get to genAI value faster.

tap into the expertise you need to move quickly from concept to capitalization with randstad genAI advisory services.

randstad digital

what's standing in the way of your genAI success story?

GenAI promises immediate, tangible business value, yet surveys show that 40% of companies have yet to take any action on GenAI, and only 10% are scaling models into production.[1] What's the disconnect? IT professionals say the main hurdles to GenAI adoption are:

inability to identify the right use cases	legal, risk, and compliance concerns
need to reshape company culture	lack of skilled genAI resources[2]

jumpstart genAI value.

Flexible GenAI advisory services from Randstad Digital meet you where you are and seamlessly augment your team with a focus on overcoming adoption hurdles and generating measurable value. We work with your team to:

explore and prioritize AI-enabled use cases	develop an AI strategy and roadmap to invest in high-value solutions
rapidly build an AI prototype for a high-value use case	deploy models and scale AI capabilities

1. Boston Consulting Group, What GenAI's Top Performers Do Differently, February 2024.
2. O'Reilly, O'Reilly Releases 2023 Generative AI in the Enterprise Report, November 2023.

blaze a path from point A to point AI.

You can accelerate results with Randstad Digital providing the right mix of resources for your projects at each phase, and the best mix of vendor-agnostic AI tools and technologies. During the first four-week phase of your engagement, we leverage our 50-point Readiness Assessment Maturity Model to pinpoint organizational and technology gaps. We explore and prioritize potential use cases using our Value Cost Model with impact ROI benchmarks. We then deliver a comprehensive AI roadmap and initial solution designs for the highest-value use cases.

During the next phase, we leverage our innovation lab infrastructure — complete with the latest GenAI and supporting development technologies — to build, test, and validate a fully functional prototype. Finally, we deploy our GenAI Talent Hub resources as a seamless extension of your team to integrate, deploy, and fine-tune the solution.

typical genAI journey and engagement timeline.

	phase 1	phase 2	phase 3
	advisory services	advisory services GenAI talent hub	GenAI talent hub

deliverable	acceleration roadmap:	innovation lab & rapid prototype:	expert resources to deploy and scale:
	• Readiness assessment & maturity model • Use-case prioritization • Solution design and tech dev roadmap • Resource plan	• Secure testing environment • Low to moderate complexity use case • Functional prototype	• Integration to deploy prototype • Extend solution for next use cases • Update tech dev roadmap • Operational excellence — change management

month 1

4 weeks

month 2

4-6 weeks

month 3

pilot

month 4+

deploy & scale

fast-track your genAI strategy with high-value use cases.

Our experience has led us to develop core GenAI solution components that can be adapted to fast-track high-value use-case solutions for rapid, low-risk deployment. These include:

productivity
augmenting work

cost efficiency
intelligent automation
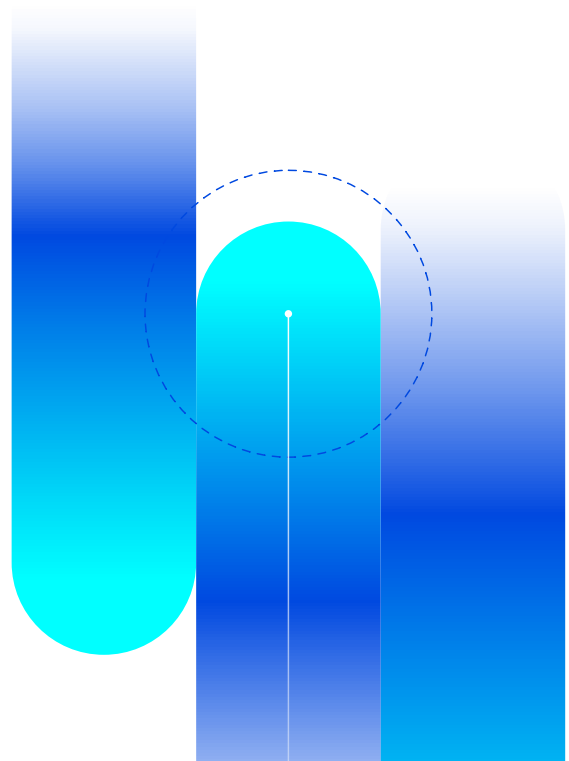
customer growth
CX transformation

risk management
decision optimization

accelerate genAI value with the right partner.

At Randstad Digital, we're purely focused on getting you more value from GenAI, faster. Our highly skilled solution architects have deep domain and functional expertise along with the know how to use specialized AI tools to prioritize and focus resources on high-value use cases. We follow that up with best practice change management into the AI development and deployment process.

It's time to jump into the AI era to drive business value while remaining adaptable and continuing to deploy and scale AI use cases as they evolve. Partner with Randstad Digital for the future of AI and your business.

about randstad digital.

Randstad Digital is a reliable enablement partner for businesses looking to transform and thrive in the digital world. We offer managed solutions and specialized delivery capacity to accelerate digital transformation. We help companies harness GenAI's potential and tackle its adoption challenges head-on. We are committed to delivering substantial outcomes beyond the GenAI hype—from sourcing the right skills and deploying the necessary computing resources to identifying AI-worthy datasets and addressing ethical, reputational, legal, and regulatory concerns.

To learn more
visit www.randstaddigital.com/generative-ai/
write to us at genai@randstaddigtial.com

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