

build genAI momentum.

randstad digital genAI talent hub.



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introduction.

GenAI has taken the world by storm, with 80% of data leaders saying they believe GenAI has the capability to transform their organization.¹ Yet only 10% of organizations are scaling their GenAI production capabilities. Perhaps more surprisingly, 40% have no plans to do so in the near future.²

For many, a lack of GenAI experience combined with serious concerns about data governance, security, and ethics are stopping them from taking advantage of one of the most impactful technology phenomena of a generation. For others, early attempts at point productivity use cases that provided disappointing returns have dampened enthusiasm for continuing to forge ahead.

There's no doubt that GenAI is a game changer. Organizations that overcome barriers to adoption and deploy GenAI intelligently for high-impact use cases can capitalize on its tremendous, world-changing momentum. Those who take a wait-and-see approach may fall too far behind to catch up.

Fortunately, no matter where you are on your AI journey, you don't have to chart your own path to success.

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Randstad Digital meets you where you are with end-to-end GenAI services in a comprehensive offering that includes the key components you need to generate breakthrough value from AI. Our GenAI Talent Hub can help you start and accelerate your GenAI journey through:

people

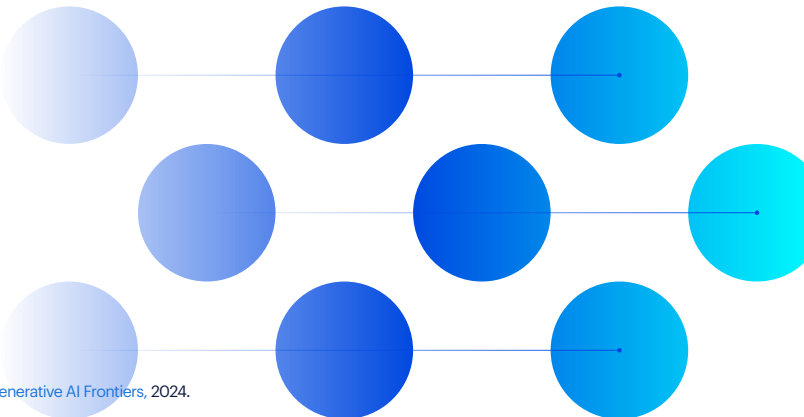
- Providing industry-leading AI talent to complement your staff in envisioning an AI adoption roadmap and transforming existing skills for the GenAI era.
- Executing a unique four-stage, value-proven approach, each with a specialist team and a strategic AI solution architect to bridge the connection between the business and IT.

process

- Identifying and prioritizing high-impact GenAI use cases using AI as a facilitator rather than an end goal.
- Experimenting with prioritized use and creating an implementation blueprint while infusing change management to minimize rework and maximize the desired business outcomes.

technology

- Advising on the most effective tools, such as AI frameworks, methodologies, and platforms, while deploying a state-of-the-art cloud infrastructure.
- Offering predesigned industry solutions for high-value use cases to enable rapid, low-risk deployment.



1. AWS white paper conducted in collaboration with MIT, *CDO Agenda 2024: Navigating Data and Generative AI Frontiers*, 2024.
2. Boston Consulting Group, *What GenAI's Top Performers Do Differently*, February 2024.

offering value.



20–35%
boost in productivity



15–20%
time savings



15–20%
cost efficiency



15%
innovation uplift

success in four stages.

At Randstad Digital, we meet you where you are in your GenAI adoption journey and customize your GenAI roadmap using a unique four-stage process. At each stage, we'll augment your team with specialized pods of GenAI change catalysts who are hand-picked to excel in their area of expertise.

1. alpha pod: planning and prototyping

A group of skilled R&D experts and consultants will work with your team to help determine your project scope, identify potential solutions, and project quantifiable outcomes through rapid experimentation and prototyping.

2. beta pod: proving and piloting

Our team of experienced GenAI data scientists, engineers, and developers will build and test proofs of concept and pilot projects to validate and refine the solution to achieve the best possible outcome.

3. gamma pod: developing and deploying at scale

Here, we will bring together different AI components and other required applications, infrastructure, and controls to create seamless and integrated solutions that power the high-value use case.

4. delta pod: transforming to a generative enterprise

At this stage, we'll undertake full-scale integration of the solution into your systems and workflows in the entire business value chain, including support and enablement functions such as human resources, finance, administration, and legal.

with randstad digital, you own the work product. Unlike other providers, what we build for you becomes your intellectual property.



about randstad digital.

Randstad Digital is a reliable enablement partner for businesses looking to transform and thrive in the digital world. We offer managed solutions and specialized delivery capacity to accelerate digital transformation. We help companies harness GenAI's potential and tackle its adoption challenges head-on. We are committed to delivering substantial outcomes beyond the GenAI hype—from sourcing the right skills and deploying the necessary computing resources to identifying AI-worthy datasets and addressing ethical, reputational, legal, and regulatory concerns.

To learn more

visit www.randstaddigital.com/generative-ai/

write to us at genai@randstaddigital.com

