



JSECOIN

Can blockchain transform website monetization?

BLOCKCHAIN | AD-TECH | ENTERPRISE | E-COMMERCE

WEBSITE MONETIZATION IS EVOLVING



Problem Websites need to generate revenue

Solution Blockchain and cryptocurrency can play a role

Demographic Webmasters are tech savvy early adopters



Enterprise Solutions

Full service custom blockchain solutions. Enterprise grade API's.



Ad Exchange

Banner and text advertising using blockchain for micro-payments.



Merchant Tools

Payment processing with simple "Pay with Crypto" buttons.

WHO ARE WE?

JSEcoin is run by a small group of blockchain enthusiasts who believe the technology will change the world.

Our focus is to explore the opportunities where web and blockchain technologies overlap.



James Bachini



John Sim



Tracey Howard



Matthew Vallis



Kyle Headley

Meet the full team at: <https://jsecoin.com/about/meetTheTeam/>

 Financial Accounts Published Monthly

<http://jsecoin.com/category/accounts/>

 Open-Source Original Code Base

<https://github.com/jsecoin>

 Based At Google Startup Campus London

<https://www.campus.co/>

 UK Limited Company JSECOIN LTD 10940920

<https://beta.companieshouse.gov.uk/company/10940920>

Energy Efficiencies

Bitcoin mining network consumes more electricity than Ireland 🍀

JSEcoin is mined using surplus resources within a web browser that would otherwise be wasted



Opportunities

Cryptocurrency adoption is opening up new opportunities for users around the world

Developing countries benefit the most due to mining rewards being relatively more valuable to local income



POTENTIAL

First Mover Advantage

JSE is the browser mining market leader with 5 million daily impressions (70% market share)

Large Market

Market size 100 billion estimated daily banner ad impressions

Industry Disruption

Cryptocurrency online payments expected to grow to trillion dollar industry

Upside

Business model revenues, token price growth, stock exits from buyout or IPO

JSEcoin Enterprise API's integrated with



avalooq
essential for banking

Fintech Sector



ORACLE[®]

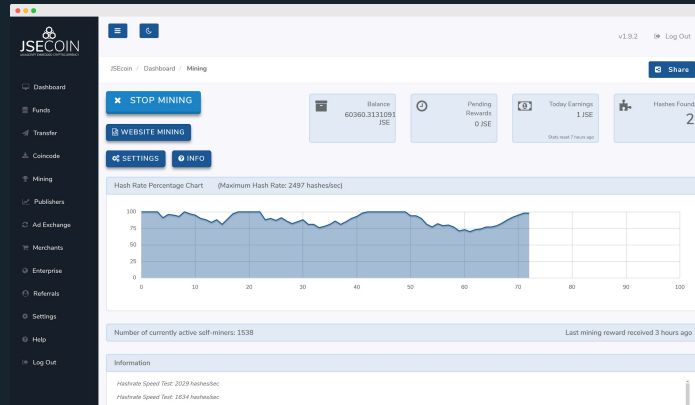
Enterprise Software
(pending approval)



Chainlink

Smart Contracts

The best way to learn more about the JSE project is to setup an account on the web platform



Try browser mining, sending payments, exporting tokens and learn about blockchain technologies on the web

<https://platform.jsecoin.com>

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