oab
ohio association
of broadcasters

Thank you for your continued support of the OAB's NCSA-PEP program! Below is information about our two campaigns airing during the month of April – both of which aired in March.

The Ohio Department of Higher Education (ODHE) campaign continues, along with the **Ohio Army National Guard (OHNG)** campaign. **Please be sure you are airing the OHNG spots listed below, which were distributed in December. All other OHNG spots should be killed due to expired talent agreements.**

Campaign sponsor	**Ohio Department of Higher Education**	**Ohio Army National Guard**
Campaign purpose	Promotes completion of the Free Application for Federal Student Aid (FAFSA) among Ohio's high school and college students.	Promotes recruitment and scholarship opportunities available through the Ohio Army National Guard.
Campaign dates	2/1/22 – 4/30/22	11/1/21 – 4/30/22
Link to spots	https://oab.org/ncsapep-program/ohio-department-higher-education-2022/	https://oab.org/ncsapep-program/ohio-army-national-guard-2021/
ISCI codes and spot titles (if possible, please enter spots with ISCI codes only)	<table><tr><td>**ISCI Code**</td><td>**Spot Title**</td><td>**Lgth**</td></tr><tr><td>ODHE2103</td><td>It's For You</td><td>:30</td></tr></table>	<table><tr><td>**ISCI Code**</td><td>**Spot Title**</td><td>**Lgth**</td></tr><tr><td>OHNG1221</td><td>Scholarship Program</td><td>:15</td></tr><tr><td></td><td></td><td></td></tr><tr><td>ZNGB1051</td><td>Make a Difference</td><td>:30</td></tr><tr><td>ZNGB1057</td><td>Be First</td><td>:30</td></tr><tr><td>OHNG1220</td><td>Scholarship Program</td><td>:30</td></tr><tr><td></td><td></td><td></td></tr><tr><td>ZNGB1052</td><td>Make a Difference</td><td>:60</td></tr><tr><td>ZNGB1058</td><td>Be First</td><td>:60</td></tr><tr><td>OHNG1219</td><td>Scholarship Program</td><td>:60</td></tr></table> **Please kill any other OHNG spots not listed here.**
April airplay requested	18 plays or 60% of OAB airplay	12 plays or 40% of OAB airplay

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.
- If possible, **please submit affidavits or invoices electronically, using OAB's IDs.**

EDI PROVIDER	OAB ID NUMBER
RadioInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.