



home of influence

gets
you
there



This certificate is bestowed upon

Jaroslav Knapik

who has successfully completed
the only official practitioner program
based on Dr. Robert Cialdini's Principles of Persuasion

April 5, 2024

A handwritten signature in black ink, appearing to read 'Bob Cialdini'.

Dr. Robert Cialdini
Founder Cialdini Institute

A handwritten signature in black ink, appearing to read 'Bas Wouters'.

Bas Wouters
Co-Founder & CEO