



**WELCOME TO
MAIL METRO MEDIA**



Mail METRO MEDIA TRAVEL

With award-winning travel content published across our portfolio of platforms, it's no surprise that we are our readers' first choice for holiday inspiration. Our travel content is seriously popular, being consumed by 8 million Brits

Metro's travel features cover everything. From edgy city breaks to wild remote adventures and kitsch getaways, whilst dedicated sections in Daily Mail and The Mail on Sunday are filled with influential articles and beautiful photography from amazing destinations around the globe. It's globetrotting audience turns to it for thought-provoking editorial, eye-catching advertising and jam-packed travel features. The Telegraph travel sections provide great insights and imagery to capture readers, encouraging them to plan upcoming adventures.

Throughout the year, Mail Metro Media also publishes multiple 'travel specials' focusing on a variety of topics such as rail, cruise and escorted tour holidays.



HOME TO THE UK'S MOST ENGAGED NEWSBRANDS

Daily Mail

#1 SATURDAY NEWSPAPER & LARGEST CIRCULATED IN THE UK
M-F CIRCULATION: 700,000
SATURDAY CIRCULATION: 1.3m
PAID SUBSCRIPTIONS: 75K

The Mail
ON SUNDAY

#1 SUNDAY NEWSPAPER
CIRCULATION: 615,000
PAID SUBSCRIPTIONS: 65K

MailOnline

LARGEST ENGLISH SPEAKING WEBSITE IN THE WORLD
DAILY PAGE VIEWS: 65m
MONTHLY UNIQUE VISITORS: 25m

METRO

#1 MILLENNIAL PAPER AND LARGEST CIRCULATION DAILY PAPER
CIRCULATION: 1,150,000

METRO.co.uk

FASTEST GROWING
DAILY PAGE VIEWS: 2.5m
MONTHLY UNIQUE VISITORS: 18m

HOME TO THE UK'S MOST ENGAGED NEWSBRANDS

The Telegraph

#1 AUDIENCE FOR SAVINGS AND INVESTMENTS

M-F CIRCULATION: 174k
SATURDAY CIRCULATION: 300k
SUNDAY CIRCULATION: 154k

i

80% OF CIRCULATION OUTSIDE OF LONDON

CIRCULATION: 180,000

YOU

#1 SUNDAY MAGAZINE
CIRCULATION: 615,000

weekend

#1 SATURDAY MAGAZINE
CIRCULATION: 1.3m

This is MONEY

#1 WEBSITE FOR FINANCIAL ADVICE
DAILY PAGE VIEWS: 66m
MONTHLY UNIQUE VISITORS: 3.7m

MEET THE TRAVEL TEAM



Kate Miello
Head of Travel



Peter Davenport
Travel Sales Manager



Emma Barnes
Travel Client Partnerships Director



Robertina Tompa
Travel Account Director



Edward Sanderson
Senior Account Manager



Oscar Matienzo
Business Development Manager



Fiona Harden
Business Development Manager



Carlos Nelmes
Business Development Manager



Stefanie Shu
Sales Co-Ordinator

EXPERTS IN OUR FIELD

MARKET KNOWLEDGE - we plan uniquely for our partners based on strong market analysis and trends.

EDITORIAL - editorial collaboration where possible throughout the campaign.

UNIQUE SOLUTIONS - create new creative formats being constantly innovative based on unique objectives.

OPTIMISATIONS - constantly monitoring campaign for maximum results.

TARGETED CAMPAIGNS - using selection of the most relevant brands matched with your chosen target audience.

CAMPAIGN ANALYSIS - post campaign analysis and future learnings.

OUR READERS LOVE TO TRAVEL



38.6M

Adults every month (that's
76% of the UK total)



75%

of our audience are
planning on taking a trip
abroad in the next 12
months



2 in 5

Are more inclined to visit
new destinations
compared to 2023



50%

of our readers are looking
to prioritise spending on
holidays in 2024

WHATS HOT FOR 2024



Relaxation (60%), recuperation (44%) and family time (40%) are of top priority for holidays for 2024



1 in 2

planning a short haul trip to Europe or a Staycation in 2024



1 in 10

planning to go to North America or Asia in 2024



49%

Are looking at package holidays this year

READERS ARE INSPIRED BY OUR CONTENT

Escape
PERU OPENS UP TO BRITISH TOURISTS LIKE NEVER BEFORE
From hotel upgrades to free drinks and avoiding turbulence, here are **101 TOP TIPS FOR YOUR NEXT TRIP**
ALL 2024 SHORT BREAKS & LUXURY ESCAPES NOW WITH **20% OFF**

iTravel
Hot on the trail
A special feature to help you find the best of the best in the world of travel. From the most beautiful beaches to the most spectacular mountain ranges, we've got you covered.

THE ESSENTIAL CRUISE CALENDAR
Feel like hitting the seas but wondering where to start? Our vital guide outlines when to visit each of the classic cruising destinations - and when to bag the best deals.
TRAVEL
The Malaysia Airlines New Year Sale
Bali from €679

TRAVEL
Immerse yourself in a 'therma-break'
Discover the best of the world's thermal spas and wellness retreats.

Daily Mail CHECK IN
Special Advertisement Supplement
GET THAT FEELING
CRYSTAL

CHECK IN
8 pages of travel inspiration for readers
HOT DEALS, STRESS-FREE HOLIDAY CHOICES, BY LAND AND BY SEA, ADVENTURE IDEAS, INSIDE: Off-season deals, escorted tours, no-fly and work-from-home tips

Discover
New Scientist

Daily Mail
we
Holly Willoughby
I had massive impostor syndrome
INTRODUCING...
THE DEFINITIVE 10-PAGE GUIDE TO ON DEMAND TV
Our critics' pick of what's really worth watching on BBC iPlayer, Netflix, Amazon Prime and all streaming platforms EVERY WEEK
MONTY DON • 3 PAGES OF PUZZLES • JAMES MARTIN'S EASTER FEAST

YOU
85 FABULOUS SPRING BUYS including the perfect day-to-night bag
'There is a way through pain'
ANNE HATHAWAY
on the vicious trolling that almost broke her

MailOnline
Kate is 'doing well' after 'successful' abdominal surgery say Palace sources: Princess of Wales is recovering in hospital as Prince William juggles childcare and being at his wife's bedside - while King Charles faces treatment for 'enlarged prostate'
KATE IS 'DOING WELL'
Subscribers start knocking down 88 NEW issues worth £80,000 each on significant estate after developers discover 'foundation issues'

METRO
NEWS... BUT NOT AS YOU KNOW IT
KATE IS 'DOING WELL'
Trump gets to face rape charges with a 'total' of 17 weeks on his trial
How an afternoon in a hospital can be a 'total' of 17 weeks on his trial

This is MONEY
How to turn your junk into a pot of gold and never go broke: LEE BOYCE walks you through his smartest tricks on surviving the big expense
SALLY SORTS IT! Shubert won't refund the £4,100 paid for tickets to Adele's postponed Las Vegas concert
RODEO AUDIENCE BEYOND

A PARTNERSHIP APPROACH

Working with our clients first hand is really important to us, we always have a partnership approach.

Using market trends, analysis and live case studies, it enables us to recommend the best formats so our clients can hit their campaign objectives.

We love inspiring our readers, the travel editorial curated across the Mail Metro Media portfolio does just that, we aim to engage, inspire and educate our readers so they can book that well deserved holiday.

The Travel Vertical team are proud to work with clients across a plethora of categories, take a look at some of our previous collaborations here...

AIRLINES: FASTEN YOUR SEATBELTS

1 in 10 planning to fly long haul in 2024, with 2 in 3 looking to go to Europe

METRO
NEWS SPORT ENTERTAINMENT PUZZLES SOAPS LIFE
SEX HEALTH PROPERTY FASHION FOOD TRAVEL

BRITISH AIRWAYS
Discover Seville
Flights from £39

Visit Seville
Flights from £39

Book now

Live like a culture vulture in these amazing mini-break destinations

AD FEATURE
British Airways Monday 21 Jan 2019 12:00 am

Book now

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

BRITISH AIRWAYS

14 11:00 AM 18.00.00

Discover the **alternative** side of Dubai

We find the top 5 'off the beaten track' things to do in Dubai

See Dubai differently.

virgin atlantic

1. Visit the top 5 'off the beaten track' things to do in Dubai. Discover the top 5 'off the beaten track' things to do in Dubai.

2. Visit the top 5 'off the beaten track' things to do in Dubai. Discover the top 5 'off the beaten track' things to do in Dubai.

3. Visit the top 5 'off the beaten track' things to do in Dubai. Discover the top 5 'off the beaten track' things to do in Dubai.

4. Visit the top 5 'off the beaten track' things to do in Dubai. Discover the top 5 'off the beaten track' things to do in Dubai.

5. Visit the top 5 'off the beaten track' things to do in Dubai. Discover the top 5 'off the beaten track' things to do in Dubai.

SCAN HERE TO DISCOVER MORE

All the fun!

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MailOnline TRAVEL

DISCOVER TÜRKİYE THIS SPRING WITH PEGASUS AIRLINES

our lowest fares are @ flypgs.com | PEGASUS AIRLINES

FROM ANCIENT RUINS TO COASTAL HIKES, TÜRKİYE'S CHARMS EXTEND BEYOND ITS GOLDEN BEACHES.

Springtime in Türkiye is an experience not to be missed. Enjoy wildflowers in bloom, warm hospitality and mild springtime sunshine, making it the perfect time to explore the country's rich history, stunning sights and breath-taking natural wonders. Take a cultural or coastal city break in Antalya, Izmir or Istanbul - or explore the natural wonders of Cappadocia and Pamukkale, with great value direct and connecting flights from London Stansted from £59.99 one-way to these destinations and more with Pegasus Airlines. Pegasus also flies from Birmingham and Manchester from £89.99 one-way.

Leading low-cost carrier Pegasus Airlines has one of Europe's most modern fleets and now flies to 135 destinations, 36 of which are in Türkiye, across 51 countries.

ANTALYA

DAĞAMAN

CRUISING: A WORLD OF CRUISING

Time to discover the AUTHENTIC Norway

Celebrate 130 years of Hurtigruten connecting this country's remote coastal communities

THE FRESHEST LOCAL CUISINE

A COMMITMENT TO SUSTAINABILITY

SPECTACLES FOR EVERY SEASON

12-day Classic Round Voyage

Experience the Original Spirit of Norway

Hurtigruten was founded in 1893 to be a lifeline for communities along the Norwegian coast and we're just as much part of the community today. We don't just show you the region, we invite you to become a part of it with us.

HURTIGRUTEN Norwegian Coastal Express

ABTA

Call 0203 131 8325 | Visit hurtigruten.co.uk

Contact your preferred travel agent

Betrayal of Bikini Atoll

ANSWERS TO YOUR QUESTIONS

TODAY'S RECIPES

QUESTIONS

SMALL SHIP RIVER CRUISES THROUGH THE HEART OF EUROPE WITH EMERALD CRUISES

EMERALD CRUISES

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Escape: Long haul

Go Dutch in the Caribbean

Drop the jaws since 1893

12-day Classic Round Voyage

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Fred. Olsen Cruise Lines

SPECIAL OFFERS ON 2023 CRUISES

Drop the jaws since 1893

12-day Classic Round Voyage

Call 0203 131 8325 | Visit hurtigruten.co.uk

We reach 1.5M readers interested in Cruising across our titles each month

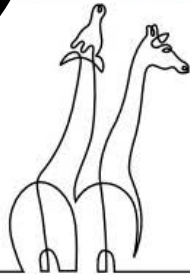
TOURIST BOARDS: BUCKET LIST DREAMS

40% of people who saw this campaign booked or intended to book a holiday to Kenya



169k views of native on MOL home page

Reached 4.3m UK adults across print and online



We reach **81%** of all who went on a safari holiday in the last 12 months



We reach **77%** of those who have holidayed in Greece



46k UU to the hub
56k page views
4.5m dwell time



41% of people exposed intend to or have booked a holiday to Greece

ADVENTURE AND TOURING: OFF THE BEATEN TRACK

We ♥ early booking deals
The best deals come early

BOOK NOW

Lift pass always included

Sunweb

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We ♥ early booking deals
Hover to explore your early booking deal

Lift pass always included

Sunweb

Luxury Deals | Couples Deals | Friends Deals
Family Friendly Deals | Adventure Deals

Inside Darwin's humland: The creatures of the Galapagos Islands are oblivious to humans - but you'll remember them and their spectacular natural habitat for the rest of your life

On her visit to the Galapagos Islands, Claudia Joseph catches sight of short-eared owls and snakes in 'crystal-clear' waters and white-tipped sea sharks and Galapagos penguins. She writes: 'That's the joy of the Galapagos - getting to see nature up close and personal.' She sails on expedition yacht La Pirata for a four-night cruise around the islands.

The place to stay in style-capital Milan? A

MacBook Pro

Early booking deals

Adventure

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MailOnline TRAVEL

titan travel
adventure made effortless

Adventure for less

Isn't it about time you enjoyed some sunshine and scenery? If our changeable weather has put you in mind of a holiday, Titan's latest offers are particularly well timed. Revel in Italy's mix of Mediterranean charm and good old-fashioned glamour with **stay on the shores of Lake Orta** or **tour of sun-kissed Sicily**. Step out of the fast lane and spend a week in **Slovenia beside beautiful Lake Bled**. Or glide through the Swiss Alps this summer on a **spectacular rail tour**.

These are just a handful of the **travels we currently have on offer**, with savings of up to **£1,300pp** off 2024 spring and summer departures. Even with these savings we include everything from international flights and accommodation to selected meals and excursions, plus

29 million trips taken by our globetrotting audience in the last 12 months

FREEVIEW CHANNELS

DRAMA
10.30 **When the Boat Comes In** The last of the...
11.00 **The Bookworm Mysteries** Bookworm...
11.30 **The South West Coast** A series of...
12.00 **Whitehouse** Part two of the...
WESTERDAY
10.00 **Great Central Railway** Journeys...
10.30 **Great Central Railway** Journeys...
11.00 **Great Central Railway** Journeys...
11.30 **Great Central Railway** Journeys...
12.00 **Great Central Railway** Journeys...
SKY ARTS
10.00 **Classical Albums** The...
10.30 **Classical Albums** The...
11.00 **Classical Albums** The...
11.30 **Classical Albums** The...
FILM
10.00 **The Book of Eli** (2010) ...
10.30 **The Book of Eli** (2010) ...
11.00 **The Book of Eli** (2010) ...
11.30 **The Book of Eli** (2010) ...
TALKING PICTURES TV
10.00 **The Edge Wallace Mystery** ...
10.30 **The Edge Wallace Mystery** ...
11.00 **The Edge Wallace Mystery** ...
11.30 **The Edge Wallace Mystery** ...

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An exciting world of 10,000+ past guests

W
10.00 **W**
10.30 **W**
11.00 **W**
11.30 **W**
CHALLENGE
10.00 **Challenge**
10.30 **Challenge**
11.00 **Challenge**
11.30 **Challenge**
LEGEND
10.00 **Legend**
10.30 **Legend**
11.00 **Legend**
11.30 **Legend**

RATINGS ★★★★★ Brilliant ★★★★★ Very good ★★★★★ Good ★★★★★ Average ★★★★★ Rubbish

weekend 25

INSURANCE: WITH PEACE OF MIND

Beauty of the Baltics

With its opera, exotic churches and love of Churchill, Lithuania's Vilnius is a delight



Fairy-tale: Streets dusted with snow in Vilnius Old Town. Right, a sweet treat



THANK goodness for a 5c winter's day. The frost and snow don't just emphasise the ethereal beauty of the winding lanes of Vilnius, the pale, painted brick and 16th century buildings and skyline of exquisite cupolas and spires, but also give a hint of its dark history.

Only a few decades ago, Lithuania here, who would have done nothing more than mutter a complaint about the authorities, might walk to a salient knock on the door at home.

Shoved into a car with blacked-out windows, they'd be taken off and locked up in one of the small, freezing cells that visitors can now peer into at the Museum of Occupa-

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BRIDGE MASTERCLASS

CRYPTIC CROSSWORD



A85
KQ84
J86
A87

953
WE
K105

N J1074
E Q53
S J1643
KQ632
W P2
W 102
AQ2



SOUTH plays in **4♠** and **West** starts with **three top diamonds**, **South** ruffing the third. **How should he plan the rest of the play?**

SOUTH must guard against a bad break in the important suits. After the ruff, he should lead the **10♣** to dummy's ace, returning via a trump to the king, and follow with the **W♠** to dummy's king. East cannot gain by ruffing, so declarer leads another trump to his queens.

He should then lead the **W♠** and finesse **West's** remaining **W♠**. If you follow the cards through you will see that the defense is now hopeless as declarer has planned for the 4:1 break in both major suits.

WIN £500

ACROSS

- Rugged north coast in that place to put with ringer possibly (6-4)
- Unwilling doctor probing painful place on the body (5)
- AGP ready to get applied about level of wage? (8)
- 20th one still outwardly engaged in deception (3)
- Quilt shown by Virginia and Georgia regularly on vacation (6)
- Leave a bar, row, and escape a charge (1,3)
- Large new format type of doctor has evergreen bush (6)
- Move last on screen or piece of parchment (5)
- Rapidly increase energy before a footballer (5)
- Test led to vary produces aversion (8)
- Delivery vehicle to beauty place (6)
- Digest food from requiring replacement in football group (8,6)

DOWN

- Hot in tropics roughly making good thing required to make a feature film (8,6)
- Rebut from Greek character in second book (4)
- Star ambassador with fifty in place for retirement (6)
- Support no longer in operation to remain of night? (4,4)
- Suddenly change direction and drive, erroneously (4)
- Greek retaining form hope for a burning rocket (5)
- Senior administrator turned witness (5)
- German in line of chance (3)
- Support large thing used by an auctioneer (5)
- Complete concert after including initial with this punctuation mark (4,4)
- Secure excellent objective (8)
- Victor and Oscar bounding horse-drawn vehicle during early 19th century (8)
- Whiskey male beginning to beauty place (6)
- 20 years, academic follow Bob shows approval (4)

SOLUTIONS TO YESTERDAY'S PUZZLES

30-SECOND CHALLENGE

Beginner	64	7/8	+9	x4	-12	+8	TIMES	-9	+8	x5
Intermediate	49	+59	75% OF IT	+10	6/7	+7	2/5	+15	6/17	25% OF IT
Advanced	2 1/2	x72	LESS 35 1/2%	+2	1/5	+10	37 1/2%	OFF IT	+3	LESS 25%

WORD SEARCH

DOWN

1. GARDEN
2. HONEY
3. BEE
4. WAX
5. HONEY
6. BEE
7. HONEY
8. BEE
9. WAX
10. HONEY
11. BEE
12. WAX
13. HONEY
14. BEE
15. WAX
16. HONEY
17. BEE
18. WAX
19. HONEY
20. BEE

30-SECOND CHALLENGE

SOLUTIONS TO TODAY'S PUZZLES

ACROSS

1. FIVE (5)
2. CONTACT (8)
3. TRACKS (5)
4. DRY (4)
5. RECOVER (6)
6. TRAP (4)
7. NINE (4)
8. MATHS (5)
9. FRODO (5)
10. PRECISE (7)
11. SHERLOCK (9)
12. SHERLOCK (9)
13. MATHS (5)
14. CONTACT (8)
15. MATHS (5)
16. CONTACT (8)
17. MATHS (5)
18. CONTACT (8)
19. MATHS (5)
20. CONTACT (8)

DOWN

1. CONTACT (8)
2. CONTACT (8)
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20. CONTACT (8)

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2.5M of our 65+ readers took out travel insurance in 2023

LUXURY: ITS ALL IN THE DETAIL

1 in 4 readers has over £100k in savings and investments



MailOnline *Escape*

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Linked Headlines | Escape | Destinations | Holiday Types | Holidays | Expert Reviews | Mail Travel | Celebrity Travel

TRASCEND YOUR TRAVEL COMFORT ZONE

SMALL LUXURY HOTELS OF THE WORLD

TRASCEND YOUR TRAVEL COMFORT ZONE

Independently awarded

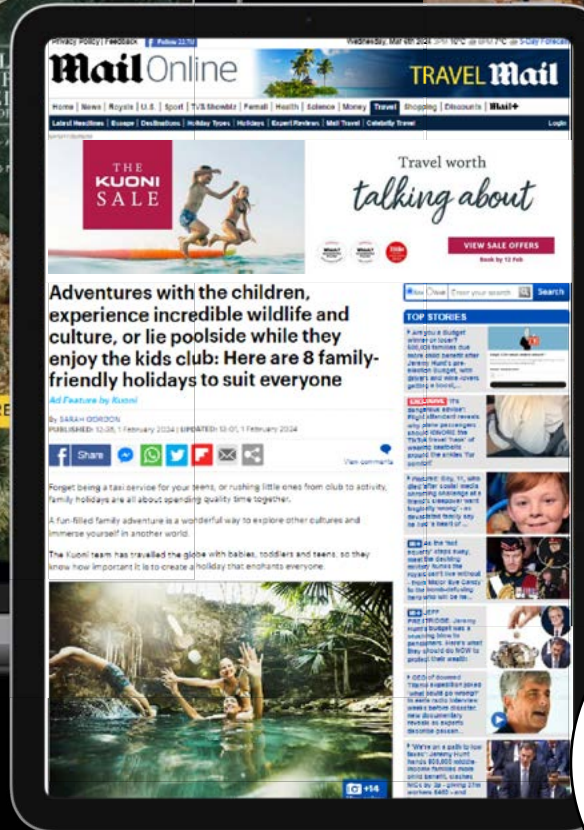
Stuck in a 'comfort zone' of uncertainty and anxiety? Well it's time to get out! Here's how to do it (and ps, it involves TRAVEL!)

Ad Feature by Small Luxury Hotels of the World

By REBECCA LAWRENCE FOR MAILONLINE
PUBLISHED: 14:56, 27 May 2022 | UPDATED: 15:57, 30 May 2022

EXPLORE

The last two years have been tough, with many of us struggling with feelings of anxiety and fear. Now, as the world opens up again post-pandemic, there's never been a better time to expand your horizons and try new experiences. With the travel industry offering newfound - and more tempting than ever - freedoms, you don't need to commit to a major lifestyle overhaul to get yourself out of a rut. A recent OnePoll survey by Small Luxury Hotels of the World (SLH) revealed that 64 percent of people cite travel as one of the top-ranking things to help them step out of their comfort zones.



MailOnline *TRAVEL Mail*

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Travel worth talking about

THE KUONI SALE

VIEW SALE OFFERS

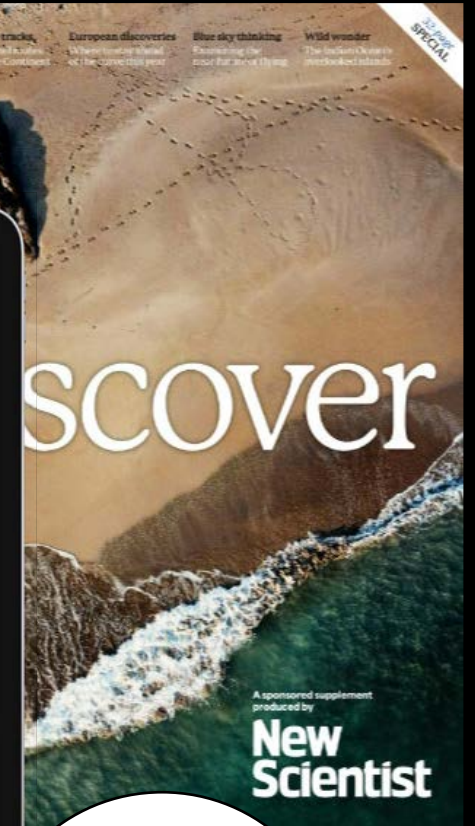
Adventures with the children, experience incredible wildlife and culture, or lie poolside while they enjoy the kids club: Here are 8 family-friendly holidays to suit everyone

Ad Feature by Kuoni

By SARAH OSKIN
PUBLISHED: 12:05, 1 February 2024 | UPDATED: 10:07, 1 February 2024

EXPLORE

Forget being a taxi service for your teens, or rushing little ones from club to activity, family holidays are all about spending quality time together. A fun-filled family adventure is a wonderful way to explore other cultures and immerse yourself in another world. The Kuoni team has travelled the globe with babies, toddlers and teens, so they know how important it is to create a holiday that delights everyone.



Make tracks, a new field is set on the continent

European discoveries

Blue sky thinking

Wild wonder

Special

discover

A sponsored supplement produced by

New Scientist

3 in 4 readers appreciate the finer things in life with half buying premium rather than standard goods