

The Month That Was

Key updates and highlights from the #KalaariFamily.













We welcome Atirath, a recent addition to the Kalaari Family.

Atirath creates casual and mid-core strategy mobile games with India focused storylines and are on the path to develop an entire gaming universe with a layer of tradable NFT In-game assets.

We are proud to partner with Shiva Bayyapunedi & Ramachandra Raju in their journey.



From 2022, Series A

We welcome Agrim, a recent addition to the Kalaari Family.

Agrim is a B2B agri-inputs marketplace that's bringing efficiencies in the agri-inputs supply chain via its simple digital interface, a robust fulfilment process, and embedded fintech solutions. It aims to connect the manufacturers of Agri-inputs to retailers across the country.

We are proud to partner with Mukul Garg and Avi Jain in their journey.



From 2022, Pre-Series A

We welcome Baaz Bikes, a recent addition to the Kalaari Family.

Baaz Bikes is building an asset light, scalable EV platform to bring ergonomics and affordable mobility solutions which will directly multiply the earning potential of the gig workers.

We are proud to partner with Anubhav Sharma, Abhijeet Saxena, Sahil Malik, Shubham Srivastava, and Karan Singla in their journey.



From 2022, Seed

We welcome aastey, a recent addition to the Kalaari Family.

aastey is India's first sustainable athleisure brand for all body types. Their hero products; the "werk it" set and gender-fluid jacket is the first of its kind in the performance fashion space for women.

We are proud to partner with Jeevika Tyagi and Kanupriya Mundhra in their journey.



From 2016, Series A

ElasticRun enters the unicorn club with its Series E fundraise.

Congratulations to Sandeep Deshmukh, Shitiz Bansal, Saurabh Nigam, and the ElasticRun team on this fantastic achievement.

ElasticRun has emerged as a market leader in e-commerce logistics, a \$3.5B market today that is growing rapidly and expected to cross \$8B by 2025. We're privileged to have been their partners right from Day 1.

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