RATECARD:



## **FILE SPECIFICATION**

For technical specifications download the **Spec** document on the **Rates & Spec** page. To find out about premium positioning and fractional space or for any rates queries please get in touch via the **Contact** page.

## **DISPLAY RATES**

MONO £129 scc COLOUR £181 scc

Regional copy split £650 for up to five changes (further changes by negotiation). A/B copy split 10% of ad cost (min £650). Scc minimum 3cm.

**DELIVERY: Monday to Friday** publications – 5pm working day prior to insertion.

Saturday publication - Friday - 4pm.

## **CLASSIFIED RATES**

We offer client solutions ranging from £300 - £3,000,000+. To discuss Classified rates in more details please get in touch via the **Contact** page or simply call us on **020 7938 6000** 

Daily Mail National advertisements appear in Daily Mail editions across England, Wales and Northern Ireland. To advertise in the Scottish Daily Mail, speak to your regular contact or email: <a href="mailto:scotlandadvertising@mailadvertising.co.uk">scotlandadvertising@mailadvertising.co.uk</a>

**DELIVERY: Monday to Friday** publications – 5pm working day prior to insertion.

**Saturday** publication – Friday - 12 noon.

ALL RATES EXCLUSIVE OF VAT. SEE SEPARATE TERMS & CONDITIONS.