experts to build AI solutions.

SDG Zone

The UN SDGs provide us with a global compass for a better future. Packed crowds discovered the latest AI solutions that are helping to accelerate positive human and social development.





2023 Summit Snapshot

SDG Stage

11 presentations on real AI-driven solutions for the SDGS, on topics such as:

- “Applying machine learning to spatial analysis” from Politecnico di Milano
- “The evolution of AI-driven ICT infrastructure” from ZTE
- “Decoding the human immune system” from the Human Immunome Project

Including UN participation from:





2023 Summit Snapshot

Robotics for Good Stage

20 presentations, featuring humanoids, therapeutic robots, drones, and more. Topics included:

- “Developing robots to assist children and older adults” from Indiana University Bloomington and Honda Research Institute Japan
- “Digital Farmhand: a low-cost agtech robotics solution for small-holder farmers” from the University of Sydney
- “Drones helping inspectors and surveyors to collect data in restricted areas” from Flyability

Sponsored by:





2023 Summit Snapshot

Discovery Zone

6 interactive networking and collaborating sessions, on different existing ITU workstreams such as:

- "The impact of AI on Youth" with Generation Connect
- "Empowering women through AI" with EQUALS
- "AI and Health" with ITU-WHO Focus Group on AI for Health
- "Trustworthy Generative AI" featuring AI for Good Trustworthy Discovery Series
- "AI for Climate and Sustainability" hosted by AI for Good Climate Discovery Series

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Make ideas real





2023 Summit Snapshot

Leaders Lounge

6 exclusive expert talks for Leader Pass holders, on topics:

- "AI for healthy, inclusive and thriving communities globally" with Monash Data Futures Institute, Monash University
- "Bridging the last mile for digital transformation with AI" with ZTE
- "AI Inflection Point" with Microsoft
- "Data as energy, empowered by AI" with Immersion4Global
- "Ethical AI and AGI for sustainable development" with OFCOM/Council of Europe Committee on AI
- "Using humanistic AI & Robotics to address the UNSDGs and improve AGI-human value alignment" with Hanson Robotics





2023 Summit Snapshot

UN Roundtable

Invitation-only meeting of 30+ high-level representatives from across United Nations agencies met to discuss the topic of “Responsible AI: Technical solutions, governance frameworks”

- Expert speakers included: DeepMind, Microsoft, Amazon, and more
- Strengthened UN collaboration at the Summit and on topic of AI for Good

What the attendees said: Informative sessions and networking are the main reasons they attend the event!





2023 Summit Snapshot

Ambassadors' Roundtable

Invitation-only meeting of 60+ Ambassadors on “State-of-the-art AI capabilities and managing a future with AI”

- Moderated by H.E. Mr. Jürg Lauber, Ambassador of Switzerland to the UN
- Opening remarks by Mauritius, India, and Mexico

Noted by the guests as a unique opportunity for multilateral cooperation on AI for Good

What the attendees said: 87% of in-person audience rated the conference as excellent or good!





2023 Summit Snapshot

AI start-up pitching sessions with grand prize

Through a series of preliminary pitching sessions this year, the best five teams have been selected to pitch their solutions at the Grand Finale during AI for Good Global Summit on 6 July 2023. The event has connected the finalists with the world renowned AI experts and thought leaders to help scale their AI solutions globally.

The five best teams pitched their startup to win the grand prize awarded by the jury of investors and business people

- The winner: UltrasoundAI (using AI to help clinicians analyze ultrasound images to enhance the treatment of mothers and babies)





2023 Summit Snapshot

Global Initiative on AI for Health Launched

A new UN initiative aims to step up AI's contribution to health, spearheaded by the International Telecommunication Union (ITU), the World Health Organization (WHO), and the World Intellectual Property Organization (WIPO). The three UN specialized agencies have joined forces to ensure that AI fulfils its potential to support diagnosis and treatment, along with more efficient and inclusive healthcare services.



“AI is already playing a role in diagnosis and clinical care, drug development, disease surveillance, outbreak response, and health systems management,” said WHO Director-General Dr Tedros Adhanom Ghebreyesus in his address at the Global Summit.





ITU Statement

On the closing of the 2023 AI for Good Global Summit

For two days, governments, policy-makers, industry leaders, academics, scientists, technology innovators, civil society and the UN community met at ITU's AI for Good Global Summit in Geneva, Switzerland. As the convenor of the event, ITU is pleased to have been able to bring these parties together to find practical applications of artificial intelligence to advance the UN Sustainable Development Goals.

Recognizing the urgency brought on by the emergence of generative AI and the challenges posed by AI, participants also discussed the need for guardrails and global AI governance frameworks.

A variety of ideas related to the future of AI were presented at the AI for Good Global Summit. These include setting up a registry of new or anticipated AI applications, a global observatory on AI and new institutional bodies, as well as proposals to empower existing organizations that may already have the expertise and structures to tackle challenges brought on by AI. It is important to analyse what's feasible, what's already available and what can be done so that a roadmap is created for the short, medium and long terms. Leveraging its expertise, the UN group on AI led by ITU and UNESCO is geared up to help move forward efforts on these.

ITU is committed to AI standards development and capacity building, supporting responsible AI development and deployment, and driving strong collaboration with all stakeholders. We need to show the world what an inclusive, safe and responsible AI can do for humanity. Together with our UN partners, ITU will work to integrate AI capacity support into our digital transformation offerings, and we will undertake sector-focused AI readiness work in critical areas such as health, smart mobility and smart cities, and advance universal health.

From here on, our work on AI at ITU, the UN system and society as a whole should only grow in intensity. While ITU focuses on ensuring that the 2.7 billion people that are offline around the world get connected to digital technologies, we are also committed to ensuring that AI serves everyone, everywhere for the greater good.



Summit Speakers Snapshot

100+ Expert AI Speakers including:



Doreen Bogdan-Martin
Secretary-General
International
Telecommunication
Union (ITU)



Werner Vogels
Chief Technology
Officer and Vice
President
Amazon



Yuval Noah Harari
Historian, philosopher,
and best-selling author
of 'Sapiens' and 'Homo
Deus'
Sapienship
(*remote)



Lila Ibrahim
Chief Operating Officer
DeepMind



Stuart Russell
Professor of Computer
Science at University of
California, Berkeley,
Author 'Human
Compatible: Artificial
Intelligence and the
Problem of Control'
UC-Berkeley



Ray Kurzweil
Inventor, Futurist &
Best-selling author of
'Singularity is Near'
Kurzweil Technologies
Director of Engineering,
Google
(*remote)



Gary Marcus
Scientist, best-selling author,
and serial entrepreneur
NYU



Vandii Verma
Deputy Manager for
Mobility and Robotics
Systems
NASA JPL



Orly Lobel
Warren Distinguished
Professor of Law at the
University of San Diego,
Author 'The Equality
Machine' (An economist
best book of 2022)



Babak Hodjat
CTO AI
Cognizant



Alessandra Sala
Sr. Director of Artificial
Intelligence and Data
Science
Shutterstock
President, Women in AI



Moriba Jah
Founder & Chief
Scientist
Privateer



John Kamara
AI Center of Excellence
Africa
in



Wendell Wallach
Carnegie/Uehiro Fellow and
Co-direct of the AI and
Equality Initiative
Carnegie Council for Ethics in
International Affairs



Ebtessam Almazrouei
Director of the AI-Cross
Center Unit
Technology Innovation
Institute (TII)



**Baroness Joanna
Shields**
Group CEO
BenevolentAI
Former UK Minister for
Internet Safety and
Security

See you next year!
30-31 May 2024



Shape the future of **#AIforGood**





**THE TIME IS
NOW**

