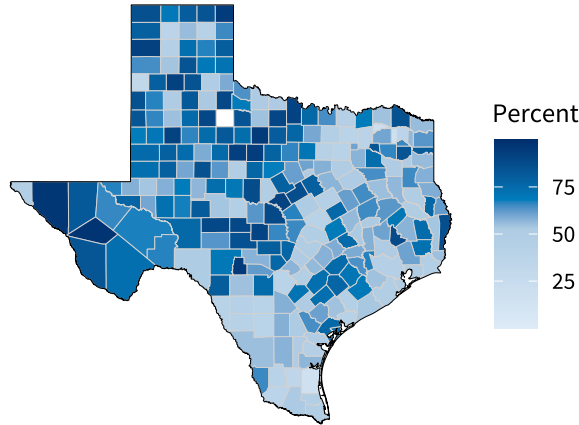


# 2023 Small Business Profile

## Texas

**3.2 million** small businesses  
**99.8 percent** of Texas businesses

**5.0 million** small business employees  
**44.3 percent** of Texas employees



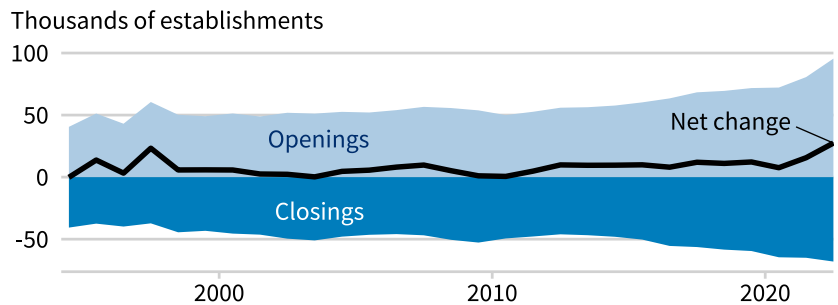
### Share of employees working at small businesses by county

Source of original data: [Statistics of US Businesses](#) (Census)

### Business dynamics

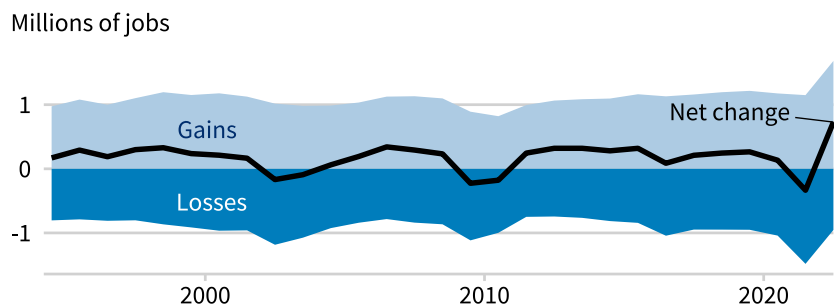
#### Establishments

Between March 2021 and March 2022, 95,495 Texas establishments opened and 68,032 closed, for a net increase of 27,463. Employment expanded at 188,253 establishments and contracted at 137,687. Small businesses accounted for 88,643 openings and 63,428 closings.



#### Employment

Opening and expanding Texas establishments added 1.7 million jobs, while closing and contracting establishments lost 953,976, for a net increase of 728,311 jobs. Small businesses contributed a net increase of 458,082 jobs, or 62.9 percent of that total.



Counts include temporary closures and reopenings

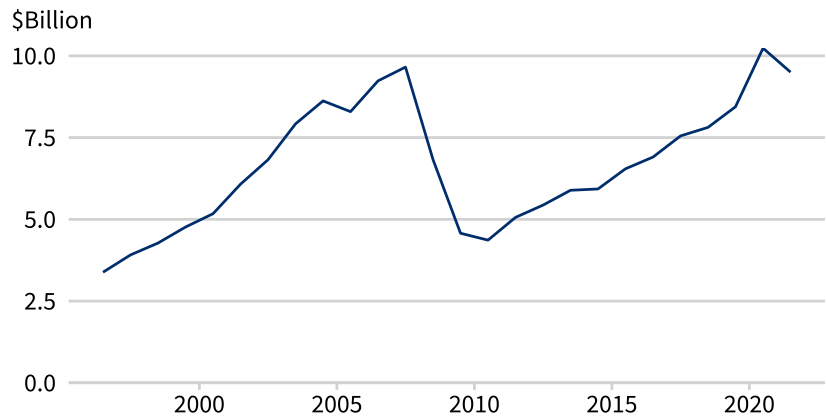
Source: [Business Employment Dynamics](#) (BLS)

## Small business loans





The Community Reinvestment Act requires large banks to report new small business loans. In 2021, reporting banks issued \$9.5 billion in loans to Texas businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$11.0 billion. Total reported new lending to businesses through loans of \$1 million or less was \$31.5 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

### New lending to businesses with revenues under \$1 million



## Small business count by size and industry

Industry				
	Without employees	1–19 employees	20–499 employees	All small businesses
Construction	373,563	42,066	5,587	421,216
Professional, Scientific, and Technical Services	321,346	62,284	4,831	388,461
Other Services (except Public Administration)	300,615	45,313	4,161	350,089
Transportation and Warehousing	316,981	14,334	2,246	333,561
Administrative, Support, and Waste Management	302,691	20,481	3,686	326,858
Retail Trade	221,595	41,946	3,988	267,529
Real Estate and Rental and Leasing	231,991	23,470	1,289	256,750
Health Care and Social Assistance	171,956	48,057	7,747	227,760
Arts, Entertainment, and Recreation	100,034	6,297	1,015	107,346
Finance and Insurance	85,460	18,911	1,584	105,955
Accommodation and Food Services	62,633	30,818	10,614	104,065
Educational Services	63,146	5,699	1,258	70,103
Wholesale Trade	35,376	19,616	3,905	58,897
Manufacturing	37,528	12,423	4,267	54,218
Information	26,508	4,439	789	31,736
Mining, Quarrying, and Oil and Gas Extraction	23,035	4,557	1,120	28,712
Agriculture, Forestry, Fishing and Hunting	23,444	981	60	24,485
Utilities	1,962	771	159	2,892
Management of Companies and Enterprises	*	472	1,075	1,547
Industries not classified	*	1,060	4	1,064
<b>Total</b>	<b>2,699,864</b>	<b>403,577</b>	<b>56,983</b>	<b>3,160,424</b>

\* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2020 (Census); [Statistics of US Businesses](#), 2020 (Census)



### Small business exports

A total of 39,889 identified firms exported goods worth \$343.4 billion from Texas in 2021. Of those exporters, 36,984—or 92.7 percent—were small. Exports by small firms reached \$147.8 billion, making up 43.0 percent of exports by identified firms.

Source: [A profile of US importing and exporting companies, 2020-2021](#) (Census)

## Business ownership share by demographic group

### Women



Women made up 45.5 percent of workers and owned 43.5 percent of businesses.

### Veterans



Veterans made up 5.0 percent of workers and owned 6.4 percent of businesses.

### Hispanics



Hispanics made up 37.1 percent of workers and owned 30.9 percent of businesses.

### Racial minorities



Racial minorities made up 26.2 percent of workers and owned 22.2 percent of businesses.

Ownership shares include equal and majority ownership

Sources of original data: [American Community Survey, 2019 5-Year Data \(Census\)](#); [Annual Business Survey, 2019 \(Census\)](#); [Nonemployer Statistics by Demographics, 2019 \(Census\)](#)

## Business count by owner demographic group

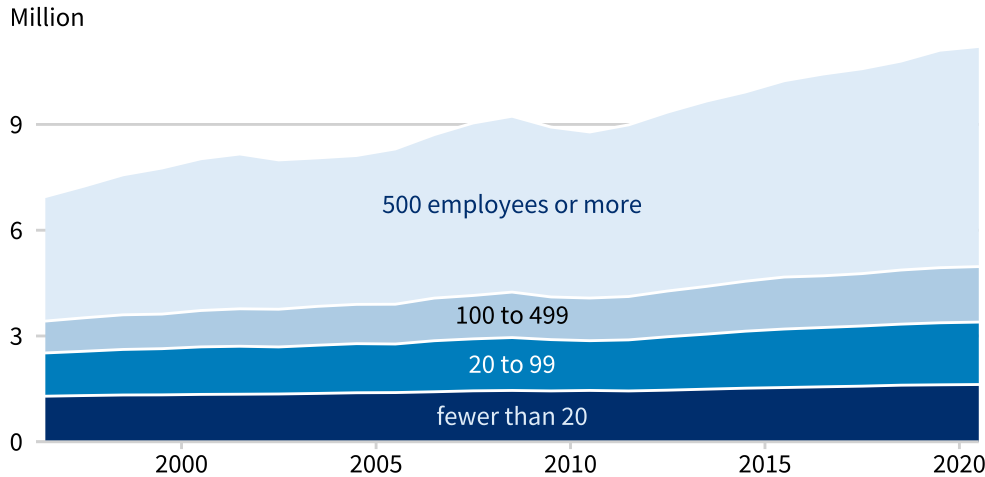
Ownership	Without employees	With employees	Total businesses
Female	1,106,000	94,432	1,200,432
Male	1,447,000	254,733	1,701,733
Owned equally by both groups	46,000	66,132	112,132
Veteran	147,000	27,081	174,081
Not Veteran	2,445,000	377,042	2,822,042
Owned equally by both groups	7,100	11,173	18,273
Hispanic	865,000	54,130	919,130
Not Hispanic	1,728,000	354,292	2,082,292
Owned equally by both groups	5,700	6,876	12,576
American Indian and Alaska Native	30,500	2,125	32,625
Asian	224,000	53,510	277,510
Black or African American	376,000	10,330	386,330
Native Hawaiian and Other Pacific Islander	4,600	394	4,994
White	1,997,000	348,427	2,345,427
Hispanic or Racial Minority	1,392,000	119,843	1,511,843
White and Not Hispanic	1,198,000	286,252	1,484,252
Owned equally by both groups	8,400	9,201	17,601

Counts include only businesses classifiable by owner demographic group

Sources: [Annual Business Survey, 2019 \(Census\)](#); [Nonemployer Statistics by Demographics, 2019 \(Census\)](#)

## Total Texas employment by business size

Source of original data: [Statistics of US Businesses](#) (Census)



◇

Texas small business employment grew by 45.2 percent between 1996 and 2020, which exceeded the national small business employment growth rate.

◇

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	67,115	98.6	432,452	55.2	33,281,959	46.8
Health Care and Social Assistance	55,804	99.0	745,887	46.2	29,666,205	38.1
Other Services (except Public Administration)	49,474	99.4	379,326	81.4	11,508,060	73.9
Construction	47,653	99.2	509,534	69.1	29,682,757	65.6
Retail Trade	45,934	98.6	382,904	28.7	14,593,024	35.7
Accommodation and Food Services	41,432	98.8	715,271	56.0	11,798,053	55.9
Real Estate and Rental and Leasing	24,759	98.8	128,402	59.2	6,881,820	53.6
Administrative, Support, and Waste Management	24,167	96.6	338,676	32.3	14,313,370	32.3
Wholesale Trade	23,521	95.7	264,548	49.7	16,988,038	43.5
Finance and Insurance	20,495	97.1	159,783	27.4	13,366,112	24.4
Manufacturing	16,690	94.3	331,227	39.9	16,730,657	30.7
Transportation and Warehousing	16,580	96.2	168,364	31.0	8,325,425	27.1
Arts, Entertainment, and Recreation	7,312	98.7	90,266	56.7	2,995,936	67.5
Educational Services	6,957	98.0	106,667	50.0	3,464,799	39.3
Mining, Quarrying, and Oil and Gas Extraction	5,677	97.0	94,599	45.6	7,427,118	37.3
Information	5,228	93.3	64,057	24.2	4,857,018	19.8
Management of Companies and Enterprises	1,547	59.3	33,662	10.0	3,053,260	7.4
Industries not classified	1,064	100.0	1,463	100.0	49,910	100.0
Agriculture, Forestry, Fishing and Hunting	1,041	99.2	5,424	78.4	238,647	75.9
Utilities	930	93.6	15,604	28.7	1,303,486	22.1
<b>Total</b>	<b>460,560</b>	<b>98.6</b>	<b>4,968,116</b>	<b>44.3</b>	<b>230,525,654</b>	<b>37.6</b>

Source: [Statistics of US Businesses](#), 2020 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of “original data,” a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other [geographic profiles](#) are available online. Visit [advocacy.sba.gov](http://advocacy.sba.gov) for additional resources.