

Mail Metro Media Programmatic Roadblocks

You can now access our most premium, high impact formats through PG and PMP buys.

PG Takeover Now available with Video Wallpaper

Own the homepage or one of our channels across all devices with our takeover execution.



Desktop
970x250
Skin
Video Wallpaper*

Mobile Web
320x50
300x250

Tablet
Pageskin

MOL
Metro.co.uk
This is
Money

MMM host
out of
page units

DV360 Buy

Rate
£59.5k net

PG Video Wallpaper

Desktop Video Wallpaper



Desktop
970x250
Skin
Video Wallpaper*

Adserved
by MMM

Full screen
video format

Creative built
and hosted by
MMM

PMP Billboard & Skins

Run this roadblock format as a PMP deal with audience or channel targeting.



Desktop
970x250
Skin
Video Wallpaper*

DSP – Any

Creative built
and hosted by
MMM

PG Billboard & Skins CPM Static

Run this roadblock format as a PG deal with audience or channel targeting.



Desktop
970x250
Skin

DV360 Buy

Creative built
and hosted by
MMM