

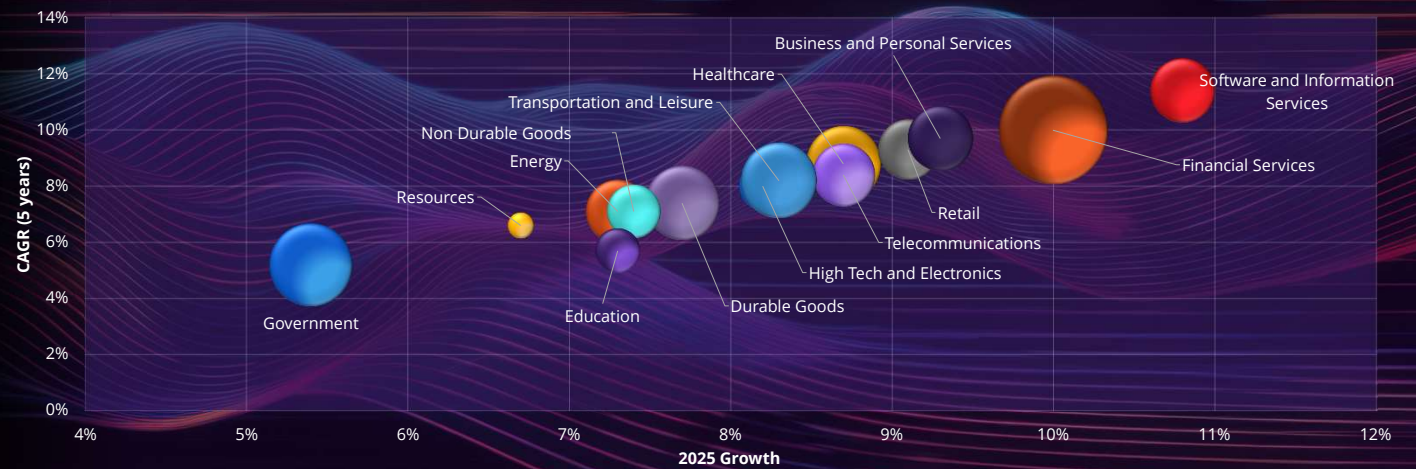
CIO 100
Symposium & Awards

Industry Breakout Overview

Meredith Whalen
Chief Research Officer
IDC

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IDC Projected 2025 IT Spending by Industry

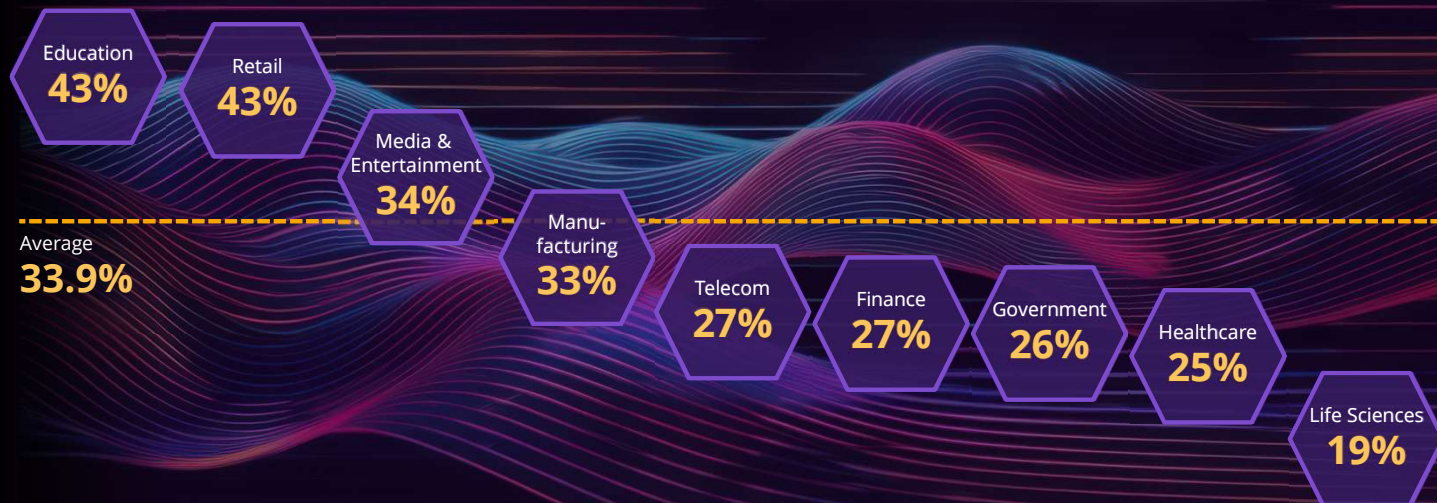


IDC Worldwide ICT Spending Guide Enterprise and SMB by Industry - Forecast 2024 | Jul (V2 2024)

CIO100

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GenAI's Disruption of Industry Varies



Source: Future Enterprise Resiliency & Spending Survey Wave 4, IDC, April, 2024 n=889

To what extent do you believe broad access to GenAI foundation models, platforms, and application technologies will disrupt your organization's competitive position or business operating model in the next 18 months?

Q: Showing those who said, "GenAI has already disrupted our business and is starting to disrupt our business now"

Experimentation Levels Vary by Industry



Source: Future Enterprise Resiliency & Spending Survey Wave 4, IDC, April, 2024 n=889
Q: How many GenAI proofs of concept projects has your organization done in the past year?

IDC's Industry Research Coverage

Utilities & Natural Resources



IDC Energy Insights

- Electricity
- Gas
- Water
- Oil & Gas
- Engineering Procurement & Construction
- Mining
- Agriculture

Financial Services



IDC Financial Insights

- Retail Banking
- Corporate Banking
- Wealth Management
- Insurance
- Payments

Public Sector



IDC Government Insights

- Central Government
- Local Government
- Civil Resilience
- Education
- Transportation
- Smart Cities
- Sustainable Infrastructure

Healthcare & Life Sciences



IDC Health Insights

- Hospital
- Outpatient services
- Physician office
- U.S. Payers
- Medical testing & diagnostic services
- Pharmaceuticals
- Medical device equipment
- Clinical research & development

Manufacturing



IDC Manufacturing Insights

- Automotive
- Industrial Machinery
- Electronics/High Tech
- Aerospace & Defense
- Chemical
- Pulp & Paper
- Textile & Fashion
- Steel & Metal
- Base Materials
- Consumer Products
- Logistic & Freight Transport
- Supply Chain

Retail



IDC Retail Insights

- eCommerce
- Food & Grocery
- Fashion & Apparel
- General merchandise
- Consumer electronics
- Specialty Retailers
- Eating & drinking
- Home & Garden
- Drug stores, pharmacies
- Travel & Hospitality
- Media & Entertainment

Today's Break Out Session Topics



Manufacturing

Jeffrey Hojlo

Research Vice President, Future of Industry Ecosystems, Innovation Strategies, & Energy Insights

Innovation

How manufacturing organizations can accelerate the delivery of innovation.



Financial Services

Jerry Silva

Research Vice President, Financial Insights

Business and Tech Working Closer Together

Top 10 business and technology trends in financial services



Life Sciences

Dr. Nimita Limaye

Research Vice President, Life Sciences R&D Strategy and Technology, Health Insights

GenAI Disruption

How the life sciences industry is being disrupted by GenAI.



Cross Industry Session: Customer Experience

Marci Maddox

Research Vice President, Digital Experience Strategies

AI in Customer Experience

How organizations can effectively navigate the era of intelligent experiences, AI and GenAI