

WEEKEND MAGAZINE (LOOSE INSERTS ONLY)

- Trimmed size of Weekend magazine 351mm x 270mm, inline stitched and rotary trimmed.
- No concertina folds can be accepted
- Due to the mechanical nature of loose inserting, specific page positioning cannot be guaranteed.
- All Inserts must be of a uniform thickness along the closed edge for reliable pick-up on the lines.
- All Inserts are inserted with the spine parallel to the host magazine spine, i.e. "spine-to-spine".
- The Printer must approve any inserts before a booking is confirmed (such approval not to be unreasonably withheld, delayed or conditioned). The Printer requires a minimum of 2 samples of each standard insert to be approved. The Printer may require further product "dummies" to test any inserts that deviate from the specification below.
- The Printer requires an additional 1% over and above the net quantity to be inserted into the magazine. However, quantities less than 75,000 require 3% overs.
- The minimum loose insert quantity is 50,000 copies. A charge of £500 per affected run of loose Inserts (as a one-off charge) will be applied for quantities less than 50,000.
- Any post run surplus will not be retained on the Printer's Premises indefinitely, but preferably run out during the next scheduled production. If no such instruction is given, these quantities will be destroyed after 14 days.

SPECIFICATION (STITCHED)	MINIMUM*	MAXIMUM
Number of loose Inserts	1x 50,000	3 x full run
Pagination	8pp	56pp or 2mm calliper
Format range	210mm x 148mm portrait	331mm x 250mm portrait

- 1 large size book A4 + 2 small size books A5 = 3 stitched books + 3 non stitched inserts
or
2 large size books A4 + 1 small size book A5 = 3 stitched books + 3 non stitched inserts
- Large size = A4 no more than 2 in any one issue
- Small size = A5 no more than 2 in any one issue
- 1x Stitched Tabloid + 1 A4 stitched book or 1 x A5 stitched book + 3 x 2pp inserts

NEWSPAPER TABLOIDS AND TABLOID BOOKS

- Maximum size – 330mm x 250mm
- Paper weight no less than 52gsm
- Pagination no less than 32pp no greater than 64pp
- Must be stitched 2 wires
- Must be pre- trimmed

Note: The positioning of stitches of saddle stitched Inserts must be approved prior to production.

SPECIFICATION (UNSTITCHED):	MINIMUM*	MAXIMUM
Number of loose Inserts	1x 50,000	6x full run
Pagination	2pp	56pp or 2 mm calliper
Format range	210 x 148mm portrait	331mm x 250mm portrait

Note: No more than 3 x A5 size products can be inserted at any given time.

Perfect bound i.e. square back products cannot be inserted.

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INSERTS

PAPER WEIGHT	MINIMUM	MAXIMUM
2pp	90gsm	260gsm
4pp	80gsm	260gsm
6pp	60gsm	260gsm
8pp	55gsm	240gsm
10pp	55gsm	220gsm
12pp	48gsm	180gsm
14pp	48gsm	120gsm
16pp	48gsm	80gsm
18pp	48gsm	80gsm
20pp and above	48gsm	70gsm

THE MAXIMUM CALLIPER OF ALL INSERTS AND HOST MAGAZINE COMBINED CANNOT EXCEED 14MM

Pagination	Weight	Holmen Spinal Calliper Applicable to point 2.1.4
72pp	187gms	5.0mm
80pp	208gms	5.5mm
88pp	229gms	6.0mm
96pp	250gms	6.5mm