

Workplace alignment survey

Summary

Many organizations are struggling to maintain productivity in complex, hybrid work environments. But the problem runs deeper than that. To understand just what challenges are impacting organizations most today, Lucid commissioned a workplace alignment survey of ~2,200 knowledge workers globally. And we found that more than a productivity problem, many organizations have an alignment problem.

Challenges with alignment

5 hours per week spent searching for information related to projects

37% of workers who express concerns about project deficiencies believe that teams lack alignment

45% find that not all relevant parties are kept in the loop, impeding progress

47% lack a standardized way to share documents across their tech stacks

EXPRESS ANNOYANCE OR FRUSTRATION AS A RESULT OF MISALIGNMENT

46%

36%

SAY TALENTED STAFF MEMBERS ARE LEAVING ORGANIZATIONS DUE TO ALIGNMENT PROBLEMS



47% reported that some projects fail to meet objectives due to alignment issues

Potential solutions

Evaluating tech stacks:

45% use 5 or more productivity applications at work, which can add complexity and create silos

42% OF WORKERS FIND IT FRUSTRATING TO HAVE TOO MANY TOOLS

28% ARE VERY OR EXTREMELY OVERWHELMED BY THE NUMBER OF DIFFERENT PRODUCTIVITY APPLICATIONS USED AT WORK

Making documentation and brainstorming sessions more effective

IDENTIFIED BETTER DOCUMENTATION OF PROJECT GOALS AND PROGRESS AS A KEY FACTOR IN IMPROVING ALIGNMENT

45%

34%

BELIEVED EFFECTIVE BRAINSTORMING WITH CLEAR NEXT STEPS FOSTERED TEAM ALIGNMENT

LEVERAGING THE POWER OF VISUALS



STATED THAT VISUALS ARE EXTREMELY OR VERY IMPORTANT FOR COLLABORATION

30%

BELIEVE THAT VISUALS ARE THE KEY TO INCREASED ALIGNMENT AND QUICKER TASK COMPLETION



Final takeaways

The survey findings paint a clear picture of the challenges in achieving alignment—but there's still hope for teams wanting to get on the same page. By embracing visual collaboration, teams can improve documentation practices, streamline brainstorming sessions, and foster a shared understanding of goals and progress. Businesses can overcome the alignment problem and unlock their true potential.