

# IEEE *DataPort*<sup>™</sup>

IEEE *DataPort* is a research data platform and repository that makes scientific data more accessible to all researchers worldwide.



# IEEE *DataPort* is Global

Uniting the research community across the globe, in all technology areas.

# 10

MILLION USERS

# 241

COUNTRIES

# 6500

+ DATASETS AVAILABLE



# 2023 Power of Associations Summit Award recipient

IEEE was chosen as a 2023 Power of Associations Summit Award recipient for IEEE DataPort, its online data platform that allows users to store, search and manage datasets across a broad scope of topics, encouraging collaboration and supporting open data initiatives. IEEE was one of six organizations to receive the highest honor presented by the American Society Executives (ASAE) to the association community.



**IEEE DataPort** DATASETS SUBMIT A DATASET COMPETITIONS

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**DATASET CATEGORIES**

- Artificial Intelligence (1,343)
- Astronomy (73)
- Biomedical and Health Sciences (395)
- Biophysiological Signals (135)
- Climate Change/Environmental (86)
- Cloud Computing (71)

**0000-0002-7732-4033**

**IEEE Xplore REME PROGRAMMING**  
Dataset for Augmented Reality-Enhanced Microwave-based Wireless Monitoring...

**A W-band Choke-Ring Encircled Focal Plane Array of Full Metal Elements for Deep...**

**Labeled ECG for Mind-Controlled Arm**

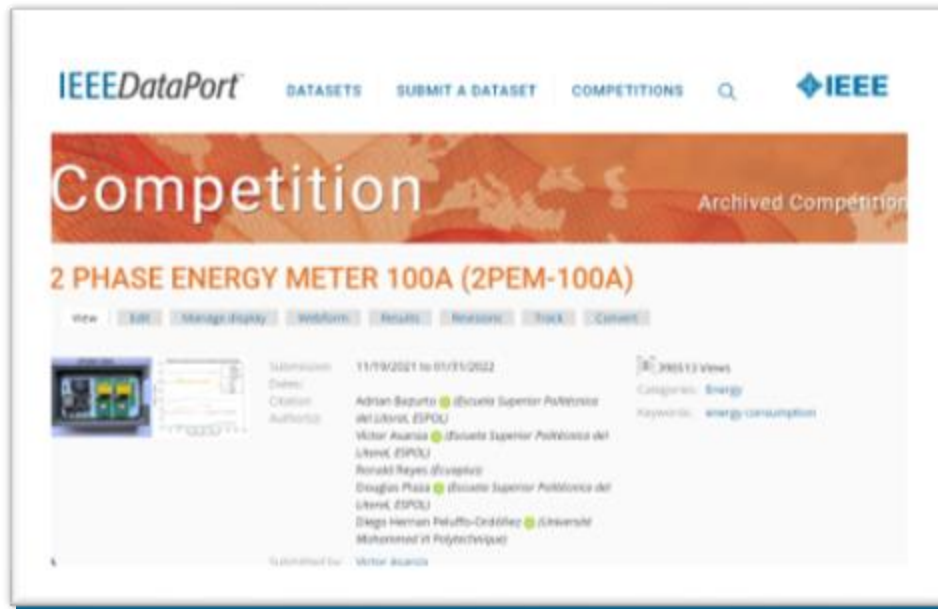
## Gain New Customers with IEEE DataPort

- Reach up to 25,000 New Technical Experts daily
- Reinforce your marketing message with AI and Data Engineers, Data Scientists and Researchers on the cutting edge of new technologies shaping our world today
- Align your brand with deeply engaged IEEE members and customers working to create technologies to benefit humanity.

IEEE *DataPort* offers users access to over 6,500 valuable research datasets across 30+ popular categories including AI and Machine Learning. IEEE *DataPort* hosts global data competitions that attract 100,000s of users.

# What is *DataPort*?

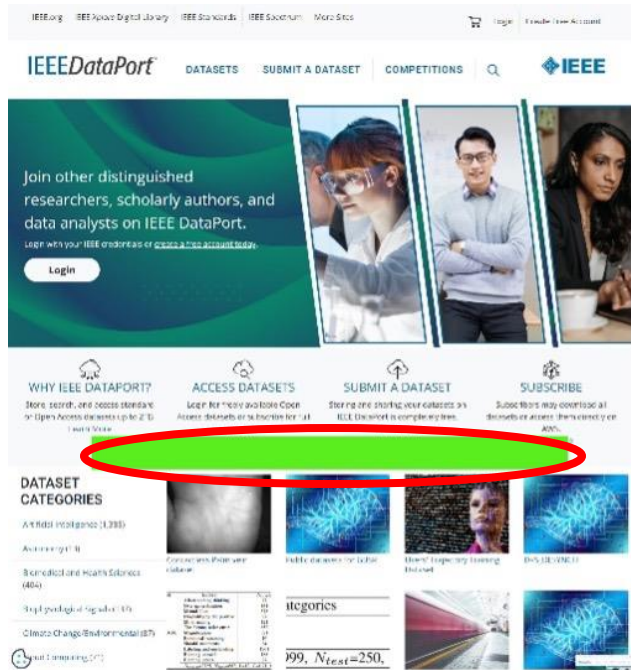
Nearly 6,600 Research Datasets



*DataPort* Competitions that attract 100,000s of technical experts



# DataPort Advertising Pricing



**Banner Ad: 1000x100 pixels**

**Banner Ad on Home Page:**  
\$7,500/3 months

**Banner Ad on Datasets Page:**  
\$6,000/3 months

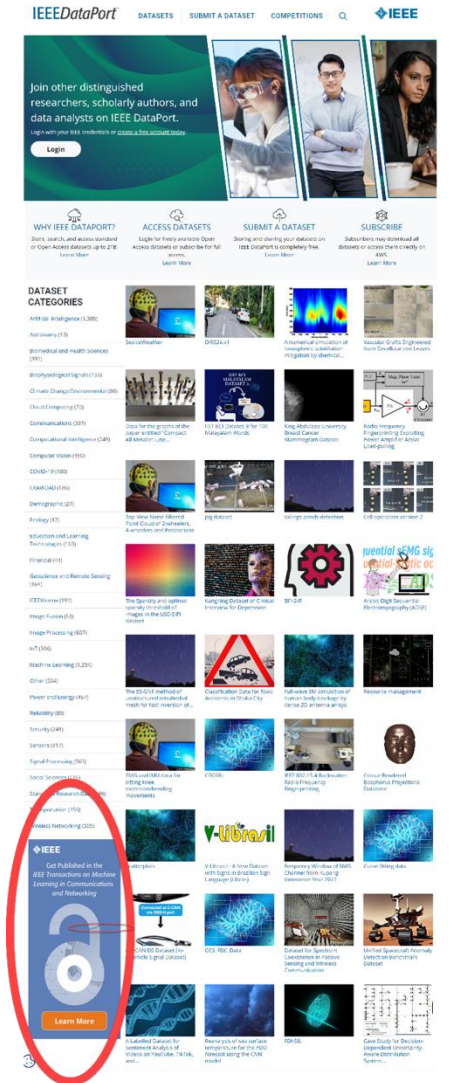
**Banner Ad on Data Competitions Page:** \$6,000/3 months

**Left Margin Ad on Home Page:**  
\$4,500/3 months

**Left Margin Ad on Datasets Page :**  
\$3,000/3 months

**Left Margin Ad on Data Competitions:**  
\$3,000/3 months

Maximum of 6 ads will be rotated into each advertising position. If you want dedicated advertising space (no rotation), please contact [melissa.handa@ieee.org](mailto:melissa.handa@ieee.org) for pricing.



**Left Margin Ad: 300x600 pixels**